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MEMPHIS

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PRESIDENT'S MESSAGE

By Peachie Bailey

As life moves fast and furious, staying focused is a challenge. Many of us fight the little things that creep into our minds, distract us and send us meandering off to a far away place. Our chapter set a goal in August, and we have been working toward that goal for a few months. The time has come to bear down, chase away the creepy things, and get focused on our Spring Conference.

The excitement is beginning to build, and we are hearing from other chapters that are anxious to come to Memphis. At LCAM the Memphis crew was constantly talking about the Spring Conference, passing out calendars that were made especially for the Spring Conference, and encouraging our sister chapters to come to Memphis. This is an outstanding opportunity for the Memphis Chapter and a win/win for our visitors.

The Memphis chapter has always stepped up to hard work and commitment, and we will do it again while focusing on the Spring Conference. It is time to put things in motion for the conference. There have been many exciting suggestions, ideas and excellent Career Track topics already submitted.



We need to finalize speakers, entertainment, items for gift bags, and the list goes on. Our first Spring Conference committee meeting will be announced soon. Be prepared to participate and focus on your Spring Conference!!!!!!

“Success is achieved by developing our strengths, not by eliminating our weaknesses.”
- Marilyn vos Savant

“Success is not final, failure is not fatal; it is the courage to continue that counts.”
- Winston Churchill

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2005
CALENDAR OF EVENTS

NOVEMBER EVENTS

November 5, 2005
10:00 a.m. – 1:00 p.m.
Reading Rally
Baptist Children's Home

November 12, 2005
10:00 a.m. – 12:00 noon
Spring Conference Meeting
Kemmons Wilson Companies
8700 Trail Lake Drive West

November 15, 2005
5:30 p.m.
Board Meeting
Hosted by Judy Thompson
Rock Island Corporation

November 17, 2005
5:30 p.m.
Chapter Meeting
University Club

THANKSGIVING
Thursday, November 24, 2005

**CONFERENCES/
ANNUAL MEETINGS**

**2006 LEADERSHIP
CONFERENCE & ANNUAL
MEETING**
September 14-16, 2006
Orlando, FL

**SPRING
CONFERENCE**

2006 SPRING CONFERENCE
April 20-22, 2006
Memphis, TN
Featuring Academy of Leadership
Module 1

2006 SPRING CONFERENCE
May 18-20, 2006
Omaha, NE
Featuring Academy of Leadership
Module 2

NOVEMBER PROGRAM

By Janet Mitchell, Program Director

Our October chapter meeting at Rhodes College was first class all the way! Sherry Fields and Lori Ducey deserve accolades for hosting such a wonderful meeting. We appreciate all their efforts in making this a memorable event.

If Fall is here, then the holidays cannot be too far behind. Our featured speaker, Bruce Harber, will help prepare us by speaking on safety during the holidays and also on prevention of identify theft. Bruce is Director of Public Safety at the University of Memphis and has been a state-certified police officer since 1976. Bruce will be giving helpful information and many tips that we need to know concerning our personal safety. Trust me - you will not want to miss Bruce!

We will also have Jim Watkins on our program. Jim is a musician and some of you may already know him. He performs at various locations in the city and is a great talent. You will enjoy his performance and maybe tap your toe a time or two.

Our goal for each and every meeting is to give you something that will enrich you as a member of EWI or to help you personally. We are excited about what we have planned for the coming months and appreciate your support and feedback. We look forward to seeing you and sharing time together.

See you at the University Club!

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization which brings together key individuals from diverse businesses for the purpose of:

- ❑ Promoting member firms
- ❑ Enhancing personal and professional development, and
- ❑ Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

PROFESSIONAL/PERSONAL DEVELOPMENT

A Good Idea

Staying Focused on Your Goal

By Rhoberta Shaler, PhD

One of the great challenges in life is to stay focused and not to go madly off in all directions. It makes so much sense, doesn't it? How is it, then, that most people do not find it easy to stay on track with their goals? After all, they chose their goals, so they must be appealing!

There are many answers to it, no doubt. The important thing for today is to find your particular answer to that question. Is it difficult for you to stay focused on your goals? How much prompting does it take for you to abandon what you are doing and do something else? What is it about that "something else" that is so appealing? What is it about your goal that is not appealing enough, perhaps? Big questions.

Avoidance can be a big issue, can't it? Often we call it procrastination, however, it really is avoidance. When there is a task to do, we often find ourselves deciding to clean our desk, make unnecessary phone calls, or, even counting all the staples in that little box just to be sure there really are 1,000. It is often a good idea to take stock when this happens...and I do not mean of those little staples! We want to do things we love to do. We'll even do some very unpleasant things to achieve a desired result...if this were not true, who would undergo cosmetic dentistry or liposuction?

Walt Disney had some good advice. He said, "Get a good idea and stick with it. Dog it, and work at it until it's done and done right." So, the point is, if you are focused on what you REALLY want, you may have to remind yourself that that task that seems unappealing is really your ticket to your dreams. Pay for it!

For today, reaffirm your goals. Make sure they truly reflect what you want. Sit with each of your goals--read it out loud, close your eyes, see how your body reacts to each. Goals that truly light you up and/or contribute to your sense of well-being and peace are the ones to focus on. Keep the others for another time...or release them completely.

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POSTINGS

Company: **Memphis Networx**

Major: Communications

Minor: Fiber Optics/Satellite

Company: **Weston Companies**

Major: Real Estate

Minor: Commercial Property/Development & Management

Upon Board approval, the Membership Director posts the major and minor classification and firm name either in the Chapter publication or by special mailing, *stating that if no written objections are received from a member firm executive within ten (10) days of posting*, the Membership Director will contact the prospective firm to pursue membership. If an objection is received *in writing from the executive*, the Membership Director will notify the Board of Directors and advise the referring representative of the objection.

Please contact **MEMBERSHIP DIRECTOR, Kristi Richardson, FedEx Corporation, at 901-434-5515**, if you have any objections.

HOW WELL DO YOU KNOW “ROBERT?” (ROBERT’S RULES OF ORDER, THAT IS)

As our new EWI year begins, the Board has prepared plans for interesting programs and educational items that we may expect during 2005-2006. The following is good information to have whether you are on the Board, are a committee chairman, or are a participating EWI Member.

For example: Did you know that Reports of Officers, Boards, and Standing Committees are called upon in the order in which they are listed in the Bylaws.

If an officer, in reporting, makes a recommendation, he should not himself move its implementation, but such a motion can be made by another member as soon as the officer has concluded his report. In the case of a committee report, on the other hand, the Chairman or other reporting member should make any motion(s) necessary to bring the committee’s recommendation before the assembly for consideration.

Also, you will recall that committee reports do not require a second; it is assumed that a second has been received by the fact that it is a committee report and more than one person is on the committee. The Chair, or President, then will ask for “discussion” and then the “vote.” Many Presidents may state that she is “putting the question” when asking for the vote.

Committee reports **should always be worded in the third person** – not I or we. If a committee report is of considerable importance, it should be signed by all members. The committee, however, can authorize its chairman to sign the report alone. If the Chairman does sign the report, the word Chairman should be added after her name. “Respectfully submitted” preceding the signature(s) on a committee report is no longer customary. (I’d bet that the 2004-2005 Board members recall this fun statement.)

QUESTION: VOICE VOTE ON A MAIN MOTION:

Which of the following is true? (answer available at the November 18 Chapter Meeting):

A tie vote on a motion means that the motion:

- A. Is adopted.
- B. Is lost.
- C. Must be voted on again.
- D. Must be open for debate again.

EWI_Robert_Pulse_Nov 2005

REMEMBER THE BAKE SALE

We have at least 30 delectable and useful items to choose from! Other members have indicated that they will be donating, as well, but have not yet decided on that “special something” Hurry! We must have a description of all donations no later than Friday, November 11, in order to have the bid sheets completed in time.

And, just as a reminder of what the proceeds from this fundraiser are used for, they support our ASIST Program as well as other philanthropic endeavors throughout the year.

No one has an excuse to go home “empty-handed” on Thursday evening – surprise your family and take them a “treat”!