

**Minutes of the Board Meeting
EWI of Memphis
November 10, 2011**

Call to Order

The November EWI of Memphis Board Meeting held at BancorpSouth (Janice Toshach: representative), hosted by Jackie Hicks (Hicks Convention Services) was called to order by Vice President/President-Elect Barbara Taylor on behalf of President Jackie Hicks (Hicks Convention Services) at 6:00p.m.

Roll Call

Present:

Barbara Taylor, Vice President | President – Elect
Welby Stamps, Acting Secretary
Linda Grissom, Secretary
Cindy Lynch, Treasurer
Deborah Vaughn, Sergeant-At-Arms
Jane Bratton, Membership Director
Krissie Heuer, Communications Director
Paulette McMillin, Parliamentary Advisor
Janice Toshach, Fundraising Director
Jennifer Thornton, B/C/DP Director

Absent:

Jackie Hicks, President
Paige Perkins, Program Director
Kristi Emmons, Advisor

Minutes

A motion was made to approve the October Board and Chapter minutes as distributed. The motion was approved . The minutes will be posted to the website, and will be presented for approval at the November Chapter meeting.

Discussion

A discussion was held regarding the format of chapter business meetings and that speakers should be allowed to address the attending membership group during the meal.

Vice President/President Elect – Barbara Taylor (FedEx Express)

- Notices of the November 17, 2011 Chapter meeting were emailed to our Media contacts on Wednesday, November 9, 2011.
 - Current media contacts:
 - Memphis Daily News
 - Commercial Appeal
 - Germantown News
 - Memphis Biz Journal
- Current EWI roster was emailed to membership on Wednesday, November 9, 2011. Hard copies were handed out and will be available at the November 17 Chapter Meeting.
- Barbara asked to be informed of any committee meetings or events that you schedule so that they can be added to the calendar.
- Attended: Corporate Professional Development Webinars:
 - October 25, 2011 – New Member Orientation – Capitalizing on the 3 “C’s.”
 - November 8, 2011 – Professional Development – Sobem Nwoko “Building Trust in the Workplace.”
- Important Training Webinars:
 - November 15 @ 2pm (CST) – The Basics of MyEWI with Melissa (Menatti) Terry

Barbara gave a brief introduction/explanation on corporate related matters specifically addressing the changing statement of the Vision and Mission Statement (pending) and the MyEWI Website/tool.

Treasurer’s Report – Cindy Lynch (Medtronic)

The cash balances at October 31, 2011 are as follows:

Total General Operating Accounts	\$ 41,260.25
B/C/DP Account	\$ 10,121.28
Restricted funds:	
Peggy Quinn Fellows	\$ 4,000.00

Training webinar – Date: Thursday, December 15, 2011, Time: 3pm-4pm (ET), Purpose: Step-by-Step Walk-Through of 2012 Membership Renewals, Required attendees: Presidents, Retention & Recruitment Directors, Treasurers; Questions that will be addressed: Review of the renewal packet, Date renewal packet will be sent to Chapters, Return date renewal packet, How to process by anniversary in the future. EWI's future plan for automated renewals.

Sergeant-At-Arms - Deborah Vaughn (Lonesource)

For the October Chapter meeting, there were
27 Member Firms present, with 30 Representatives present
5 Sustaining Members present
1 Life Member present
1 Prospective member
3 Guests present
TOTAL: 40

Membership – Jane Bratton (Smith and Nephew)

The Membership as of September is as follows:

- 36 Member Firms
- 41 Active Reps
- 14 Sustaining Members
- 1 Life Member
- 2 Honorary Members
- 58 Total Membership

Programs – Paige Perkins (Memphis Grizzlies)

November 17th, 2011-

Speaker: Jenny Koltnow, Executive Director Memphis Grizzlies Charitable Foundation

Venue- Stax Museum of American Soul Music- Parking is Free in the lot directly behind the building.
Address: 926 E. McLemore Memphis 38106.

Stax Contact: Lisa Allen

Stax Supplies:

- Podium & sound system
- Candles for tables
- Bar

Cater & menu- Hog Wild is doing food- Italian Buffett ; *Caesar Salad, Italian Creamed Spinach, Lasagna, Chicken Alfredo, Garlic Bread Banana Pudding, and Tea & Coffee.*

Wine Sales- Yes

Theme/Décor – Fundraising is having a bake sale at this meeting

Communications – Krissie Heuer (Business Equipment Center)

The November issue of the Memphis Chapter *EWIConnect* was posted to the website November 3, 2011. The December issue of *EWIConnect* will need to be posted to the website by November 28th therefore the deadline for submission of articles will be Tuesday, November 22, 2011.[†]

The Board voted to be able to sell ads in the newsletter. There was a motion by Jane Bratton to approve the vote and it was seconded by Deborah Vaughn.

Fundraising – Janice Toshach (BancorpSouth)

October Fund Raising

Door Prizes - \$127.00

51 cases of nuts scheduled for delivery week of November 7. Estimated profit from nut sales \$900.00

Kroger Cards – \$700.00 sold on Kroger cards toward \$5000.00 goal to receive check.

B/C/DP – Jennifer Thornton (FedEx Corporation)

ASIST: Peggy Oman will serve as ASIST Chair

Reading Rally: Reading Rally Chair – consideration for Tracey Foldenauer

Philanthropy: Susan Kyle shared with us that the mission of Dress for Success is to promote the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life.

There is another possibility for a philanthropic event working with St. Jude Children's Hospital and patients with Sickle Cell Anemia.

Unfinished Business

The name of Paige Perkins (Memphis Grizzlies) was presented to fill the remaining seat on the nominating committee as the designated member from the Board. Paige has indicated her willingness to serve in this position. A motion was presented by Jane Bratton (Smith & Nephew, Inc.). Krissie Heuer (Business Equipment Center) provided a second to the motion. Paige Perkins (Memphis Grizzlies) has been approved to serve on the Nomination Committee.

New Business

Discussion was presented regarding the new social media tool “MyEWI.” This tool includes a calendar, new ways to communicate chapter news, forums, and the community directory of members. All were encouraged to make use of MyEWI as a Professional Development tool and to provide assistance in our member’s professional careers.

Announcements

The next Board meeting will be held on December 1, at 5:30 pm, at BancorpSouth.

Adjournment

The meeting adjourned at 8:20 pm.