

chapter PULSE

EXECUTIVE WOMEN INTERNATIONAL®

www.ewi-memphis.org
www.executivewomen.org

An Individual Chapter Publication

Volume 47, Issue 1

MEMPHIS CHAPTER
Chartered October 19, 1957

January 2005

EXECUTIVE WOMEN INTERNATIONAL® MEMPHIS

OFFICERS & DIRECTORS

PRESIDENT

Henri Vaskin Deloitte & Touche
322-6777 hvaskin@deloitte.com

VICE PRESIDENT

Peachie Bailey Smith and Nephew, Inc.
399-6366 peachie.bailey@smithnephew.com

SECRETARY

Annetta Vick UBS Financial Services, Inc.
415-3052 annetta.vick@ubs.com

TREASURER

Angela Washington Memphis Airport Authority
922-8058 angelaw@mscaa.com

SERGEANT-AT-ARMS

Janet Mitchell University of Memphis
678-3042 jbmitchll@memphis.edu

PROGRAM DIRECTOR

Krissie Heuer Business Equipment Center
345-5650 kheuer@bec-memphis.com

WAYS & MEANS DIRECTOR

Martye Slayton Kemmons Wilson Companies
328-5051 mslayton@kwilson.com

PUBLICATIONS DIRECTOR

Kristi Richardson FedEx Corporation
434-5515 kristi.richardson@fedex.com

BUSINESS/CAREER/DEVELOPMENT PROGRAM DIRECTOR

Judy Baird Saks Incorporated
937-2120 judy_baird@saksinc.com

BOARD ADVISOR

Cindy Lynch Trammell Crow Company
248-7401 clynch@trammellcrow.com

PARLIAMENTARY ADVISOR Martha Pallesen

Pallesen Consulting Services, LLC
362-3017 pallesen@cs.com

EWI Corporate Office

515 South 700 East, Suite 2A
Salt Lake City, UT 84102-2801
Email: ewi@executivewomen.org
Phone (801) 355-2800 Fax (801) 355-2852
Website: www.executivewomen.org

PRESIDENT'S MESSAGE

Based on the personal and written comments I received last month, I believe our Mini-Silent Auction in December turned out to be a grand affair. The ambiance and elegant décor of the Madison Hotel certainly attributed to a very enjoyable evening that was shared by all who attended this wonderful event. Our members were very generous with their donations for the Silent Auction and it resulted in a very successful and profitable evening as well. To top it off, we had 25 guests (many of whom were firm executives) that attended our Silent Auction.

Our Chapter has accomplished some very challenging and innovative projects in 2004. We have so much to be proud of. It is without a doubt that the huge success of our very first golf tournament was the highlight of the year. Under Peachie Bailey's leadership and the teamwork of our members, the success of the tournament was inevitable. In addition, Lori White has taken philanthropy to new heights for our chapter. The Reading

HENRI VASKIN



Rally at the Tennessee Baptist Children's Home was extremely gratifying and rewarding. The WKNO Art Auction quickly followed and we dove straight into a "Tree Angel" program sponsored by

(continued on page 2)

IN THIS ISSUE

President's Message	1
Calendar of Events	2
Programs	3
Board Recap	3
Postings	3
Ways & Means	3
2005 Board of Directors	4
Membership Corner	5
Sharing and Caring	6
Technology	6
You Were Missed!	6
Billing Reminder	6
Executive Corner	7
Birthdays	7
Sponsorship Endowment Info	8

2005 CALENDAR OF EVENTS

JANUARY

1/18/05 7:00 PM

EWI Teleseminar

"Unlocking Your Own Creativity" with
Kathleen Gage
(meet at 6:45 at Kemmons Wilson)

1/20/05 5:30 PM

January Chapter Meeting

Guest Speaker: Echelle Lane
"Ten Steps to Success"
University Club
1346 Central Avenue

1/25/05 5:30 PM

January Board Meeting

Hosted by: Judy Baird
Saks Incorporated
1025 Cherry Road

FEBRUARY

2/10/05 5:30 PM

February Chapter Meeting

Tradeshow and New Member Reception
Memphis Cook Convention Center
255 N. Main Street, 3rd Floor

2/15/05 5:30 PM

February Board Meeting

Hosted by: Martha Pallesen
Kemmons Wilson Companies
8700 Trail Lake Drive West, #300

CONFERENCES/ ANNUAL MEETINGS

May 12-14, 2005

Spring Conference

Universal City Hilton
San Fernando Valley, CA

September 22-24, 2005

Leadership Conference and Annual Meeting

Salt Lake City, UT

President's Message *(continued from page 1)*

the Salvation Army. These were all very rewarding accomplishments. We then wrapped up the year with the Mini Auction at the Madison Hotel. Let us also not forget the Firm Tradeshow in February and the wonderful Scholarship presentation in June. What a year to reflect on. To top it off, we also hired a new technology consultant and rolled out our new Memphis Chapter website. You all deserve accolades for a job well done in 2004.

There is much in store for our Memphis Chapter in 2005. Professional speakers are being lined up for future chapter meetings and plans are underway for a New Member Reception and repeat Tradeshow in February. We are planning an Executive Luncheon in April and of course will be hosting yet another golf tournament in September. We will also be gearing up for a "big" silent auction late in the year and will continue to develop and enhance our Memphis Chapter website in order to provide our members quick access to chapter news and to keep our chapter aligned with the newest technology available. Our chapter is definitely on the right track to achieving "Our Quest for the Best" in 2005.

I am very excited about our plans for 2005 and look forward to working hand-in-hand with each and every one of you this year. Based on our accomplishments in 2004, I have no doubt that we will "exceed our expectations" in 2005.

*Happy
New Year!*

EWI® MISSION AND VISION

MISSION

Executive Women International, is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the leading connection for business professionals.

PROGRAMS

EWI

January 20, 2005

5:30 p.m.

University Club
1346 Central

It is time to put the hustle and bustle of the holidays behind us and get back to business. This month we will have Echelle Lane from the Baptist Hospital Corporation speak to us on “Ten Steps to

KRISSIE HEUER

Success.” Echelle is quite a successful young woman and she will share with us what contributed to her success.

We have wonderful programs to present to you this year and we hope you will do your best to attend each one. We have some dynamic speakers and other fun things for your pleasure.

Help our chapter start the new year with a bang – please plan to come and hear Echelle’s presentation and to show support for our Chapter and our members.

POSTINGS

Company: **NOI Corporate Connection**

Major: Consumer Merchandising

Minor: Office Supplies

Upon Board approval, the Membership Director posts the major and minor classification and firm name either in the Chapter publication or by special mailing, *stating that if no written objections are received from a member firm executive within ten (10) days of posting*, the Membership Director will contact the prospective firm to pursue membership. If an objection is received *in writing from the executive*, the Membership Director will notify the Board of Directors and advise the referring representative of the objection.

Please contact *INTERIM MEMBERSHIP DIRECTOR, Sherry Fields, Rhodes College, at 901-843-3028, if you have any objections.*

WAYS & MEANS

December Door Prize Collection	\$ 0.00
December Mini-Silent Auction	3582.00
December Nut Sales	440.00
December Cookbook Sales	300.00
Total December Collections	\$4322.00

MARTYE SLAYTON

BOARD RECAP

TREASURER’S REPORT

General AmSouth Account	\$ 9,197.43
CD/AmSouth	9,604.86
Golf Account - AmSouth	<u>5,694.00</u>
Total	\$24,496.29
B/C/DP - AmSouth	<u>\$ 3,164.78</u>

SERGEANT-AT-ARMS REPORT

There were 52 active reps present from the 49 member firms along with 3 sustaining members, 1 transitional member, and 8 executives. We had 73.6% attendance for the December Chapter Meeting at The Madison Hotel.

MEMBERSHIP REPORT

Firms	49
Sustaining	8
Reps	51
Transitional	1

WAYS & MEANS REPORT:

December income	
Mini Auction	\$ 3,582.00
Cookbooks	300.00
Nuts	<u>440.00</u>
Total	\$ 4,322.00



2005 BOARD OF DIRECTORS



“The 2005 Board of Officers and Directors would like to wish the EWI Memphis Chapter a very Happy New Year!” (not pictured: Janet Mitchell, Cindy Lynch and Nicole Reed.)



During the Holidays, a donation was made to our member firm, ALSAC/St. Jude, by Nancy Jarrett in tribute to the EWI Memphis Chapter and in honor of her grandson, J.P.

This picture of J.P. and President Bush recently appeared in the USA Today, along with a story about J.P.'s visit to Washington and trip aboard the U.S. Air Force I.

Our thoughts are with this courageous young man as he continues his battle with cancer.

USB Financial Services

Executive: **Celie Althoff**

Representative: **Annetta Vick**

Annetta has been a member of EWI since 2000. Annetta has served on the EWI Board of Directors as Publications Director for 3 years, and is currently serving as Secretary. She has also served on several committees and she looks forward to many years of service to an organization that provides numerous opportunities to contribute to the Memphis community and to promoting the personal growth of each member.

Celie, VP-Investments, has been with UBS Financial Services since UBS purchased Paine Webber, Inc. She and Annetta have worked together for almost 1 year. Annetta went to work for UBS and Celie in the position of Customer Service Associate last February. She describes her job as very busy, but very rewarding. Working as Celie's service partner, she handles day to day paperwork for Celie's clients.

Celie has been in the investment industry for 16 years. Her passion for teaching women about investing began 25 years ago, when she innocently made an appointment with a financial advisor at a major investment firm. Armed with what she felt was a large amount of money she wanted to find out more about investments and make some informed investment choices with the \$10,000 she had just inherited. After being hurried out the door, feeling patronized and ignorant, she promised

herself that she would become educated and informed and would never put herself in that situation again. This spawned a complete re-education and an intriguing hobby that ultimately became a career that she loves.

In the community, Celie serves on the Board and Executive Committee of the Women's Foundation of Greater Memphis and is Chair of the Grants Committee. She is a former Trustee for Temple Israel, having served on the Executive Committee and co-chaired the Budget Committee. She has also served on the Boards of the Mental Health Association and Birthright, Inc. and on the Strategic Development Committee for the National Civil Rights Museum. Celie is a graduate of Tennessee Leadership and, in 2000, was named one of the 50 Women Who Make a Difference. Due to another area of great interest which is the environment and wildlife conservation, Celie is active with the National Wildlife Association through Conservation Summits and International Expeditions. She is the very proud mother of a 20 year old daughter, Ellen, who shares her enthusiasm for the outdoors and environmental preservation.

We are very fortunate to have UBS as a member firm and to have the support and commitment to EWI that Celie and Annetta have for our Chapter.



**Annetta
Vick
and
Celie
Althoff**

SHARING AND CARING

MARGIE RHODES

Those who have been mentioned with special concerns during the month are listed below. Updates, as appropriate (and as known) will also be shared.

Special Concerns – Illness

Janet Mitchell

Edna Tullos

Donnie Reedy (*MSCAA maintenance man who provided immeasurable support at our golf tournament*)

Nancy Jarrett's grandson

Lynn Cherry's mother

Please continue to remember the needs of those mentioned. If you have anything you would like to share with the membership, please contact any committee person.

“Happy New Year filled with Peace, Happiness and Prosperity!”

Margie Rhodes – 901-434-8097 – marhodes@fedex.com

Jane Bratton – 901-399-5001 – jane.bratton@smith-nephew.com

Annetta Vick – 901-415-3052 – annetta.vick@ubs.com

Rose Ann Bradley – 901-5533 – rose.bradley@fedex.com

Kathleen Swann – 901-767-0992 – kathleens@shopcrum.com

TECHNOLOGY

PEACHIE BAILEY

You will be seeing some changes when you go to the website. Ricky is still coming up with new and improved methods and enhancing the look of the website.

We are in the final stages of getting the Pictorial Directory information collected and loaded. Our goal is to have it all done by the end of the month. If we launch it without your information, or your information changes, we can always add it and make everything current. That is going to be one of the great things about having the Pictorial Directory on the website.

I encourage you to visit the Corporate website, as it also has a new look. Every day the world of technology changes and it seems EWI is right in there to change and grow bigger and better. It is a new day and we have to go with it or be left behind.

May I remind you that we are always open to your ideas and suggestions.

BILLING REMINDER

Many elements go into making our meetings successful. Being prompt in giving an account of your attendance and your guests' is a crucial part of the planning for these meetings. Please be diligent in your responsibility to your chapter by giving an accurate account of your intentions each month when the Sergeant-at-Arms Committee calls for your participation.

The headcount for dinner reservations is turned in by noon on Tuesday preceding the Thursday meeting every month. Remember that if you have a dinner reservation for a regular monthly meeting but find you cannot attend for whatever reason, you must cancel your reservation by noon on Tuesday or you will be marked as a “No Show” and your firm will be billed for that month's dinner.

Simply put: If you have a dinner reservation but do not come to the meeting or cancel on time, your firm will have to pay for the dinner anyway.

SHARE THE NEWS

Please send submissions for the PULSE to:

Kristi Richardson
FedEx Corporation
Phone: 901.434.5515
Email: kristi.richardson@fedex.com

DEADLINE: January 25th

The Memphis Chapter PULSE is published monthly by the Memphis Chapter of EWI®.

YOU WERE MISSED!

The following EWI members were missed at our December Chapter meeting at the Madison Hotel. We hope all of you will be in attendance at the January meeting:

Active Reps:

Peggy Quinn
Melinda Edwards
Tabatha Ford
Carolyn Hunter
Carol Iverson
Carol Ann Koch
Cindy Lynch
Maude McCraw
Janet Mitchell
Pamela Munsey
Arminta Pugh

ATTENDANCE REQUIREMENTS

According to the Chapter Bylaws, “Each Member Firm must be represented by a Representative or an Executive at seven (7) meetings within the Chapter year.” If the seven meeting requirement is not met within the calendar year 2004, that firm will be billed for seven meetings.

Janet Mitchell, Sergeant-at-Arms

MEMBERSHIP CORNER

It is with great pleasure that I inform you that Nicole Reed has accepted a position at the Hilton Hotels as Franchise Services Manager. While we will miss Nicole's presence at the Hampton Inn and Suites, she has already informed me that she was seeking a replacement to continue to represent the Hampton Inn's EWI membership for 2005. Nicole's last day at the Hampton Inn's will be January 13th. I am confident that we will be re-establishing our EWI partnership with Nicole on down the road. Congratulations Nicole!

We have an award winner in our midst, Ms. Martha Pallesen. Martha recently received special recognition for her photography skills. The Quota Club sponsored a Parent/Teacher workshop for hearing impaired children. Martha took some pictures and they were presented for judging in the "We Share Foundation International Photography Contest." The Official White House Photographers to U.S. President George W. Bush were the judges and Martha was awarded the second prize winning photo! Congratulations Martha! We are very proud of you and honored to have you taking photos at so many of our EWI events. You have a way of always making us look good!

Kudos to Angie Robertson who was recently promoted to Senior Administrative Assistant at Schering-Plough. Way to go, Angie!!

(We want to share this type of information with our members. Please email notices of special recognition, accomplishments or promotions to Publications Director, Kristi Richardson, at kristi.richardson@fedex.com.)

Our membership committee is getting into high gear with their recruiting endeavors to meet our membership goals for 2005. We are again witnessing so many companies downsizing or closing down in the Memphis market. Unfortunately we will be impacted again this year by this downtrend in the Memphis economy and will be experiencing the loss of some of our existing member firms. It goes without saying that we will need all members to help with recruiting new firms for our Chapter. It is extremely important that each and every one of us understand what roles we play in contributing to the continued success of our chapter. We must all strive to uphold and sustain our EWI Mission:

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development and
- Encouraging community involvement

I have the utmost confidence that by pooling all of our talents, skills and expertise, we can definitely capitalize on all potential leads

HAPPY BIRTHDAY!



1/2	Joy Holt
1/3	Celie Althoff <i>(UBS Financial)</i>
1/11	Carrie Ann Hardy
1/16	Dorinda Jenkins <i>(Amsouth Bank)</i>
1/22	Tom Schmitt <i>(FedEx Worldwide Services)</i>
1/27	Henri Vaskin
1/29	Maude McGraw
2/1	Sherry McCraw
2/6	Carolyn Hunter
2/14	Marilyn Hury <i>(Rhodes College)</i>
2/22	Mark Maynard <i>(FedEx)</i>
2/23	Deborah Diggons
2/23	Robert Hester <i>(Deloitte & Touche)</i>

and prospects in order to continue to expand and increase our membership in 2005. We are a talented group of professional women who can definitely achieve "Our Quest for the Best" by making the greatest contribution possible in searching for new firms to join our prominent and professional organization. Let's get the word out that the EWI Memphis Chapter is on the move and making their mark in the Memphis community.

Be a partner in education!

EWI® Memphis Sponsorship Endowment Program

EWI® is an international organization of more than 4,000 women representing 3,500 companies in 80 chapters in the U.S., Canada, and Europe. With corporate offices in Salt Lake City, EWI® was founded in 1938 to give business women from diverse industries a forum for promoting their firms, enhancing their personal and professional development, and engaging in community activities.

B/C/DP

To expand its forum for professional development and community involvement, EWI® established the Business/Career/Development Program.

B/C/DP is recognized as a charitable 501(c)3 organization per IRS Section 509(a) and contributes more than \$400,000 annually to charitable activities, touching the lives of thousands in the United States.

The Memphis Chapter has demonstrated its involvement by participating in such programs as the International Reading Rally and Race for the Cure.

ASIST

The Adult Students in Scholastic Transition program provides financial support to adult students at transitional points in their lives. Applicants may be at-risk adults; in financial need; displaced head of household with small children; or socially, physically and/or economically challenged adults.

EWISP

Recognized by Money magazine as one of the top 12 scholarship opportunities in the United States, the EWI Scholarship Program awards high school juniors with the means to further their education.

Since 1974, EWISP has helped selected students achieve their academic goals, enabling them to compete at both the chapter and corporate levels for scholarships. First place students may receive up to \$10,000 in scholarship money at the corporate level.

Send the following information:

Company Name _____

Contact Person _____

Address _____

Phone _____

Email Address _____

PARTNER Over \$1,001 BENEFACTOR \$501 - \$1,000 PATRON \$101 - \$500 FRIEND Up to \$100

\$ Amount _____

Signature _____

Make check payable to:

Memphis Chapter EWI® B/C/DP

Contact:

Evonne Seimer
EWI Memphis Chair, Corporate Sponsorships
Seimer Associates, LP
5549 Hinton Cove
Memphis, TN 38119
Phone: 901.374.9977

Yes! Our company wants to be a corporate sponsor of EWI's education and scholarship programs!