

EXECUTIVE  
WOMEN  
INTERNATIONAL®  
MEMPHIS

OFFICERS & DIRECTORS

PRESIDENT

**Krissie Heuer**  
Business Equipment Center 345-5650  
[kheuer@bec-memphis.com](mailto:kheuer@bec-memphis.com)

VICE PRESIDENT

**Janet Mitchell**  
University of Memphis 678-3042  
[jbmitch1@memphis.edu](mailto:jbmitch1@memphis.edu)

SECRETARY

**Judy Thompson**  
Rock Island Corporation 529-5700  
[jthompson@orgill.com](mailto:jthompson@orgill.com)

TREASURER

**Carol Whitfield**  
FedEx Corporation 818-7243  
[carol.whitfield@fedex.com](mailto:carol.whitfield@fedex.com)

SERGEANT-AT-ARMS

**Rose Ann Bradley**  
FedEx Worldwide 434-5533  
[rose.Bradley@fedex.com](mailto:rose.Bradley@fedex.com)

PROGRAM DIRECTOR

**Christie Berry**  
Destination King 766-1836  
[christieberry@yahoo.com](mailto:christieberry@yahoo.com)

WAYS & MEANS DIRECTOR

**Jane Liddell**  
Briarcrest Christian School 765-4664  
[jliddell@briarcrest.com](mailto:jliddell@briarcrest.com)

MEMBERSHIP DIRECTOR

**Katie Hart**  
Hampton Inns & Suites – Beale Street 260-4009  
[katie.hart@phg.net](mailto:katie.hart@phg.net)

BUSINESS/CAREER/DEVELOPMENT  
PROGRAM DIRECTOR

**Melinda Edwards**  
Juice Plus+ 335-4994  
[edwards.melinda@gmail.com](mailto:edwards.melinda@gmail.com)

BOARD ADVISOR

**Peachie Bailey**  
B&L Embroidery 682-7606  
[hbailey4@comcast.net](mailto:hbailey4@comcast.net)

PARLIAMENTARY ADVISOR

**Martha Pallesen**  
Pallesen Consulting Services, LLC 362-3017  
[pallesen@cs.com](mailto:pallesen@cs.com)

EWI Corporate Office  
515 South 700 East, Suite 2A  
Salt Lake City, UT 84102-2801  
Email: [ewi@executivewomen.org](mailto:ewi@executivewomen.org)  
Phone (801) 355-2800 Fax (801) 355-2852  
Website: [www.executivewomen.org](http://www.executivewomen.org)

## PRESIDENT'S MESSAGE

By Krissie Heuer

We have come full circle to the end of the old Board year and the beginning of a new Board year. Installation will be held at our September meeting and already this new 2007-2008 Chapter Board is working hard to plan and organize their work for the coming year.

Being on the Executive Women International Memphis Chapter Board is a service to you, its members, and it has been an honor for this 2006-2007 Board to serve in this capacity. I personally have found this to be a year of personal growth and I thank each of you for allowing me this opportunity. I also want to thank each of this past year's Board Members for their commitment. Each has taken their responsibilities to heart and has given so much to their positions as well as participation in virtually all of the other activities in which our Chapter has been involved.

Some highlights of this year include the Reading Rally last fall in which our Chapter left a reading room that is used daily by the



Hollywood Community Center's children. Again this year, we will use this room in the culmination of our Reading Rally Program after a series of weekly events throughout September at the Springdale Magnet Elementary School. We had two successful auction events which included wonderful handmade items from our members.

(continued on page 3)

### IN THIS ISSUE

President's Message	1, 3
Calendar of Events	2
Program	2
Ways & Means	4
Postings	5
Robert's Rules	5
Reading Rally	6

**2007  
CALENDAR OF EVENTS**

**SEPTEMBER EVENTS**

**September 8**

4<sup>th</sup> Annual Golf Tournament  
Stonebridge Golf Course  
6:00 AM - Setup  
8:00 AM - Play

**September 14 & 15**

Joint Board Meeting  
Fogleman Bldg – University of  
Memphis

**September 20**

Chapter Meeting  
5:30 PM  
Holiday Inn - University of Memphis  
Tennessee Ballroom

**CONFERENCES/  
ANNUAL MEETINGS**

**2007 LEADERSHIP  
CONFERENCE & ANNUAL  
MEETING**

September 27-29, 2007  
Houston, TX

**SEPTEMBER PROGRAM**

**By Christie Berry**

School has started, so how appropriate for us to meet on campus at Holiday Inn University of Memphis!

On Thursday, September 20, 2007, join us for networking from 5:30pm to 6:00pm, with dinner and meeting to follow. We will be located in the Tennessee Ballroom.

This will also be the time when the 2007 – 2008 Board of Directors are installed and begin working towards another successful year of leadership.

**EWI<sup>®</sup> MISSION AND VISION**

**MISSION**

Executive Women International<sup>®</sup> is an organization which brings together key individuals from diverse businesses for the purpose of:

- ❑ Promoting member firms
- ❑ Enhancing personal and professional development, and
- ❑ Encouraging community involvement

**VISION**

To be the Leading Connection for Business Professionals

**EXECUTIVE WOMEN INTERNATIONAL<sup>®</sup>**

**Our Principles**

To bring together key individuals from member firms of Executive Women International to:

- Achieve world-class status as an organization through applied standards of excellence.
- Forge and cultivate mutual business and professional goals through personal association and interchange.
- Afford the opportunities and structure for leadership and professional development.
- Provide community involvement through scholarship programs for high school students and adults in transition, literacy programs for grade-school students and life-long learning opportunities for its representatives.
- Use the diversity in our organization to encourage flexibility and adaptability in our members.

---

## PRESIDENT'S MESSAGE

(continued from page 1)

We had the opportunity to voice our opinion earlier this year in the Corporate Strategic Planning Survey. Our February Trade Show highlighted our member firms. Our annual Golf Tournament will be held on September 8<sup>th</sup> for which we have high hopes of a very successful event again this year. Our scholarship program continued this year with the addition of a scholarship and we are again sending a very deserving Representative of the Year to LCAM. I was able to attend the Montgomery Chapter's Chartering Ceremony in December 2006 which was very memorable. I also had the opportunity to attend the Spring Conference in Chattanooga and get to know our sister Chapter there.

Please know that all of these programs were made possible by our membership. I thank each representative for their support and encouraging words throughout the year and I look forward to working with our new Board in the coming months.

## CONGRATULATIONS

### Member Firm Recognized

Our own member firm Pugh's was honored as the winner of the "**Most Fabulous Flowers**" category by the Commercial Appeal. Pugh's, along with other Memphis vendors, were given the honor as the "**MOST . . .**" in different categories in the Commercial Appeal on August 12, 2007.

Michael Pugh, whose late father Bill started the business in 1976 stated "Small businesses don't always get a lot of recognition, so this is a great honor . . . it is more a testament to our staff than anything." He co-owns Pugh's with his brothers Tim and Mark. Their "Mom" is our own Memphis Chapter Representative Arminta Pugh.

Please join us in congratulating Pugh's on this award.

## Ways & Means

September is my final month as Ways & Means chair and I would like to express my appreciation to the EWI Board, the Ways & Means Committee members and each and every EWI member for their support of all the Ways & Means projects this year.

The Board was invaluable with suggestions and donations to each and every event. The committee consisting of Annetta Vick, Angela Royston, Ashley Henry, Beth Washington, Jackie Hicks, Judy Baird, Lisa Forrest, Melinda Edwards, Paulette McMillin, Peggy Quinn, Rose Ann Bradley, and Susan Babb were always ready and willing to help at each and every meeting. Henri, her daughter Donna and Angela Washington deserve a big round of applause for all the nut sales they made. Many others jumped in when they saw a need – I can never thank you enough.

Thank you, ladies, for making this year a success for EWI.

**Jane L. Liddell**

## MEMBERSHIP CORNER

### We need your help!

The following representatives do not have their photo on the website. We want everyone's picture and information for the Online Member Directory. If you see your name below, then PLEASE be sure you see Martha Vanzant at the next meeting to get your photo taken! Thank you!

Jill Baker  
Tommye Ballard  
Amanda Bell  
Linda Brown  
Mary Dando  
Elizabeth Emge  
Lisa Forrest  
Bobbie Irby

Nancy Jarratt  
Frances Jones  
Yvonne Joiner  
Lynne Lawrence  
Nikole Lontz  
Kim Patterson  
Angela Royston  
Janice Toshach  
Mary Wheeler

## POSTINGS

Company: **Summit Asset Management**

Major: Finance

Minor: Certified Financial Planner

Company: **E/Doc Systems**

Major: Office Appliances, Equipment & Stationery

Minor: Copiers

Company: **MetLife**

Major: Insurance

Minor: Estate Planning & Investment

Company: **M&F Bank**

Major: Finance

Minor: Full Service Banking

Upon Board approval, the Membership Director posts the major and minor classification and firm name either in the Chapter publication or by special mailing, *stating that if no written objections are received from a member firm executive within ten (10) days of posting*, the Membership Director will contact the prospective firm to pursue membership. If an objection is received *in writing from the executive*, the Membership Director will notify the Board of Directors and advise the referring representative of the objection.

Please contact MEMBERSHIP DIRECTOR, *Katie Hart, Hampton Inn & Suites - Beale Street at (901) 260-4009*, if you have any objections.

## HOW WELL DO YOU KNOW “ROBERT?”

(ROBERT’S RULES OF ORDER, THAT IS)

By Martha Pallesen, Parliamentary Advisor

### Nominating Committee and Leadership Planning for 2008-2009

**Memphis Chapter Bylaws:** *At the September 2007 membership meeting, representatives will be asked to nominate three (3) representatives to serve on the Nominating Committee for 2007-2008.* These three individuals (along with a Chairman, the immediate past president, Krissie Heuer, plus one member elected from the Board of Directors from the 2007-2008 Board) will be responsible for presenting their nominations for chapter officers for next year, or 2008-2009. *The three members of this committee “shall not be Representatives of Member Firms which have representatives currently elected to the Board.”*

**Robert’s Rules of Order:** *Recommendations made by the National Association of Parliamentarians suggest the following regarding qualifications for members of the Nominating Committee. “Only members in good standing should be selected to serve on the committee. They should be well acquainted with the membership, be informed of the duties of the offices to be filled, understand the objects and policies of the society, and be willing to plan open-mindedly for its future progress by seeking out the best possible nominees for each and every office.*

---

## **Reading Rally is Almost Here!!** **First Momentum Event Friday, September 7<sup>th</sup>**

The plans for this year's Reading Rally are complete and the first event will be Friday, September 7<sup>th</sup> at the Springdale Elementary School. Some of EWI's firms will host a reading event each Friday at the school from September 7<sup>th</sup> through October 20<sup>th</sup>. These Momentum Events will lead up to the Reading Rally itself which will be held at the Hollywood Community Center Reading Room which was left from last year's Reading Rally.

We have had some fun and fruitful Reading Rally Committee meetings led by Melinda Edwards, our BCDP Chairman. The plans have been laid, the adorable Reading Rally t-shirts ordered and the fun now begins. Melinda has met with the Principal at Springdale, Mr. Marshall, the Literacy Lead Teacher, Ms. Judy Deising and Ms. Dorothy Cox, community leader. They are very pleased and enthusiastic about our plans.

Stay tuned for more news about these fun weekly events and the Reading Rally as we begin these fall events.

\* \* \* \* \*

Anna Hough has generously agreed to spearhead the Race for the Cure group as she has done in past years. This year's event will be held on Saturday, October 27<sup>th</sup>. Anna will have more information to everyone later this month. In the meantime, mark your calendars to walk with our EWI group.