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INTERNATIONAL®
MEMPHIS

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PRESIDENT'S MESSAGE

By Krissie Heuer

Again, ladies, I was so pleased with the participation of everyone in the discussion during the January meeting. I do feel that some ideas have been sparked by our conversation and, *with the Memphis Chapter representatives involved*, only positive things are to come from it.

One portion of our Mission Statement calls for “enhancing personal and professional development.” Taking on a new responsibility either at work, at your church or within our EWI organization can breathe a new charge of energy into your life. I challenge each of you to take on a leadership role in some aspect of your life. There are so many things that need to be done and projects that will be coming into view in the next several months; so be prepared to step up to the plate and participate . . . this can be wonderfully rewarding to you on a very personal level and very meaningful to others in the process.

The February Trade Show will, again this year, be something to look forward to. This affords each member firm the opportunity to display their business so that all our representatives can be made aware of what each company does, what it contributes to the community and what it means to its employees. This is the one



meeting each year where your firm can take networking to the next level and really showcase what they do.

I look forward to seeing each of you at the February Chapter meeting.

IN THIS ISSUE

President's Message	1
Calendar of Events	2
Program	2
People in the News	3
Reprint-Letter	4
2007 Rep	5-6
Robert Rules	7
Spring Auction Form	8

**2007
CALENDAR OF EVENTS**

FEBRUARY EVENTS

February 10

Board Meeting
9:00 AM
Business Equipment Center
Hosted by Ida Dixon

February 15

Chapter Meeting
5:30 PM
Trade Show
University Club

**CONFERENCES/
ANNUAL MEETINGS**

**2007 LEADERSHIP
CONFERENCE & ANNUAL
MEETING**

September 27-29, 2007
Houston, TX

FEBRUARY PROGRAM

By Christy Berryman, Program Director

We will have our annual Trade Show on February 15 at the University Club at 5:30 PM. What a great opportunity to showcase your firm to our members and learn more about your fellow members. We will have a few of our members speak and give you some valuable information about their firms and how EWI has had an effect on their firms. Invite your colleagues and guest to attend this wonderful event to see what amazing people are representing our Memphis chapter.

Thank you to those of you who have chosen to participate in the Trade Show, but even if you are unable to participate we hope to see you there supporting our chapter. 2007 is off to a wonderful start and your continued involvement is very much appreciated.



EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

People in the News

- Angel Halpern delivered twin boys on January 12, 2007. The babies were early due to some complications, but things are looking better now and she has been able to hold both of them and says they are little miracles. She sounds very happy and we are so pleased for her and her husband, Marty.
- On Saturday, December 16, 2006, our long time member, Laura House, was named a Paul Harris Fellow in appreciation of her efforts with the Memphis Central Rotary Foundation. Congratulations to Laura for this commendable award.
- We want to recognize Adrienne Doherty for her work with CMOS, Community Mentoring Outreach Service, Inc. This is the same organization who works with the Hollywood Community Center where we had last year's Reading Rally. Adrienne has created their website and has attended meetings with her 13 year old daughter, Amanda. She said she and her daughter, "have attended a few times . . . have made a couple new friends and look forward to returning, we're both having a blast!"
- We also want to announce that there was a wonderful article about Margaret Craddock, Charlie Nelson's executive from MIFA in the November/December issue of Memphis Woman Magazine. MIFA's mission is "changing our community by helping change lives." We are proud to have MIFA as a member firm



EXECUTIVE WOMEN INTERNATIONAL®

Our Principles

To bring together key individuals from member firms of Executive Women International to:

- Achieve world-class status as an organization through applied standards of excellence.
- Forge and cultivate mutual business and professional goals through personal association and interchange.
- Afford the opportunities and structure for leadership and professional development.
- Provide community involvement through scholarship programs for high school students and adults in transition, literacy programs for grade-school students and life-long learning opportunities for its representatives.
- Use the diversity in our organization to encourage flexibility and adaptability in our members.

**REPRINT OF LETTER E-MAILED TO MEMBERSHIP RECAPING DISCUSSION AT JANUARY 2007
MEMPHIS CHAPTER MEETING**

I would like to address last Thursday evening's survey questions. I feel that we had an open conversational discussion which is, I believe, what Corporate wanted from each Chapter. There were some areas of controversy, as one would expect from a room full of women such as we are. This is a good thing . . . it makes each of us think. As one of the items discussed brought out, we want to preserve the great feelings among the members, both locally and at the international level. I was taught from a young age to try to put myself in the other person's shoes to see their angle on any particular subject before coming to conclusions. I want to give my perspective to the discussion and ask anyone who wishes to give theirs. Your written responses were sent on to Corporate for their review along with a compilation of notes that were taken that evening so hopefully we have addressed all areas that were important to our Memphis Chapter. We did not get as many written surveys back as we would have liked.

On the topic of any name change to our organization, I gather that we like our name, have worked hard for the name recognition and would like to see it stay as it is. On our mission statement, we have those that feel we should address the topic of promoting member firms and exactly what that entails. There was discussion of promoting our firms and EWI by our individual actions.

We have those who feel we are diverse and those who feel that we should improve our diversity. The definition of diversity takes many forms from varying member firms, varying positions within those firms, and diversity of our member representatives themselves. This diversity subject came up in the 2006 President's Caucus much the same way it was expressed at our meeting – basically that we should have a more rounded reflection of our population. First of all let us remember, as was stated, the firms are the members and they place representatives in our group, so it becomes somewhat out of our control who they place as a representative *and* who is *willing* to serve in those positions. Secondly, I would ask what each current member representative has done *themselves* to encourage more diversity in each of the ways stated above. I believe that it becomes each of our responsibility to broaden EWI's reach into all these areas of diversity and we must work together to make this happen to allow our Chapter to grow rather than to dwindle.

I understood that we, as a Chapter, feel that we are getting a much more complete picture of the financial situation within the International organization. The institution of the traveling modules as well as the Fellows Scholarship for our members are both greatly appreciated on a local level

On fundraising efforts on a local basis, I understood that the majority feel that we do an appropriate amount of fundraising for our projects at hand although we did hear some, but not a lot, of negativity in this area. I know we ask a lot from our firms and each other but feel that you, personally, can give what you can give and you can ask from your firm what you can ask and when that limit is reached that is where you should stop. I really feel that each of us can manage this on an individual basis and do what we are able. Unfortunately, this is a fact of life for organizations like ours – without a source of income; we cannot do what we do within our organization and our community.

I thank you for your participation and encourage any response that you would like to give.

Sincerely,
Krissie Heuer

Representative of the Year for 2007

EWI Memphis Chapter

Criteria and Process for Selection

The Memphis Chapter of EWI awards a professional development scholarship to an active representative each year. The purpose of the award is to encourage representatives who demonstrate leadership and participation in chapter activities to further develop their leadership skills by attending the national Leadership Conference and Annual Meeting (LCAM) held in September. The award covers the cost of attendance (registration and travel expenses) at the EWI LCAM.

The Memphis Chapter representatives are encouraged to strive for this award through a point system documenting their participation and leadership in a broad range of chapter activities. A brief narrative explaining the Representative's thoughts about her contributions to the chapter and desire to attend the LCAM are also part of the criteria.

Each Representative is responsible for properly completing the Representative of the Year tracking sheet of Leadership and Participation Activities and submitting the form to the B/C/DP Chair by the deadline of **May 31st**. The selection of the winner for the scholarship will be based on the most points achieved. In the event there is a tie, the Committee will conduct a random drawing for first place and an alternate. The proper calculation of the points will be verified before the winner is announced.

If the award winner indicates she cannot attend the LCAM, she will be recognized with an appropriate gift and an alternate winner will receive the trip to LCAM. The current President, Vice-President and B/C/DP Chair are excluded from consideration for this scholarship award for the current year.)

The period of consideration for the points achieved is from June 1, 2006 through May 31st, 2007, and the deadline for submission of the tracking form is **May 31st**. The tracking form will be posted on the chapter website. It is the responsibility of the Representative to complete the form accurately and submit it by the deadline.

Any questions about the Criteria and Process for Selection can be directed to the current B/C/DP Chair, Melinda Edwards, at 747-7424.

Representative of the Year for 2007
EWI Memphis Chapter
 Points Tracking Sheet and Narrative

Representative Name: _____

Activity/Participation/Contribution –June 1, 2006 through May 31, 2007: (Please circle or write in points in column.) **Points**

Chapter Meeting participation and attendance:
 12 Meetings 10
 9-11 Meetings 5

Committee Leadership and Participation:
 (If more than one committee, please enter separately.)
 Enter Committee name: _____
 Chair a Committee 10
 Attend all committee meetings 5
 Perform committee assignments 8
 Enter committee name: _____
 Chair a Committee 10
 Attend all committee meetings 5
 Perform committee assignments 8

Participate in door prize/golf tournament/auction donations:
 Door prize donation 3 points per meeting = total _____
 Auction donation made personally or by your firm
 2 points per item = total _____
 Successful auction/golf tournament solicitation
 received from outside 2 points per item=total _____

Board Participation:
 Serve on Board 10
 Attend all Board meetings (Board Member) 5
 Attend a Board meeting (non Board member)
 2 points per meeting attended=total _____

Demonstrate support of Chapter activities:
 Attend/participate in:
 Reading Rally 3
 Race for the Cure 3
 Golf Tournament 3
 LCAM in previous year 3
 Regional Meeting/Corporate Event –3 points per event=total _____

Recommend a new member firm that joins between
 June 1st, 2006 and May 31, 2007 –10 points per firm=total _____

Grand Total of All Points: _____

Please attach a brief narrative explaining your thoughts about your contributions to the chapter and your desire to attend the LCAM. **Deadline for Submission to B/C/DP Chair, Melinda Edwards, s May 31, 2007.**

HOW WELL DO YOU KNOW “ROBERT?” (ROBERT’S RULES OF ORDER, THAT IS)

By Martha Pallesen, Parliamentary Advisor

January’s PULSE contained three examples of making motions (*Lay on the Table*, *Postpone a Motion*, and how to implement a committee or board recommendation). This month, three examples of **amending** a motion are given.

To be in order, an amendment must always be germane. This means that the amendment must in some way involve the same question that is raised by the motion to which it is applied, and it cannot be frivolous or absurd.

1. **Question:** If you were the presiding officer and could not decide if an amendment were germane, what would you do?
Answer: You would refer the decision to the assembly and have them vote to determine if it is germane.
2. **Question:** Can any main motion be amended?
Answer: Yes, any main motion (or any motion) may be amended if it has a **variable factor**.
3. **Question:** If you were the presiding officer, what is the next step that you would pursue after an amendment to a main motion was adopted? (An amendment requires a majority vote to be adopted.)
Answer: You would ask for debate on the amended **main motion**.

EWI SPRING AUCTION/MARKET

“SHOW YOUR STUFF”

Commitment form

Name _____

Baked Goods _____ (Please describe for publication & Auction ID)

Baked by: _____ (if not baked by you)

Craft Item _____ (Please describe for publication & Auction ID)

Made by: _____ (if not made by you)

Painting _____ (Please describe for publication & Auction ID)

Painted by: _____ (if not painted by you)

Gardening Item _____ (Please describe for publication & Auction ID)

MISCELLANEOUS ITEM _____ (Please describe for publication & Auction ID)
