

# chapter PULSE

EXECUTIVE WOMEN INTERNATIONAL®

www.ewi-memphis.org  
www.executivewomen.org

An Individual Chapter Publication

Volume 46, Issue 12

MEMPHIS CHAPTER  
Chartered October 19, 1957

January 2004

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## PROGRAMS

### JANUARY CHAPTER MEETING

January 15, 2004

5:30 PM

### University Club of Memphis

1346 Central Avenue

**H**appy New Year – Can you believe it is 2004 already? It seems like we just got started good and now the year is over and it is time to start all over again. I am excited about the focus that President Richardson has chosen this year, "Creating a Better Balance". We can't go wrong working toward this as our goal. This year we will do our very best to bring useful tools to the membership to help achieve the aggressive mission of creating balance in our lives.

Our January chapter meeting will be at the University Club of Memphis. This is a wonderful facility, full of history and beauty. It has been a couple of years since we visited the Club and we thought it would be a fun place to "Kick Off" 2004.

We are very fortunate to have a wonderful speaker that will bring us just what we need to put President Richardson's "Creating a Better Balance" into motion for us. This lady has the credentials to give us the kick start we need to make

## PEACHIE BAILEY

2004 a great year for us in every way. Ms. Maryanne Macdonald will give us some of her energy and motivate us to become the person in control of our lives. I encourage you to step out and commit to yourself that it is time to make the move to "Create a Better Balance" in your life. Don't lose on this one; be at the meeting and give and get support from each other.

We had very good attendance at our meetings in 2003, but you all know that I am striving to have 100% attendance for at least one meeting. Our goal for each and every meeting is to give you something to take with you that will help you personally and enable you to give something back to the firm that supports you as a member of EWI. We can only do that if you attend the meetings, participate in the special projects, and give us your feedback. So with that said, I hope to see ALL of you on January 15th at the University Club.

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## 2004 CALENDAR OF EVENTS

### JANUARY

1/15/04 5:30 PM  
January Chapter Meeting  
University Club  
1346 Central Avenue

1/20/04 5:30 PM  
January Board Meeting  
Hosted by Nancy Askew-Regidor  
Peabody Hotel  
149 Union Avenue

### FEBRUARY

2/19/04 5:30 PM  
February Chapter Meeting  
Mini Trade Show/Firm Recognition  
Cook Convention Center

2/24/04 5:30 PM  
February Board Meeting  
Hosted by Martha Pallesen and  
Krissie Heuer  
Location: TBA

### CONFERENCES/ANNUAL MEETINGS

April 22-24, 2004  
Spring Conference  
Dallas, Texas

May 20-22, 2004  
Spring Conference  
Portland, Oregon

September 23-25, 2004  
Leadership Conference & Annual  
Meeting  
New Orleans, LA

September 22-24, 2005  
Leadership Conference & Annual  
Meeting  
Salt Lake City, UT

## PRESIDENT'S MESSAGE KRISTI RICHARDSON



Beginning a new year often causes us to evaluate our lives and priorities. One of the most valuable books I've gotten lately came from Harvey Mackay, the keynote speaker at LCAM in Denver last fall. In one of his first chapters, he addresses New Year's resolutions. He gives the example of a fitness club's busiest day of the year --- the day after New Year's. That's when everyone pours in, but within a couple of months, only a few are left.

Now that New Year's Day has passed, how many of those resolutions have you kept? Maybe we could all use a new set. Here are some of Mr. Mackay's suggestions:

1. Improve your listening skills.
2. Improve your professional skills.
3. Improve your reading skills.
4. Waste less time.
5. Exercise regularly.
6. Encourage risk taking.
7. Contribute to your community.
8. Do NOT neglect your family in pursuit of the almighty dollar.



*Creating a  
Better Balance*

I encourage you to establish your goals for the upcoming year. Share them. Write them down. Do whatever it takes to stay focused on the things that matter most to you. It's a new day, a new year, and the opportunities are limitless!

**MACKAY'S MORAL:** Start your new year today! And remember, anyone can make a resolution. Very few people can keep one!

Here's to "Creating a Better Balance" in 2004 ... Happy New Year!

## SHARE THE NEWS

Please send submissions for the PULSE to:

Christina Andrews  
Valley Products Company  
Phone: 901.348.6625  
E-mail: candrews@valleycp.com

**DEADLINE:** Last working day of each month.

The Memphis Chapter PULSE is published monthly by the Memphis Chapter of EWI®.

## EWI® MISSION AND VISION

### MISSION

Executive Women International, is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

### VISION

To be the premier worldwide business women's organization.

## WAYS AND MEANS

KRISSIE HEUER

We want to thank everyone for the wonderful participation at the December Mini Auction. We were able to raise \$2,244 for the auction, \$276 for nut sales and \$72 for cookbooks at the December meeting. We also raised a total of \$1,964 from our Christmas basket sales. We look forward to a productive year in 2004 with the help of everyone.

### Mini Trade Show February 19, 2004

I mentioned at our December meeting about the Mini Trade Show we will have at our chapter meeting in February. The meeting will be held at one of our member firms, the Cook Convention Center. You are all aware of the remodeling and reconstruction work that was done to the Convention Center and I consider it a privilege to be able to have a chapter meeting at this nationally recognized facility.

We would be missing a great opportunity if we did not use this facility for what it is meant to be used for and that is business services to our city. A Mini Trade Show is a new concept for our chapter and a time for the representatives to show off what their firm represents. I know we are all proud of our firms and appreciate the support they give us and EWI, so let's take this time to showcase them.

Please share this idea with your executive, get them geared up to come and share this "Toot Your Horn" night. I want everyone to be excited about this and take this to the professional level we are all capable of achieving.

I need your commitment by February 9th to participate in this event. We will need to know at that time if you will be setting up a display table. I will be reminding you regularly and will help you in anyway I can.

Yvonne Joiner has made a huge commitment by arranging for us to set up the trade show at no cost, so I believe we can all jump on Yvonne's lead and commit to making this a wonderful evening for our firms and for our chapter member firm, SMG/Memphis Cook Convention Center.

I look forward to hearing from each of you for an "aye" or a "nay" – but all I really want are "ayes".

Thanks,  
Peachie

## BOARD RECAP

### TREASURER'S REPORT

General Account	\$1,970.19
Investment Accounts	\$12,423.29
Total	\$14,393.48
B/C/DP	\$839.13

### SERGEANT-AT-ARMS REPORT

There were 42 active reps, 12 guests, three sustaining members and one transitional member for a total of 58 present at the December 11, 2003 Chapter Meeting at Chickasaw Country Club. With 54 member firms and 38 firms represented, we had a 70.4% attendance record.

### MEMBERSHIP REPORT

Firms	54
Sustaining	11
Reps	56
Transitional	1

### WAYS & MEANS REPORT:


December income	
mini silent auction	\$2,244.00
Christmas baskets	\$1,964.00
nut sales	\$276.00
cookbooks	\$72.00

## BILLING REMINDER

There are many ingredients that go into making our meetings successful. Being prompt in giving an account of your attendance and your guest is a viable part of the planning for these meetings. Please be diligent in your responsibility to your chapter and give an accurate account of your intentions each month when the Sergeant-at-Arms Committee calls for your participation.

This is a reminder to all members that if you have a dinner reservation for the Chapter's regular monthly meetings, the headcount is turned in by noon on Tuesday preceding the Thursday meeting. If you do not cancel your reservation by noon on Tuesday, your firm will be billed for that month's dinner reservation. If you have a reservation and do not come to the meeting, you will be marked as a "No Show" and your firm will be billed.

**HAPPY BIRTHDAY!**



**JANUARY**

<b>2</b>	<b>Joy Holt</b>
<b>3</b>	<b>Karla Griffin</b>
<b>3</b>	<b>Celie Althoff</b>
<b>11</b>	<b>Carrie Ann Hardy</b>
<b>14</b>	<b>Ken Nelson</b> <b>The Peabody Hotel</b>
<b>22</b>	<b>Tom Schmitt</b> <b>FedEx Solutions</b>
<b>27</b>	<b>Henri Vaskin</b>
<b>28</b>	<b>Joel Hobson</b> <b>The Hobson Company</b>
<b>29</b>	<b>Maude McGraw</b>

**YOU WERE MISSED!**

The following EWI members were missed at our December 11 meeting at Chickasaw Country Club. We hope all of you will be in attendance at the January 15 meeting:

- |                     |                            |
|---------------------|----------------------------|
| <i>Active Reps:</i> | Mary Wheeler               |
| Paula Crow          | Katie Wimbish              |
| Karla Griffin       | Nell Wood                  |
| Jackie Hicks        | <i>Sustaining Members:</i> |
| Carolyn Hunter      | Nina Beebe                 |
| Betty Mark          | Helen V. Denton            |
| Maude McGraw        | Dodie Hunter               |
| Tabi Myers          | Nancy Jarratt              |
| Arminta Pugh        | Francis Jones              |
| Molly Smith         | Phyllis Rowden             |
| Claudia Tullos-     | Carrie Semmes              |
| Leonard             | Edna Tullos                |

**ATTENDANCE REQUIREMENTS**

According to the Chapter Bylaws, "Each Member Firm must be represented by a Representative or an Executive at seven (7) meetings within the Chapter year." If the seven meeting requirement is not met within the calendar year 2004, that firm will be billed for seven meetings.

*Barbara McConville, Sergeant-at-Arms*

**SHARING AND CARING**      **MARTYE SLAYTON**

**Special Concerns - Illness**

- Opal Toland, Evonne Siemer's sister-in-law
- Cody Hill, Christina Andrews' 6-year-old nephew
- Martin Brown, Betty Loveless' nephew
- Morris Fair
- Junior Miller, Annetta Vick's dad
- Glen Barton, Melinda Edwards' mother's husband
- Hal Houston, husband of Kathy Houston (ex-FedEx rep)

**Special Concerns - Losses**

- Katie Wimbish, loss of her sister
- Molly Smith, loss of her mother, Sue Coffey

**Updates**

- Bob Martin, Angela Washington's executive, is at home temporarily and feeling better.
- Dr. Irving Fleming, Melinda Edwards' uncle, is feeling better.
- Evonne Siemer is at home recuperating.

Please continue to remember the needs of these mentioned. If you have anything you would like to share with the membership, please contact any committee person.

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**PHILANTHROPY**      **CHARLIE NELSON**

**T**he Philanthropy Committee continues to assist our adopted family. If you would like to participate, bring non-perishable items to the meetings. Every little bit is appreciated. Thanks to all of you who continue to bring non-perishable items for our family in need. We were able to provide four huge boxes of food and a turkey for their Holiday needs on December 23. I would like to thank also Cindy Lynch and her family for playing Santa to the family.

Looking towards the future, we plan to gather a team of women who wish to participate in the annual Komen Race for the Cure and to assist with the Reading Rally for the children of MIFA's Estival program. More information and exact dates to be announced.

For more information, please contact Charlie Nelson at 529-4514 or [cnelson@mifa.org](mailto:cnelson@mifa.org).

Be a partner in education!

EWI® Memphis Sponsorship Endowment Program

EWI® is an international organization of more than 4,000 women representing 3,500 companies in 80 chapters in the U.S., Canada, and Europe. With corporate offices in Salt Lake City, EWI® was founded in 1938 to give business women from diverse industries a forum for promoting their firms, enhancing their personal and professional development, and engaging in community activities.

B/C/DP

To expand its forum for professional development and community involvement, EWI® established the Business/Career/Development Program.

B/C/DP is recognized as a charitable 501(c)3 organization per IRS Section 509(a) and contributes more than \$400,000 annually to charitable activities, touching the lives of thousands in the United States.

The Memphis Chapter has demonstrated its involvement by participating in such programs as the International Reading Rally and Race for the Cure.

ASIST

The Adult Students in Scholastic Transition program provides financial support to adult students at transitional points in their lives. Applicants may be at-risk adults; in financial need; displaced head of household with small children; or socially, physically and/or economically challenged adults.

EWISP

Recognized by Money magazine as one of the top 12 scholarship opportunities in the United States, the EWI Scholarship Program awards high school juniors with the means to further their education.

Since 1974, EWISP has helped selected students achieve their academic goals, enabling them to compete at both the chapter and corporate levels for scholarships. First place students may receive up to \$10,000 in scholarship money at the corporate level.

Send the following information:

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

PARTNER Over \$1,001  BENEFACTOR \$501 - \$1,000  PATRON \$101 - \$500  FRIEND Up to \$100

\$ Amount \_\_\_\_\_

Signature \_\_\_\_\_

Make check payable to:

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Contact:

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Memphis, TN 38166-0865  
Phone: 901.747.7424 Email: medward2@email.usps.gov

Yes! Our company wants to be a corporate sponsor of EWI's education and scholarship programs!