



Minutes of the Board Meeting

EWI of Memphis

December 1, 2011

Call to Order

The December EWI of Memphis Board Meeting held at BancorpSouth (Janice Toshach: representative) and hosted by Jackie Hicks Chandler (Hicks Convention Services) was called to order by President Jackie Chandler at 6:24 p.m.

Roll Call

Present:

Jackie Hicks Chandler, President
Barbara Taylor, Vice President | President – Elect
Linda Grissom, Secretary
Cindy Lynch, Treasurer
Deborah Vaughn, Sergeant-At-Arms
Paige Perkins, Program Director
Jane Bratton, Membership Director
Paulette McMillin, Parliamentary Advisor
Janice Toshach, Fundraising Director
Jennifer Thornton, B/C/DP Director
Kristi Emmons, Advisor

Absent:

Krissie Heuer, Communications Director

Minutes

A motion was made to approve the November Board and Chapter minutes as distributed. The motion was approved with changes to the minutes. The minutes will be posted to the website, and will be presented for approval at the December Chapter meeting.

Vice President/President Elect – Barbara Taylor (FedEx Express)

- Notices of the December 8, 2011 Chapter meeting were emailed to our Media contacts on Tuesday, November 22, 2011.
 - Current media contacts:
 - Memphis Daily News
 - Commercial Appeal

- Germantown News
 - Memphis Biz Journal
- Current EWI roster was emailed to membership on Tuesday, November 29, 2011. Hard copies were handed out tonight and will be available at the December 8 Chapter Meeting.
 - Barbara asked to be informed of any committee meetings or events that you schedule so that they can be added to the calendar.
 - Attended: Corporate Professional Development Webinars
 - November 15 – My EWI by Melissa (Menatti) Terry (replay available on Corporate website if you missed the original webinar)
 - Important Upcoming Chapter Development Training Webinars:
 - Thursday, December 15 – Membership Renewal Projects
 - Tuesday, January 17 - Fairway Fundraising, How to plan a golf tournament

Barbara gave a brief update on corporate related matters specifically addressing the changing statement of the Vision and Mission Statement (pending).

Treasurer’s Report – Cindy Lynch (Medtronic)

The cash balances at November 30, 2011 are as follows:

Total General Operating Accounts	\$ 41,302.03
B/C/DP Account	\$ 10,122.77
Restricted funds:	
Peggy Quinn Fellows	\$ 4,000.00

Sergeant-At-Arms - Deborah Vaughn (Lonesource)

For the November Chapter meeting, there were:

24 Member Firms present, with 28 Representatives present
 4 Sustaining Members present
 0 Life Member present
 1 Honorary Member
 4 Guests present
 1 Prospective Member
 TOTAL: 38

Membership – Jane Bratton (Smith & Nephew, Inc.)

The Membership as of November is as follows:

- 37 Member Firms
- 42 Active Reps
- 14 Sustaining Members
- 1 Life Member
- 2 Honorary Members
- 59 Total Membership

Posting in December newsletter:

The Growth Coach

Major: Business Services – Management

Minor: Consultants/Management

Potential reps:

Shayna Rattler, President
Natasha Donerson Bowen, CEO

Postings for January newsletter:

Piano's Flowers and Gifts

Major: Horticulture

Minor: Florist/Flower Arranging

Potential rep:

Nikki Strong
Chuck Strong, business owner, has mentioned to President Hicks that he wants them to join.

Various updates given for:

The Crescent Club

Lisa Roberts

Evans Petree Law Firm

Caren Nichol

Level 1 Management

Jamie Dixon.

QH Medical Supply

Patricia Barnett

Board members should contact Jane Bratton, Membership Director if they have firms they would like posted.

Membership Committee members are:

Kristi Emmons, Veda Ajamu,, Amanda Voss, Sherry Fields, Jackie Hicks

Programs – Paige Perkins (Memphis Grizzlies)

December 8, 2011

We have the unique opportunity to visit the homes of Peggy Quinn (The University of Memphis) and Anna Hough (Captivating Interiors) to enjoy a Progressive Dinner experience! We will begin our journey at Peggy's beautiful home for appetizers, salad and complimentary beverages between 5:30 p.m. and 6:30 p.m. Moving on to Anna's holiday decorated home, we will enjoy dinner, dessert and the chapter meeting (approximately) between 6:45 p.m. and 8:00 p.m.

Peggy Quinn: 6805 Talisman Cove, Memphis, TN.

Anna Hough: 7934 Woodford Lane, Germantown, TN.

Communications – Krissie Heuer (Business Equipment Center)

The December issue of the Memphis Chapter *EWIConnect* was posted to the website on November 23, 2011. The January issue of *EWIConnect* will need to be posted to the website by January 9th therefore the deadline for submission of articles will be Monday, January 2, 2012.

Fundraising – Janice Toshach (BancorpSouth)

-Twenty-nine items were donated for the November Bake Sale:

items sold for \$494 [deposit of \$482.00 with \$12.00 outstanding for collection]

-Wine sales totaled \$185.00.

-\$3655.00 sold on Kroger cards toward \$5000.00 goal to receive a check.

-\$116.50 collected toward nut sales.

-No fundraising activities are scheduled for the December 8, 2011, meeting.

-Fundraising in January will focus on a "White Elephant Sale." All members to participate.

B/C/DP – Jennifer Thornton (FedEx Corporation)

B/C/DP Meeting-Committee Conference Call

The Second meeting of the B/C/DP committee was held via conference call on Tuesday, November 29, 2011. The meeting will be scheduled for January. The date/time/place has not yet been announced.

Form 29 & 30

These forms were due to Corporate by November 3. Jennifer submitted them via email after President Hicks approval. Corporate acknowledged receipt.

Applause Recognition Award

Henri Vaskin is chairing this committee and she will draw names for the awards at the December chapter meeting. Deborah Vaughn assisted with gathering information for this committee.

ASIST Scholarship

This committee will be chaired by Peggy Oman. Sherry Fields, a sustainer, will be asked to co-chair this committee. A dinner meeting will be scheduled at Peggy's firm, Holiday Inn & Suites -Wolfchase Galleria, with President Hicks, Jennifer Thornton, Barbara Taylor, Peggy Oman and Sherry Fields to discuss the ASIST process.

Reading Rally

Tracey Foldenauer will be the chair of this committee. Corporate needs to determine if Susan Dick of Belhaven College can also be a committee chair. A meeting with the Reading Rally committee will be scheduled in January. Jennifer will forward to Tracey information from last year's Reading Rally. Tracey can begin to contact schools to determine a time during the early spring when the rally can be held. She can then contact the author who presented last year to find out her interest and availability.

Philanphtropy

Dress for Success was completed at the October membership meeting. At this time, no other projects are scheduled.

Announcements

The next Board meeting will be held on January 12, 2012 at 5:30 p.m. at The Variety Club, 1648 Sycamore View Rd, Memphis, TN. Telephone: 901-373-5368.

Adjournment

The meeting adjourned at 8:09 pm.