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WOMEN
INTERNATIONAL®
MEMPHIS**

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PRESIDENT'S MESSAGE

By Krissie Heuer

I wish for each of you a happy, healthy and productive new year! We now have an opportunity for a clean slate, a fresh beginning, a new year . . . let's do it well!

We have such a diverse, wonderful, productive group of representatives in our Memphis Chapter of Executive Women International and we have been given the opportunity to do many things within our group and for our community. We have some exciting opportunities ahead of us in the coming year.

Corporate has asked each Chapter to discuss the direction and focus of where we want to go in the next few years. We will do so at the January meeting using the guiding questions that Corporate has provided. The only limits are our desires, creativity and imagination . . .

- we may wish to continue on our current path as we feel that there are still accomplishments that we want to complete or goals that we feel that



we have not yet reached, or

- there may be new directions that we, as a group, want or need to take

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2007
CALENDAR OF EVENTS

JANUARY EVENTS

January 13

Board Meeting
9:00 AM
Rock Island Corporation
Hosted by Judy Thompson

January 18

Chapter Meeting
5:30 PM
Embassy Suites
1022 South Shady Grove Road

**CONFERENCES/
ANNUAL MEETINGS**

**2007 LEADERSHIP
CONFERENCE & ANNUAL
MEETING**

September 27-29, 2007
Houston, TX

JANUARY PROGRAM

By Christy Berryman, Program Director

Happy New Year everyone! This is the time for New Year's Resolutions so I hope that each of you included becoming more active in our wonderful EWI chapter. We are looking forward to a great meeting on Thursday, January 18th! The meeting will be held at the Embassy Suites at 1022 S. Shady Grove Road. The hotel is located at Poplar and Shady Grove behind Ruth's Chris Steak House. Frank Grisanti's will be serving up some of their fantastic Italian cuisine. We look forward to hearing each of your opinions on issues facing our EWI organization.

EMAIL ADDRESS UPDATE:

There has been some concern with using the latest email address listing when sending messages to the Memphis EWI Chapter members.

Each month along with the Pulse, the latest version of the EWI Roster is sent as well. When this is done, the email listing should have the latest email addresses from the roster. If you plan to send a message to all the EWI members, PLEASE *copy or reply to all*, using the email addresses from the last email sent with the Pulse, Roster and Birthday listing. That should give you the most current email addresses for all our members.

Should you have any questions, please contact me via email ida.dixon@smithnephew.com.

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization which brings together key individuals from diverse businesses for the purpose of:

- ❑ Promoting member firms
- ❑ Enhancing personal and professional development, and
- ❑ Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

PRESIDENT'S MESSAGE

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This is an opportunity for sincere, productive and open communication and is a golden opportunity to take a heartfelt and thoughtful look at what we want from our Chapter, from the International Group and where we would like to see EWI in the coming years. The comments we pass on to Corporate will assist them in their strategic planning for the coming years and for us locally to know where we want to go as a Chapter.

Remember that EWI brings value to your firm, benefits your career and offers you an opportunity to serve your community . . . and don't forget the friendships and support that you receive on a continuing basis from both your local and your international EWI friends . . . because EWI matters!

I look forward to seeing each of you at the January meeting.

EXECUTIVE WOMEN INTERNATIONAL®

Our Principles

To bring together key individuals from member firms of Executive Women International to:

- Achieve world-class status as an organization through applied standards of excellence.
- Forge and cultivate mutual business and professional goals through personal association and interchange.
- Afford the opportunities and structure for leadership and professional development.
- Provide community involvement through scholarship programs for high school students and adults in transition, literacy programs for grade-school students and life-long learning opportunities for its representatives.
- Use the diversity in our organization to encourage flexibility and adaptability in our members.

❖❖ REMINDER FROM YOUR TREASURER ❖❖

2007 Annual Dues invoices were sent out in mid-December. If, for some reason, you have not received your invoice, please let me know immediately (carol.whitfield@fedex.com or PH# 818-7243) !!!

Payment is due NO LATER THAN January 31, 2007.

If the chapter has not received your payment by 1/31/07, your membership will be in jeopardy. If there are extenuating circumstances, you must let President Krissie Heuer or me know ahead of time. Thank you!!!

The Purpose of Creativity

Creativity is a journey of never ending discovery.

Within each of us is a plethora of ideas waiting to be explored. There are levels of creativity yet untapped. How exciting life becomes when we allow our creativity to be expressed!

The highest of achievement is accomplished when we are willing to explore our ideas without attachment to the outcome. The very essence of creativity is the willingness to express ourselves with no expectation in return. In this journey we discover our greatest gifts.

When we allow ourselves to get lost in the experience of discovery we are often amazed at what unfolds. Problems are transformed into solutions and the impossible is made possible.

It has been said, "When there appears to be no solution, that is when the solution will appear." Creativity is simply about finding a solution where none seems to exist.

There is a place within each of us where solutions abound. A place where the answers dwell and we find cooperation with self.

Through our problems we discover levels of creativity we may not have tapped into previously. Obstacles may reveal a level of achievement we never knew existed.

This is an excerpt from Kathleen Gage and Lori Giovannoni's co-authored book *The Law of Achievement*. A portion of the proceeds of each book sold was donated to Executive Women International's Reading Rally presented at the September 2006 Leadership Conference in Orlando, FL. Kathleen Gage was the facilitator of the module that was presented at the Spring Conference held in Memphis in April 2006.

WAYS & MEANS

Now that the holidays are over and you have all that **free time** on your hands, it is time to start thinking about the EWI March event-"SHOW your Stuff" Spring Market. This will be a **bake sale & craft auction**. Let everyone know what great talent you have by showing us your handiwork. For those that don't cook, this is your time to show us your talents. Maybe you paint – bring a painting. Crochet, Knit, Cross stitch, or sew some items. Spring is around the corner so everyone needs new wreaths for their doors. Gardeners can bring some plant cuttings or nice potted plants to get those patios ready for spring & summer. These are just a few ideas.

Please fill out the commitment form & e-mail to jliddell@briarcrest.com or bring to the January or February meetings.



With all the RAIN – take advantage of cleaning your car with EWI fundraiser - Boomerang Car wash \$10 gift cards. Contact Jane Liddell @ 765-4664 or jliddell@briarcrest.com.

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EWI SPRING AUCTION/MARKET

“SHOW YOUR STUFF”

Commitment form

Name _____

Baked Goods _____ (Please describe for publication & Auction ID)

Baked by: _____ (if not baked by you)

Craft Item _____ (Please describe for publication & Auction ID)

Made by: _____ (if not made by you)

Painting _____ (Please describe for publication & Auction ID)

Painted by: _____ (if not painted by you)

Gardening Item _____ (Please describe for publication & Auction ID)

MISCELLANEOUS ITEM _____ (Please describe for publication & Auction ID)

HOW WELL DO YOU KNOW “ROBERT?” **(ROBERT’S RULES OF ORDER, THAT IS)**

By Martha Pallesen, Parliamentary Advisor

What is the difference between *Lay on the Table* and *Postpone to a Certain Time*?

1. *Lay on the Table* is used to lay a pending question aside temporarily when something else of immediate urgency has arisen. It is out of order to move to lay a pending question on the table if there is evidently no other matter urgently requiring immediate attention.
2. *Postpone to a Certain Time* is the motion used to delay further action until a specific date or time.

When is it appropriate for a motion to be made to implement a committee or board recommendation?

1. The reporting board or committee member usually makes the necessary motion to implement the recommendations at the conclusion of his/her presentation. If the report is read by the secretary or a reading clerk, the reporting member resumes the floor for the purpose of making the motion immediately after the reading is completed.
2. No second is required in these cases since the motion is made on behalf of the board or committee (composed of more than one member).

POSTINGS

Company: **Baptist Healthcare System**

Major: Healthcare

Minor: Administration

Company: **Methodist Healthcare**

Major: Healthcare

Minor: Hospital

Company: **UT Federal Credit Union**

Major: Finance

Minor: Credit Union

Upon Board approval, the Membership Director posts the major and minor classification and firm name either in the Chapter publication or by special mailing, *stating that if no written objections are received from a member firm executive within ten (10) days of posting*, the Membership Director will contact the prospective firm to pursue membership. If an objection is received *in writing from the executive*, the Membership Director will notify the Board of Directors and advise the referring representative of the objection.

Please contact MEMBERSHIP DIRECTOR, *Katie Hart, Hampton Inn & Suites - Beale Street at (901) 260-4009*, if you have any objections.