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INTERNATIONAL®
MEMPHIS

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PRESIDENT'S MESSAGE

By Krissie Heuer

Leadership is a cornerstone of Executive Women International. All of the ladies who are represented in our organization are leaders within our organization and within their own firms. One of the roles of being a leader is to share this leadership concept with others by mentoring in various ways. A mentor is defined as a wise and trusted counselor or teacher. Each of us has benefited by having mentors in our own personal and professional lives.

We have such a terrific opportunity for being mentored and for mentoring others within our EWI Chapter here in the Memphis area as well as through our International organization. The chance to share business and life skills with others in ways, large and small, are presented to us constantly through our work with EWI.

Our Membership efforts are a great example of mentoring by sharing the learning tools that EWI affords our members. I am so pleased to see the new young faces of representatives that have joined recently. We have so much to learn from



them, and their energy and enthusiasm are contagious. We can share our experiences and organization's history which will allow future leaders of EWI to expand upon our successes in new and creative ways.

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2007
CALENDAR OF EVENTS

MAY EVENTS

May 12

Board Meeting
8:00 AM
Kemmons Wilson Companies
Hosted by Martha Pallesen

May 12

Golf Tournament Meeting
10:00 AM
Kemmons Wilson Companies
Hosted by Martha Pallesen
& Krissie Heuer

May 17

Chapter Meeting
7:00 AM
Clark Tower – Tower Room

**CONFERENCES/
ANNUAL MEETINGS**

**2007 LEADERSHIP
CONFERENCE & ANNUAL
MEETING**

September 27-29, 2007
Houston, TX

MAY PROGRAM

Memphis In May...what a wonderful time of year! This month we are doing something a little different for our monthly membership meeting. We will be having a Breakfast Meeting for our Executives on May 17th at 7:00AM at the Tower Room in Clark Tower off Poplar Avenue (previously The Summit Club). We are delighted to have the Honorable Mayor Wharton speaking to us. Please make plans to be at the Tower Room no later than 7:00AM. Everyone will be seated promptly at 7:15AM. We look forward to seeing you there.

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

EXECUTIVE WOMEN INTERNATIONAL[®]

Our Principles

To bring together key individuals from member firms of Executive Women International to:

- Achieve world-class status as an organization through applied standards of excellence.
- Forge and cultivate mutual business and professional goals through personal association and interchange.
- Afford the opportunities and structure for leadership and professional development.
- Provide community involvement through scholarship programs for high school students and adults in transition, literacy programs for grade-school students and life-long learning opportunities for its representatives.
- Use the diversity in our organization to encourage flexibility and adaptability in our members.

PRESIDENT'S MESSAGE

(continued from page 1)

Our BCDP efforts are another example of mentoring within our community. Working to raise funds for our scholarships contributes the opportunity for an adult to return to school to get a degree which, in turn, allows them to have better job prospects. Promoting literacy through Reading Rally and other philanthropy projects creates opportunities to mentor young people in our community.

We all have the responsibility to share our experience and knowledge to create the avenue for continued growth of our organization and our community. Take the opportunity to spend time with one of our new members and share some of the great things that you have experienced within the framework of our organization.

We will have the opportunity of hearing a great Memphis leader this month when the Honorable Mayor A. C. Wharton speaks at our Executive Breakfast, Thursday morning, May 17, 7:00 A.M. at the Tower Room in Clark Tower. Please don't miss the opportunity to bring your Executive to this enjoyable and informative breakfast meeting.

SPECIAL RECOGNITION

Wilson Air Center - Memphis was voted # 1 FBO in the Americas again for the eighth consecutive year by Aviation International News!!!

The annual AIN FBO Survey lists top-rated facilities according to the survey responses from pilots, dispatchers and users of FBO facilities. The categories that users were asked to rate were line service; passenger amenities; pilot amenities; and facilities.

Visit www.wilsonair.com for more info.

MEMBERSHIP CORNER

INSTALLATION QUOTA INTERNATIONAL

**Rose Ann Bradley was installed as the
2007-08 President of East Memphis Quota International.**



2007-08 E. Memphis Quota Intl Board pictured are:

Back Row: Glenda Willingham, Nadine Lakey, Mary Wheeler, President Rose Ann Bradley, Betty Krone, Mary Alice Allen, Bette Thorn.

Front Row: Andrea Meuchel, Mary Ann Hatley and Deborah Harris.

Not pictured are Martha Pallesen, Nancy Blankenship, & Anna Stevens

WAYS & MEANS

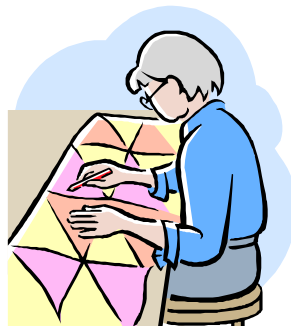
I would like to thank the EWI board for all the beautiful broaches that they donated for our March Mini Auction. I am pleased to announce we raised \$ 330.00 that night.

Fathers Day is fast approaching and a Boomerang Carwash Car would make a perfect gift.



The \$10 cards will be available at the May meeting. We will even provide a Fathers Day Card!

Don't forget the beautiful quilt being offered by Joyce Burti and the sustainers. Make sure you buy a ticket at the next meeting.



HOW WELL DO YOU KNOW “ROBERT?” **(ROBERT’S RULES OF ORDER, THAT IS)**

By Martha Pallesen, Parliamentary Advisor

What can the Parliamentary Advisor do to make “**ROBERT**” interesting? You are probably saying to yourself: “nothing.” When *Robert’s Rules of Order* are mentioned, some may even feel an inclination to scrunch up their nose. Ah! Some individuals may even say “not that again.” Then, perhaps you are one of those fantastic members who say: “I read every word.” To hear someone say that they read “**ROBERT**” does make me feel better and that all is not in vain with this little blurb each month.

A few questions for thought are: If you are addressing EWI’s membership, do you feel comfortable? Do you know how long you are allowed to speak? Do you know the correct motion you need to make for a recommendation; when is a second required (not with a committee recommendation); how long are you are permitted to speak on a subject; what motion is made to stop debate? Perhaps you are saying: “Well, that’s the President’s job to let me know if I am not doing it properly.” What if you were serving as a chairman or as president? Would you want to be perceived as an ineffective chairman if you didn’t know what to do or of not having any knowledge of the subject? Are you ready for that next leadership position in EWI?

EWI promotes LEADERSHIP. Learning some of the basics of *Robert’s Rules of Order* can help to make the transition into any leadership position more comfortable and less stressful. Peachie Bailey has distributed the ballot for new officers for the 2007-2008 year. Now is a good time to start learning “**ROBERT**” if you are contemplating running for an office.

So, I invite you to bring your written question to the next EWI meeting (May 17) and hand it to me. Perhaps your question will be one that should be published in the **PULSE**. I don’t pretend to be a “**ROBERT**” authority by any stretch of the imagination, and I continue to learn; so your interest and question will help both of us as well as EWI.

Representative of the Year for 2007

EWI Memphis Chapter

Criteria and Process for Selection

The Memphis Chapter of EWI awards a professional development scholarship to an active representative each year. The purpose of the award is to encourage representatives who demonstrate leadership and participation in chapter activities to further develop their leadership skills by attending the national Leadership Conference and Annual Meeting (LCAM) held in September. The award covers the cost of attendance (registration and travel expenses) at the EWI LCAM.

The Memphis Chapter representatives are encouraged to strive for this award through a point system documenting their participation and leadership in a broad range of chapter activities. A brief narrative explaining the Representative's thoughts about her contributions to the chapter and desire to attend the LCAM are also part of the criteria.

Each Representative is responsible for properly completing the Representative of the Year tracking sheet of Leadership and Participation Activities and submitting the form to the B/C/DP Chair by the deadline of **May 31st**. The selection of the winner for the scholarship will be based on the most points achieved. In the event there is a tie, the Committee will conduct a random drawing for first place and an alternate. The proper calculation of the points will be verified before the winner is announced.

If the award winner indicates she cannot attend the LCAM, she will be recognized with an appropriate gift and an alternate winner will receive the trip to LCAM. The current President, Vice-President and B/C/DP Chair are excluded from consideration for this scholarship award for the current year.)

The period of consideration for the points achieved is from June 1, 2006 through May 31st, 2007, and the deadline for submission of the tracking form is **May 31st**. The tracking form will be posted on the chapter website. It is the responsibility of the Representative to complete the form accurately and submit it by the deadline.

Any questions about the Criteria and Process for Selection can be directed to the current B/C/DP Chair, Melinda Edwards, at 747-7424.

Representative of the Year for 2007
EWI Memphis Chapter
 Points Tracking Sheet and Narrative

Representative Name: _____

Activity/Participation/Contribution –June 1, 2006 through May 31, 2007: (Please circle or write in points in column.) **Points**

Chapter Meeting participation and attendance:

12 Meetings 10
 9-11 Meetings 5

Committee Leadership and Participation:

(If more than one committee, please enter separately.)

Enter Committee name: _____
 Chair a Committee 10
 Attend all committee meetings 5
 Perform committee assignments 8

Enter committee name: _____
 Chair a Committee 10
 Attend all committee meetings 5
 Perform committee assignments 8

Participate in door prize/golf tournament/auction donations:

Door prize donation 3 points per meeting = total _____
 Auction donation made personally or by your firm
 2 points per item = total _____
 Successful auction/golf tournament solicitation
 received from outside 2 points per item=total _____

Board Participation:

Serve on Board 10
 Attend all Board meetings (Board Member) 5
 Attend a Board meeting (non Board member)
 2 points per meeting attended=total _____

Demonstrate support of Chapter activities:

Attend/participate in:
 Reading Rally 3
 Race for the Cure 3
 Golf Tournament 3
 LCAM in previous year 3
 Regional Meeting/Corporate Event –3 points per event=total _____

Recommend a new member firm that joins between

June 1st, 2006 and May 31, 2007 –10 points per firm=total _____

Grand Total of All Points: _____

Please attach a brief narrative explaining your thoughts about your contributions to the chapter and your desire to attend the LCAM. **Deadline for Submission to B/C/DP Chair, Melinda Edwards, s May 31, 2007.**