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INTERNATIONAL®  
MEMPHIS

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## PRESIDENT'S MESSAGE

By Krissie Heuer

- LCAM
- Installation
- Reading Rally
- Race for the Cure
- Memphis Chapter 50<sup>th</sup> Anniversary

We had a great time in Houston! I very much wish for each of you to have the experience of at least one Leadership Conference & Annual Meeting – LCAM. This is a wonderful time for personal and professional development, meeting and sharing ideas with other chapters, bonding with your own chapter and networking. Now would be a great time to begin planning your trip to LCAM in September 2008. We have a special reason to celebrate next year as our own **Peggy Quinn has been elected Vice President / President Elect and will be installed next year as Corporate President** in Palm Springs, CA. This is an honor for Peggy as well as an honor for Memphis and the State of Tennessee.

On Tuesday, Martye and I awoke to a beautiful, muggy Houston morning. We left on a shuttle with a small group and visited Bayou Bend, the beautiful, antique-filled home of Ima Hogg, one of Houston's



benefactors. This was fun and an opportunity to become friends with the incoming President of the Seattle Chapter, Brenda Galang. We had the enjoyable opportunity to be with her on several occasions and we made her an honorable member of our Memphis Chapter for the week! On Tuesday evening EWI Corporate had a reception for the new Chapter Presidents 2007-08.

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**2007-2008  
CALENDAR OF EVENTS**

**OCTOBER EVENTS**

**October 10**

Board Meeting  
6:00 PM  
Fogleman Bldg – University of  
Memphis

**October 18**

Chapter Meeting  
5:30 PM  
Holiday Inn - University of Memphis

**CONFERENCES/  
ANNUAL MEETINGS**

**2008 LEADERSHIP  
CONFERENCE & ANNUAL  
MEETING**

September 2008  
Palm Springs, CA

**OCTOBER PROGRAM**

**By Christie Berry**

The leaves will soon be turning colors, and crisp fall days are on their way. Make sure to attend the October membership meeting for the 2007 – 2008 Board of Directors installation at Holiday Inn University of Memphis.

On Thursday, October 18<sup>th</sup>, 2007, join us for networking from 5:30pm to 6:00pm, with dinner and meeting to follow.

**EWI<sup>®</sup> MISSION AND VISION**

**MISSION**

Executive Women International<sup>®</sup> is an organization which brings together key individuals from diverse businesses for the purpose of:

- ❑ Promoting member firms
- ❑ Enhancing personal and professional development, and
- ❑ Encouraging community involvement

**VISION**

To be the Leading Connection for Business Professionals

**EXECUTIVE WOMEN INTERNATIONAL<sup>®</sup>**

**Our Principles**

To bring together key individuals from member firms of Executive Women International to:

- Achieve world-class status as an organization through applied standards of excellence.
- Forge and cultivate mutual business and professional goals through personal association and interchange.
- Afford the opportunities and structure for leadership and professional development.
- Provide community involvement through scholarship programs for high school students and adults in transition, literacy programs for grade-school students and life-long learning opportunities for its representatives.
- Use the diversity in our organization to encourage flexibility and adaptability in our members.

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## PRESIDENT'S MESSAGE

(continued from page 1)

This was a fun event and an opportunity to get to know the other Chapter Presidents. All throughout the year the presidents of the various chapters have an open forum via e-mail to express ideas, ask questions and share experiences.

On Wednesday the President's Caucus gave the incoming Chapter President the opportunity to again become acquainted with other Chapter Presidents as well as learn valuable tools that will help the president and the chapter throughout the year.

Thursday brought forth a professional development opportunity. This gives each LCAM attendee the chance to attend one of the offered modules. I invite each of you to go on the Corporate Website to see the various modules that are offered. Lunch Thursday was the Corporate Reading Rally. The Reading Rally Committee, formed of member representatives from all over the country, put on a wonderful Reading Rally with children from the second grade of a local Houston elementary school as the "stars" of the event, along with characters from the book that was read. The theme was "under the sea" and the whole room reflected this. Thursday evening was the Opening Reception held in a beautiful old bank building in downtown Houston. Oh, Betty Loveless – we have a bathtub story for you! \*\*\* This was great fun but, I must say that what happens in Houston . . . stays in Houston! \*\*\*

There was more professional development opportunities on Friday, a lovely breakfast and lunch both decorated with dozens of roses donated by past Corporate President, Verona Weeks.

Saturday began early with the Delegate sign-in, open forum, elections of new Corporate Board, celebrations at lunch and more professional development opportunities following. Saturday evening was a formal dinner honoring the new Board. All were magnificent!

So you can see the whole week was a whirl of activities and wonderful experiences. It's hard to describe unless you have the opportunity to go yourself and next year should be the year! Our goal should be 100% of the Memphis membership.

On the local level, we will have the installation of your new Chapter Board this month. As most of you have now heard, Janet Mitchell has decided to step down as President for the coming year. This was a difficult decision for Janet as she is recovering from surgery and has not yet been able to return to work, although she thinks that it will be soon. We share her disappointment with this unexpected situation but support her decision to make time for her complete recovery. We await her return to us as she resumes her normal activities and look forward to having her back in our midst. Janet, we miss you.

Carol Whitfield has worked closely with Janet and the new board in developing plans for the coming year. I have every confidence that she has the ability and the determination to follow through with a successful year for our Chapter. I am so pleased with the efforts that the new board has put forth and last year's board has been right there with them continuing the work that is necessary and helping to plan for the upcoming year. There are a lot of things in store for the next few months and on into the 2008 year.

Reading Rally will be Saturday, October 20<sup>th</sup> and the Race for the Cure on Saturday, October 27<sup>th</sup>. Both of these events are fun and make a difference to the people whose lives they touch. Please make your plans to join us.

Plans are in the works for our 50<sup>th</sup> Anniversary Party in November so mark your calendars for this milestone event. It will be our regular chapter meeting date of November 15, 2007. Invitations will be sent to you, your executives, the Corporate Board, area chapters and others who have been involved with our chapter over the years. We plan to have a wonderful celebration of 50 remarkable years of the Memphis Chapter.

I look forward to seeing each of you at the regular Chapter meeting on Thursday, October 18, 2007

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## **Melinda Edwards Elected Member of the National Alumni Board**

Melinda Edwards was recently elected member of the National Alumni Board. She has served on the College of Arts and Sciences Alumni Board for several years. Her CAS Board service includes past President and Secretary. Please see the wonderful article on Melinda <http://cas.memphis.edu/efiles>

Melinda, we are very proud of this accomplishment and your association with the Memphis Chapter of Executive Women International.

## **Ways & Means**

October begins Patricia Barnett's first month as the Chairperson of the Ways & Means Committee. As the Director of the Tennessee Baton Twirling Alumni, the "baton" will be passed on to her by an outstanding leader, Jane Liddell.

She looks forward to working hard to fill her shoes and enjoying an exciting year of working with our incredible group of Executive Women.

She is also looking forward to getting to know each of you personally as she calls on you for your help and support in our mission to reach our goals for 2008.

Together we plan to be able to put the "FUN" in fundraising.

Patricia Barnett  
Ways & Means Chairman

## **Publications**

An article on the 2007 EWI Annual Golf Tournament, along with a picture of some of our EWI ladies, has been sent to the Commercial Appeal for publication in the "My Life" section. Information about the upcoming Reading Rally has been submitted, as well, with another article and pictures to follow after the event. We will also contact them with information about the Board installation following the October Chapter meeting and a story on the 50<sup>th</sup> Anniversary celebration in November.

If anyone has an item of interest regarding your firm, your executive, or YOU, please let Susan Babb know – the Memphis Business Journal, the Daily News and Commercial Appeal all have "People on the Move" sections. We are starting out slow but with every intention of gathering steam as we learn more about what can be done to let people know who we are and what we do!

Susan Babb  
Public Relations

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## MEMBERSHIP CORNER

### Attention All Members:

### MEMBERSHIP INCENTIVES FOR OCTOBER-DECEMBER 2007'!

Back by Popular Demand, EWI Corporate is pleased to offer the "15 for 12" incentive during the months of October-December 2007. The first year of membership for new member firms joining EWI between October 1 and December 31, 2007, will extend through December 31, 2008!! This "15 for 12" offer is also good for new additional reps that firms add during this period.

AND, EWI will accept credit card payments for membership dues in order to expedite all new member firm applications. Please contact Katie Hart, Membership Director, if you have any prospects for membership. We cannot grow our membership without YOUR help!

The 2007-2008 Membership Committee includes the following reps who have volunteered! Please feel free to contact ANY of us with prospects!

Amanda Bell            Henri Vaskin  
Martye Slayton        Katie Hart  
Judy Thompson

Please contact Katie Hart if you would like to help with this committee. We NEED & WANT as many volunteers as we can get!

## POSTINGS

Company: **Woodland Presbyterian School**  
Major: Education  
Minor: Teacher/Training

Upon Board approval, the Membership Director posts the major and minor classification and firm name either in the Chapter publication or by special mailing, *stating that if no written objections are received from a member firm executive within ten (10) days of posting*, the Membership Director will contact the prospective firm to pursue membership. If an objection is received *in writing from the executive*, the Membership Director will notify the Board of Directors and advise the referring representative of the objection.

Please contact MEMBERSHIP DIRECTOR, ***Katie Hart, Hampton Inn & Suites - Beale Street at (901) 260-4009***, if you have any objections.

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## **Reading Rally is Coming**

**Save the Date – October 20<sup>th</sup> 11:30am-1:30pm**

**at the Hollywood Community Center**

Reading Rally Momentum Events have been going very well. On Friday September 21, Krissie Heuer and Carol Whitfield hosted the event. Krissie read a wonderful story to the children and Carol brought FedEx goodies – Frisbees and paper airplanes. The week before, Jane Liddell led cheers for “Minutes Matter” and her wonderful reading teacher from Briarcrest read the children a story. The week before that, our first event, was hosted by the Postal Service. Melinda Edwards and Postal Inspector Katrina Chalmers talked with the children about careers and about the importance of reading to their futures. Melinda and Krissie also introduced the children to the Reading Rally.

The children are very excited about the Reading Contest. One child has already read 1000 minutes!!! The Literacy Teacher at Springdale, Ms. Deising, has set up a bulletin board just for the Reading Rally contest.

Here is some of what is in store for the event. We have activities planned for the children and a reception planned for their parents. The Rhodes Players will return for entertainment. The children will enjoy Pizza Hut pizza for lunch while the parents are provided refreshments by the community association. We will ask the children to read to us and provide the prizes for the “Minutes Matter” Reading Contest. A good time is planned for all! We hope to see you there. Please let Melinda Edwards know if you plan to attend so she can make plans for assignments.

Our next Reading Rally Committee meeting will be October 11 5:30pm to 6:30pm at Davis Kidd’s Bronte Café. We will review a checklist of items that have been assigned to Committee members for the Reading Rally.

Our next Reading Rally Momentum event will be On October 12 and will be hosted by the University of Memphis.