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## PRESIDENT'S MESSAGE

By Krissie Heuer

Well, here we are beginning the summer months. Vacation time is upon us and I am certain that everyone is looking forward to their special time with friends and family . . . maybe taking a trip to some exotic place or just going camping or fishing. Whatever it is, have a great time!

We talk about balance in our lives and one important thing to remember is to keep your priorities straight. First you have to set those priorities. Balance means more than just dividing your time equally at home and at the office. Your own personal balance may be entirely different.

That wonderful little book written by Kathleen Gage and Lori Giovannoni, *The Law of Achievement* states, "When riding a bike, we maintain our balance through continual movement and readjustments. We maintain our life balance through the same process. Balance is a dynamic process not a permanent state. We can move closer to a state of balance by consciously taking action whenever possible to create an environment of



safety; an environment that speaks to our soul."

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**2007**  
**CALENDAR OF EVENTS**

**JUNE EVENTS**

**June 16**

Board Meeting  
8:00 AM  
Kemmons Wilson Companies

**June 16**

Golf Tournament Meeting  
10:00 AM  
Kemmons Wilson Companies  
Hosted by Janet Mitchell & Judy  
Thompson

**June 21**

Chapter Meeting  
5:30 PM  
Hilton Hotel

**CONFERENCES/  
ANNUAL MEETINGS**

**2007 LEADERSHIP  
CONFERENCE & ANNUAL  
MEETING**

September 27-29, 2007  
Houston, TX

**JUNE PROGRAM**

We are so pleased to be holding our June Chapter meeting at the lovely Hilton Hotel, 939 Ridge Lake Blvd in East Memphis beginning 5:30 p.m., Thursday, June 21, 2007.

We will be announcing and hosting our 2007 Scholarship Winners. This is an evening that we look forward to and work hard for each year. This year will be special in that we will be awarding three scholarships to three very deserving students. We look forward to seeing everyone there.

**EWI<sup>®</sup> MISSION AND VISION**

**MISSION**

Executive Women International<sup>®</sup> is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

**VISION**

To be the Leading Connection for Business Professionals

**EXECUTIVE WOMEN INTERNATIONAL<sup>®</sup>**

**Our Principles**

To bring together key individuals from member firms of Executive Women International to:

- Achieve world-class status as an organization through applied standards of excellence.
- Forge and cultivate mutual business and professional goals through personal association and interchange.
- Afford the opportunities and structure for leadership and professional development.
- Provide community involvement through scholarship programs for high school students and adults in transition, literacy programs for grade-school students and life-long learning opportunities for its representatives.
- Use the diversity in our organization to encourage flexibility and adaptability in our members.

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## PRESIDENT'S MESSAGE

(continued from page 1)

What are your priorities? Define them to determine what your own personal goals are. Get a clear perspective of what you want and what you *have earned*. Balance actually represents getting what you want out of life. This could certainly be more time with your family, starting a new career, deciding to make time for exercise and eating properly, the list could go on. This balance is whatever you want it to be, so take the time to decide your "balance" and make it happen.

I look forward to seeing you at the June Chapter Meeting.

### POSTINGS

- Company: **GTX**  
Major: Pharmaceutical  
Minor: Pharmaceutical Manufacturing/Research
- Company: **InSouth Bank**  
Major: Finance  
Minor: Financial Services
- Company: **Main Street Journal**  
Major: Publishing  
Minor: Magazine
- Company: **Office Team**  
Major: Business Service - Employment  
Minor: Temporary Staffing Service

Upon Board approval, the Membership Director posts the major and minor classification and firm name either in the Chapter publication or by special mailing, *stating that if no written objections are received from a member firm executive within ten (10) days of posting*, the Membership Director will contact the prospective firm to pursue membership. If an objection is received *in writing from the executive*, the Membership Director will notify the Board of Directors and advise the referring representative of the objection.

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## MEMBERSHIP CORNER

### Welcome, New Members!!!

### The following firms & representatives were installed in April & May:

BancorpSouth	Janice Toschach
Cargill	Amanda Bell
FedEx Services	Tommye Ballard (3 <sup>rd</sup> Representative)
Marriott Downtown	Nikole Lontz (2 <sup>nd</sup> Representative)
UT Federal Credit Union	Elizabeth Emge

### Just a reminder...

All members can now access the 2007 International Directory online...24/7!! This is a very useful resource and is very simple to access...from the EWI Corporate home page, select EWI Directory and it will take you directly to the International Directory. Also, if you see any information online that is incorrect, please contact Katie Hart at [katie.hart@phg.net](mailto:katie.hart@phg.net).

### BCDP Report

The panel of judges met Friday, May 25, 2007 to select our 2007 BCDP Scholarship Winners. We are very pleased to announce that we had three successful candidates who will be presented at our July 2007 Chapter meeting. This is a highlight of our year and these scholarships will make a tremendous impact in the lives of these recipients. We should all take great pride in the efforts that result in this excellent educational opportunity.

Melinda Edwards  
BCDP Director.

### The Sustainer's Quilt Project

The beautiful quilt that Joyce Burti and the sustainers have donated will be given away during the June meeting. Don't miss the opportunity to buy your ticket that night.

### Father's Day Special Gift

Father's Day is June 17<sup>th</sup> and a \$10 Boomerang Carwash Card is the Perfect gift. We have designed a Father's Day Gift card holder for this special occasion.

Call Jane Liddell @ Briarcrest -765-4664 to purchase cards for the Special Dad's in your family.

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## NINA ELIZABETH (BETTY) DIEPHOLZ LOVELESS



### Biographical Sketch

Betty Loveless has retired! I received a note from Betty dated 05/31/2007 which states *“43 years, 5 months, 16 days – I’m outta’ here – a great feeling!”* I know you will enjoy reading some things about Betty – some you may already know and some that may be surprises! Betty has accomplished a lot during this short period. We are so proud that we consider her a part of our own Memphis EWI Chapter.

Born in Memphis, Betty Loveless, the third child of Minnie Louise and Martin Heinrich Diepholz, has an impressive record of comprehensive business background and experience and of active participation in civic, community and philanthropic service.

In December of 1963, the newly elected Judge of the Juvenile Court of Memphis and Shelby County Tennessee, Kenneth A. Turner, hired Betty as his executive secretary. Forty-two years later she is still with the Judge presently serving as the Administrator of Finance and Purchasing.

Virtually all of Betty’s early years can be considered as preparation and a training ground for her present position in the business world. Even as a high school student at Humes High she sought and found employment in the evenings, on weekends and during holidays. The high school jobs included working as PBX Operator for the Community Chest and also at the Tennessee and Adler Hotels.

The years of Betty’s marriage found her moving frequently from city to city because of her husband’s business transfers. These transfers included moves to Houston, Texas; Little Rock, Arkansas; Lubbock, Texas; Texarkana, Arkansas; and Huntington, West Virginia. In each of these cities Betty always found employment, doing many diversified jobs thus gaining valuable experience in the area of business.

On returning to Memphis to make her permanent home, this rich and varied experience was valuable when she became Judge Turner’s Assistant.

Betty attended University of Memphis part-time for over two years working on a degree in Public Administration. She is a member of the Church of Christ in Germantown, TN.

Betty’s only child, Warner Keith is married to Carla René and they have two children – granddaughter Courtney René and grandson Corbin Alexander. Warner Keith has a Masters Degree in Business Administration and is employed by Federal Express. Carla René also has a degree in Business Administration and is the Controller for Financial Institution Consulting Corporation. Her family also attends the same church.

In 1965 the Court became a participating member of Executive Women International with Betty serving continuously as Court representative in this organization. Her work with Executive Women international covers almost the entire spectrum of work including committee memberships, committee chairpersonships, directorships, secretary/treasurer and served as Memphis Chapter President in 1974 and 1979. In 1988, in San Francisco, CA, Betty was elected International President of this prestigious organization. In 1989, in Pittsburgh, PA, she again was elected International President to serve another year. She served on the International Board of Directors for five years before serving as President. Betty has traveled to the Corporate Office of EWI in Salt Lake City, Utah as well as other cities in the United States, Canada and Mexico. As President, Betty was responsible for the overall management of this organization with over 4,500 member firms and a Corporate Office Staff of only four. The recruitment of new member firms and the motivation of present representatives are two of Betty’s strong points. She is an excellent motivator and encourages these women (two men) to become leaders and to channel their energies in directions from which the entire organization can profit.

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Betty was responsible for chartering a chapter of EWI in Dayton, Ohio in April 1985 and assisted in the chartering of a chapter in Knoxville, Tennessee in December 1987.

Senator Curtis Person, as President of the Memphis Heart Gala, asked Betty to serve as auction chairman and with the help of others, she was successful in raising over \$60,000. She has been a member of the Variety Club International, Tent 20 (Memphis) for many years and has assisted them in their fundraising efforts. Also, she supports the Executive Women international Scholarship Fundraiser and the Women's Foundation for Greater Memphis.

In the past, Betty was active in working with the first Downtown Committee in its program to revitalize downtown Memphis starting with the clean-up project of Court Square. Also, she was active in the Arts Council, the Ballet Guild and the Memphis Opera Guild. She was an active member of the National Chapter of the Purchasing Management Association and the National Institute of Purchasing. She served on the Board of Directors of the Lowenstein House – an organization that assists former mentally ill adults in the transition from institutional life to community life.

She previously served on the Board of Directors of the Shelby County Federal Credit Union and is presently serving on the Board of Directors of the Shelby Juvenile Court County Retirement Board. She was appointed by all four Shelby County Mayors (Mayor Nixon, Mayor Morris, Mayor Rout and Mayor Wharton) and was approved by the Shelby County Board of Commissioners.

She was an active and productive committee member in the organization and functioning of the YWCA Women's Resource Center. This agency provides invaluable services to women in the areas of employment, housing, transportation, childcare and many other related problems.

Betty has worked with the League of Women Voters in helping to promote good government and has been a member of local civic clubs. She has also been very active in local and national political organizations and campaigns.

In response to educational and community need, Betty taught courses in Job Readiness in many schools. This program was initially requested and was sponsored by the Board of Education of the Memphis City School. Taught in conjunction with Home Economics and Business courses, the program was expanded and was so well received that private schools requested Betty's services. Job Readiness training fulfills very practical needs of children by helping them choose appropriate areas of work and by teaching them how to make proper job applications and conduct themselves in job interviews. She structured the program in such a way that the students were role players thereby giving them the opportunity to be leaders in their peer group while learning the basics of applying for the job.

Betty's knowledge of business and professional conduct, dress code and how to succeed in the office environment resulted in many requests to be a guest speaker from clubs and organizations.

Betty was recently inducted into the Memphis Amateur Sports Hall of Fame for the sport of women's basketball. She was recognized for having been top scorer and Most Valuable Player and Best Sportsmanship for over four years of playing for the Memphis Park Commission and the Y Teen Organization of Humes High School.

Please join together to congratulate our EWI Memphis Chapter Lifetime Member Betty Loveless on her retirement on May 31,

## **HOW WELL DO YOU KNOW "ROBERT?"** **(ROBERT'S RULES OF ORDER, THAT IS)**

By Martha Pallesen, Parliamentary Advisor

Below are statements regarding rights of members regarding motions:

1. Main motions should start with the words "I move that" - not "I so move."
2. The maker of a motion has the right to modify or withdraw it until the chair states the question.
3. The **second** of a motion has the right to withdraw his/her second if the maker of the motion modifies the motion that was seconded before it is stated by the chair. Also, a member may second a motion even if he is opposed to it; seconding does not imply **agreement** only that the seconder may want the issue brought before the assembly to decide on its merits.
4. The maker of a motion has the right to speak first in debate on the motion.
5. Members have the right to change their vote up to the time the result is announced.