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WOMEN
INTERNATIONAL®
MEMPHIS**

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PRESIDENT'S MESSAGE

By Krissie Heuer

This month I would like to say thank you to this 2006-2007 Memphis Chapter Board. This group of busy ladies has given their support, their friendship and lots of hard work to me and to the Memphis Chapter.

For anyone who has not participated in a Board position, know that this is a real commitment in the truest sense of the word. Many personal hours are devoted to the work of an active Executive Women International Chapter Board. These ladies are hard at work throughout the month to be certain that all is being done for projects at hand and projects that will be coming in the future. Over the course of the past three years, since I have been involved at the board level, you have had very active Boards who have devoted hours, much dedication and a passion for the work of the Memphis Chapter. The success of the Memphis Chapter is evidence to the fact that this has been the case of all of our past Boards going back to the start of the Memphis Chapter.

Christy Berryman, your Program Director, has planned



the programs well in advance but must continually be certain that everything is in place for each meeting. Our meetings are something that each of us looks forward to and she has worked hard to see that our expectations are met.

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2007
CALENDAR OF EVENTS

MARCH EVENTS

March 10

Board Meeting
8:00 AM
Kemmons Wilson Companies
Hosted by Peachie Bailey

March 10

Golf Tournament Meeting
10:00 AM
Kemmons Wilson Companies

March 15

Silent Auction
Chapter Meeting
5:30 PM
Chickasaw Country Club

**CONFERENCES/
ANNUAL MEETINGS**

**2007 LEADERSHIP
CONFERENCE & ANNUAL
MEETING**

September 27-29, 2007
Houston, TX

MARCH PROGRAM

By Christy Berryman, Program Director

Well, it's March and spring is in the air. Now that the weather is warming up there is no better place to spend an evening than at the Chickasaw Country Club.

This is an exciting time because not only will we have a great venue, great food and great friends but we will have the opportunity to do some shopping as well....if you're LUCKY! The spring auction will take place so bring your wallet and be prepared to bid on some wonderful items.

We look forward to seeing you on March 15th at 5:30. Thank you for supporting EWI by attending the meetings and participating in all the many fun activities that have been planned.

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization which brings together key individuals from diverse businesses for the purpose of:

- ❑ Promoting member firms
- ❑ Enhancing personal and professional development, and
- ❑ Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

PRESIDENT'S MESSAGE

(continued from page 1)

Katie Hart has the continual responsibility for Membership. She has been working closely with potential firms who have shown an interest in our local chapter. This includes correspondence with the firms and communication back to the Board. She is planning a membership recruitment event on March 21, 2007 for potential new members which will be held at the Hampton Inn & Suites @ Beale Street.

Jane Liddell, who leads our Ways & Means, has worked very hard throughout this year to raise funds. This is an awesome responsibility. Our Chapter must raise funds for the projects that we support. She endeavors to have these events be useful and fun for those who participate. Some of these programs, like the Kroger/Schnucks cards and the Boomerang Car Wash cards are programs we can do on an ongoing basis, as they have proven to be profitable. These fundraisers enable us to raise funds without huge investments of money and time on the part of our W&M Committee. But just think about the time and effort she and her committee commit to other projects throughout the year!

Martha Pallesen, our Parliamentarian, educates us each month with a new bit of information about Parliamentary Procedures. She makes this fun at the Board meeting each month and we look forward to her presentations. Her experience is needed and much appreciated.

Judy Thompson, our Secretary, keeps the minutes of both the Board and the regular monthly Chapter meetings. She must make certain that she records all items discussed and files them accurately and timely. Her commitment and leadership have served this Board well.

Carol Whitfield, our Treasurer, has my utmost respect as this position has such a high level of responsibility. She keeps accurate records, filing timely reports with our corporate office and making sure that all our accounts are accurate and up-to-date. She has done this job with grace and dedication.

Peachie Bailey, our Advisor, has made herself available to each of us. She is constantly involved in all aspects of the Board and helps in many behind-the-scenes ways sharing her knowledge, her experience, her support and her willingness to work on all of the projects that this Board has pursued. She will, again this year, begin the work of our Annual Golf Tournament, which is a huge undertaking. Our first golf meeting will be held on Saturday, March 10, 2007 at 10 a.m. just after our March Board meeting and I encourage each of you to get involved with this event – we need your help.

Janet Mitchell, your Vice President, has stood by my side assisting in each and every project. She is already planning events into her year. She continually offers guidance and support and her leadership, experience and dedication to our Chapter are very much appreciated by me and by this Board.

None of this can be done without each of you. Your participation is very much appreciated. There are those, not mentioned here, who we also owe a great debt of thanks. It was told to me when I first joined EWI that I would not get the pleasure of this organization without getting involved. That is truly where the enjoyment is, where friendships are made and the feeling of accomplishment comes.

I sincerely thank this Board and I ask that each of you take a moment to thank your Memphis Chapter Board for all their hard work on behalf of our Chapter. They have dedicated a year (and in many cases more) of service that enables our Chapter to thrive, reach goals and succeed in many ways.

MEMBERSHIP CORNER

For those of you who missed February's meeting, two new replacement reps were installed. Please welcome these new reps to our EWI family!

- Kim Patterson has replaced Carolyn Owens with NOI Corporate Connection. NOI Corporate Connection is the largest independent dealer of office products and contract furniture in Tennessee. Kim is in the sales department at NOI and is responsible for prospecting new business, servicing current accounts and maintaining customers.
- Ashley Henry has replaced Gwen Matz with A&I Travel. A&I Travel's primary focus is on corporate travel management, but they also offer vacation travel and group, meetings and incentive travel. Ashley has been employed at A&I for 7 years and is currently their Marketing Director.

ATTENTION ALL MEMBERS:

WHAT: Membership Recruitment Event

WHERE: Hampton Inn & Suites at Beale Street

WHEN: Wednesday, March 21, 2007

TIME: 5:30-7:00pm

WHY: To spread the message about EWI & recruit fresh new firms, faces & ideas!

Please contact Katie Hart, Membership Director, at (901) 260-4009 or at Katie.hart@phg.net if you have a firm you would like to invite.

EXECUTIVE WOMEN INTERNATIONAL®

Our Principles

To bring together key individuals from member firms of Executive Women International to:

- Achieve world-class status as an organization through applied standards of excellence.
- Forge and cultivate mutual business and professional goals through personal association and interchange.
- Afford the opportunities and structure for leadership and professional development.
- Provide community involvement through scholarship programs for high school students and adults in transition, literacy programs for grade-school students and life-long learning opportunities for its representatives.
- Use the diversity in our organization to encourage flexibility and adaptability in our members.

Ways & Means



The March 15th Spring Auction is right around the corner –

We have some great items coming in. Here are just a few:

Spring Handbags

Holiday Cross stitched Towels

Cross stitched Bread Cloths

U of M crocheted afghan

Crocheted scarves

Special Handmade EW shirt

Framed Watercolor Painting

Cakes, Cookies, Muffins

Garden Frogs

Get to work on your project & please contact Jane Liddell regarding your contribution. Use the attached form to notify Jane what you will bring.



Don't forget Boomerang Car wash gift cards are available for \$10. It is a great time to get those cars cleaned.

Are you using your KROGER & SCHNUCKS
Cards when you shop?



It's FREE money for EW.
DON'T SHOP WITHOUT THEM!!!

EWI SPRING AUCTION/MARKET

“SHOW YOUR STUFF”

Commitment form

Name _____

Baked Goods _____ (Please describe for publication & Auction ID)

Baked by: _____ (if not baked by you)

Craft Item _____ (Please describe for publication & Auction ID)

Made by: _____ (if not made by you)

Painting _____ (Please describe for publication & Auction ID)

Painted by: _____ (if not painted by you)

Gardening Item _____ (Please describe for publication & Auction ID)

MISCELLANEOUS ITEM _____ (Please describe for publication & Auction ID)

HOW WELL DO YOU KNOW “ROBERT?” **(ROBERT’S RULES OF ORDER, THAT IS)**

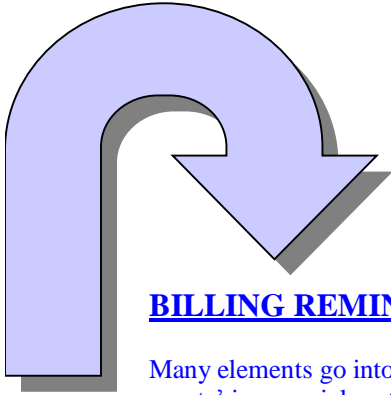
By Martha Pallesen, Parliamentary Advisor

Robert tips in the January and February issues of the PULSE dealt with making motions. For a change of pace, this month’s items will focus on what procedures are applicable for small boards and committees.

PARLIAMENTARY PROCEDURE FOR SMALL BOARDS AND COMMITTEES

Quite often boards and committees are relatively small, and some of the formal methods that are used for large groups would hamper business. The informal procedures listed below generally apply to boards and committees that have twelve (12) or fewer members; however, **a board or committee may order that business be conducted formally at any stage of its proceedings.** The Memphis Chapter of EWI has ten (10) elected members of its board and two (2) appointed members.

1. Members do not have to be recognized by the presiding officer before speaking (they do not have to obtain the floor).
2. Members may propose motions, debate, and carry on discussions while seated.
3. Motions do not need to be seconded (informality of this rule, as stated above, may be flexible).
4. Members may speak as many times as desired on motions.
5. Informal discussion is allowed even though a motion may not be on the floor.
6. An initial vote can be taken by a show of hands.
7. The chair:
 - a. Need not stand when stating a motion to the board or committee for debate.
 - b. Can speak without rising.
 - c. Can debate a motion and make comments without giving up the chair.
 - d. Can make motions. (Were you aware of this one?)
 - e. Usually votes on all motions.



BILLING REMINDER

Many elements go into making our meetings successful. Bring prompt in giving an account of your attendance and your guests' is a crucial part of the planning for these meetings. Please be diligent in your responsibility to your chapter by giving an accurate account of your intentions each month when the Sergeant-at-Arms Committee calls for your participation.

The headcount for dinner reservations is turned in by noon on Tuesday preceding the Thursday meeting every month (*at certain venues it may be necessary to respond earlier*). Remember that if you have a dinner reservation for a regular monthly meeting but find you cannot attend, for whatever reason, you must cancel your reservation by noon on Tuesday or you will be marked as a "No Show" and your firm will be billed for that month's dinner. Simply put: If you have a dinner reservation but do not come to the meeting or cancel on time, your firm will have to pay for the dinner anyway.

Remember also, that there are 12 regularly scheduled meetings each calendar year. Eleven of these meetings are billed at \$25 and one, as determined by the Board, will be charged at \$45. This \$45 meeting is usually associated with a Silent Auction or a Holiday meeting and is normally considered to be a fundraising event. Also, according to our Chapter Bylaws, "Each Member Firm must be represented by a Representative or an executive at seven (7) meetings within the Chapter year."

POSTINGS

- Company: **AT & T/Bellsouth**
Major: Communication Service
Minor: Holding Company
- Company: **UCL Financial Group**
Major: Finance
Minor: Financial Consultants
- Company: **Spring Creek Ranch**
Major: Recreation-Amusement
Minor: Golf Course

Upon Board approval, the Membership Director posts the major and minor classification and firm name either in the Chapter publication or by special mailing, *stating that if no written objections are received from a member firm executive within ten (10) days of posting*, the Membership Director will contact the prospective firm to pursue membership. If an objection is received *in writing from the executive*, the Membership Director will notify the Board of Directors and advise the referring representative of the objection.

Please contact MEMBERSHIP DIRECTOR, ***Katie Hart, Hampton Inn & Suites - Beale Street at (901) 260-4009***, if you have any objections.