

Minutes of the Board Meeting
EWI of Memphis
May 12, 2011

Call to Order

The May EWI of Memphis Board Meeting held at Kemmons Wilson was called to order by President Kristi Richardson (Fedex Services) at 6:00 p.m.

Roll Call

Present:

Kristi Richardson, President
Jackie Hicks, Vice President | President – Elect
Welby Stamps, Secretary
Deborah Vaughn, Sergeant-At-Arms
Jane Bratton, Program Director
Cindy Lynch, Communications Director
Sybil Sides, Fundraising Director
Barbara Taylor, B/C/DP Director
Martye Slayton, Advisor
Peachie Bailey, Parliamentary Advisor

Absent:

Henri Vaskin, Treasurer
Paige Perkins, Membership Director

Minutes

A motion was made to approve the April Board minutes as distributed. The motion was approved. There were no changes to the April Chapter minutes. The minutes will be posted to the website, and will be presented for approval at the May Chapter meeting.

Vice President/President Elect - Jackie Hicks (Hicks Convention Services)

- Notices of the May 19, 2011 Chapter meeting were emailed to our media contacts on May 3, 2011.
- Current EWI roster was emailed on May 4, and will be made available at the May Chapter meeting.

Communications

Emails were received from from Alyson Willerton (EWI of SLC) and Connie Velghe (EWI of Kansas City) expressing concern for everyone's wellbeing due to the flooding in Memphis.

Treasurer's Report - Henri Vaskin (Deloitte Services, LP)

The cash balances at April 30, 2011 are as follows:

General Operating Account	\$38,643.04
Golf Account	-0- Account Closed
Money Market Account	-0- Account Closed
TOTAL	\$38,643.04
B/C/DP Account	\$11,478.86
Restricted funds:	
Peggy Quinn Fellows	\$ 6,000.00
2011 ASIST AWARDS	\$ 4,000.00

Sergeant-At-Arms - Deborah Vaughn (Lonesource)

For the April Chapter meeting, there were

- 27 Member Firms present, with 29 Representatives present
- 3 Sustaining Members
- 0 Honorary Member
- 2 guests
- 0 Life member
- Total: 34

Membership - Paige Perkins (Memphis Grizzlies)

The Membership as of March is as follows:

- 35 Member Firms
- 39 Active Reps
- 14 Sustaining Members
- 1 Life Member
- 2 Honorary Members

New postings for membership -

Lisa Roberts, formerly of River Inn at Harbor Town, will be taking a position at the Crescent Club of Memphis. A motion was made by Cyndy Lynch to post Crescent Club and City of Memphis for potential membership. The motion was seconded by Jackie Hicks. Since the River Inn is still considered a member firm, efforts will be made to recruit a new representative.

Programs – Jane Bratton (Smith and Nephew Inc.)

Date	Location/Contact	Program	Notes:
May 19	<p>LeBonheur Children’s Hospital 50 North Dunlap Memphis, TN 38105</p> <p>Contact: Ethel Gilmore 901 287 5535 901 270 9055 gilmoree@lebonheur.org</p> <p>Note: free parking at 850 Poplar, NE corner of Dunlap & Poplar (adjacent to the hospital) – enter from Poplar; no entrance to this lot from Dunlap</p> <p>Enter hospital at main entrance on Dunlap. Meeting is in the COMMUNITY Room very near the front entrance.</p>	<p>Arrive by 5:20 to participate in tour</p> <p>Mini-Tour of Hospital from 5:30 – 6:15</p> <p>Dinner at 6:15</p> <p>7:00 ± Brief History of LeBonheur by Ethel Gilmore Dir of Development LeBonheur Hospital Foundation</p> <p>7:20 ± Possible “Mystery Guest” – CONFIRMED! He will make presentation</p> <p>Wear patriotic colors in honor of Memorial Day and to honor our mystery guest, Sander Snowden!</p> <p>7:35 ± Chapter Meeting</p>	<p>Jackye Haas, liaison with LeBonheur, since her executive is on the Board there. 399-5203</p> <p>Caterer: LeBonheur Hospital Catering Menu: (garlic-free) Rotisserie Grilled Chicken Entrée Salad served over an arugula/mescaline mix with goat cheese crumbles, fresh orange wedges, Asian noodles Homemade Strawberry Soup Flute Shooters Chocolate Dessert with hint of raspberry Dasani Bottled Water and Tea Cost: \$17.99, all inclusive, includes linens, dishes, etc.</p> <p>Centerpieces: Jackye and Jane</p> <p>Wine sales allowed!!! Fundraising Chair, Sybil Sides, is coordinating</p>

Date	Location/Contact	Program	Notes:
June 16	<p>Tower Room / Exec Suites 5100 Poplar Ave. 33rd floor Memphis, TN 38137</p> <p>Contact: Carol Elkins (filling in for Tara Jones) Tel: 901.767.8777</p> <p>Celkins @towercentermemphis.com</p>	<p>Scholarship Night</p> <p>B/C/DP will orchestrate program</p> <p>Speaker – confirmed: Summer Owens, Author of <u>Life After Birth</u> Who frequently speaks to groups from her experiences as a Teen Mom and going forward with her life, earning two college degrees and a career at FedEx.</p> <p>(Contact: President Richardson and / or Barbara Taylor)</p>	<p>Menu:</p> <p>Mixed green salad served w/Ranch & Balsamic Vinaigrette Chicken Breasts filled w/Boursin Cheese and Spinach w/Wild Mushroom Sauce Country Mashed Potatoes Herbed Green Beans Rolls and Butter Strawberry Napoleon w/Puff Pastry and Chantilly Cream Iced Tea and Water Coffee on request</p> <p>Cost: \$34.75 pp, all inclusive (This is a deep discounted price, many thanks to Dianne Westphal's contact there)</p> <p>We have to guarantee 45 attendees, due to deeply discounted price and other fees waived.</p> <p>Deposit – waived Facility fee – waived Bartender fee – waived Cash Bar available</p>

Communications - Cindy Lynch (Medtronic)

- The May issue of the Memphis Chapter EWI Connect was posted to the website May 6, 2011.
- The deadline to submit articles for the June issue will be May 31st.

Fundraising - Sybil Sides (Holiday Inn and Suites - Wolfchase)

- **April Income**

Kroger Rebate Cards	\$ 266.81
Door Prizes	\$ 130.00

- **Future Fundraising Event Plans**

The next Golf Committee meeting will be on May 21, 8:30am, at Kemmons Wilson. Golf tournament is being planned for Friday, September 9, at Cherokee Valley Golf Club.

A wine tasting and silent auction is being planned for June 2 and each Board member was asked to secure 3 items for the auction. Twenty-eight auction items have been collected to date.

No Dirty Dishes fundraiser – the \$500.00 check has been cut to cover the cost of the certificates.

B/C/DP – Barbara Taylor (FedEx Express)

ASIST Scholarship

- **April 29, 2011 ASIST Deadline** – received 49 ASIST applications.
- **May 2, 2011** – Met with B/C/DP committee to pre-qualify applications.
 - **3 applications qualified for judges** - Applicant's schools are: Baptist College of Health Science, Belhaven University, Christian Brothers University
 - **May 11, 2011** –sent the three qualified applications in overnight package to each judge
 - **May 16, 2011 @ 4pm**– conference call scheduled with judges to make final award decisions - (two awards at \$ 2,000/each with one of the two chosen as Chapter's Corporate ASIST applicant)
 - **Week of May 16** – letters will be sent to all 47 applicants who did not qualify and phone call notification along with congratulations letter will be sent to the two winners.
- **Confirmed ASIST Scholarship Judges**
 - **Jon Crisp, Chairman, Shelby County Chambers of Commerce / GM, Holiday Inn & Suites Wolfchase**
 - **Pamela Therrell, First Assembly Christian School**
 - **Ed Vaughn, Merck Manufacturing** – served last year as ASIST judge and was asked to serve again this year due to Sylvia King-Blackwell having to decline her judge's invitation due to conflict of interest.

- ASIST Scholarship Awards Dinner Speaker - Summer Owens is **confirmed** as our guest speaker for the Scholarship dinner. Summer works for FedEx in the marketing department and is a professional speaker sharing her story about having a baby at 15 years old after being raped by a family member. Now, Summer has two college degrees and when she isn't working, or raising her almost 16 year old son Jaclyn, she volunteers with the adolescent mentoring program through Memphis City Schools. Summer has written a book "Life after Birth" her book encourages girls to continue their education in order to make the best life they can for themselves and not giving up when giving up would have been the easy way out.

FELLOWS Scholarship

- Yvonne Joiner (Memphis Cook Convention Center) has applied for the 2011 EWI Fellows Award and her completed application was sent overnight 4/15/2011 to Corporate (Attn: Lynne Shaffer) and I received proof of signature for the FedEx Delivery on Monday, 4/18/2011.
- The time table for the Fellows Scholarship is:
 - May 1 – July 1 Selection Process
 - August 1 Fellows announced /disbursements from Corporate.

Reading Rally – April 29, 2011

School: Grahamwood Elementary, 3950 Summer Ave.

Book: Tiddel's Journey

Our Reading Rally article will appear in the Corporate Connect the week of May 16 –per Lynne Shaffer at Corporate.

Professional Leadership Award

May 12, 2011 – Email with application was sent to Chapter with deadline to return applications by June 2, 2011.

Week of June 6 –B/C/DP Committee will have a conference call and review applications to make final decision for the one Professional Leadership Award recipient.

June 16 Scholarship Awards/Chapter Meeting – Announcement of winner will be made at June Chapter Meeting.

Bylaws - Peachie Bailey

Peachie Bailey will provide spreadsheet on feedback from the Chapters concerning the language of the Bylaws. The majority of the Chapters she has spoken with are for the change in language. Corporate Bylaws Committee has advised President Richardson and Peachie Bailey on the amendment.

Unfinished Business

Martye Slayton (Nominating Committee Chair) gave an update for the Nominating Committee. 35 ballots were received. There will be one winner drawn from those who submitted a straw ballot to receive a complimentary dinner fee in June or July at the Chapter's expense.

Announcements

The next Board meeting will be held on June 9, at 5:30 pm, at Kemmons Wilson hosted by Peachie Bailey.

Chapter Development Training (Welby) on May 24 at 12 Noon: "Taking Minutes Shouldn't Take Hours."

Development Webinar on June 14 at 2pm: "Building Connections" will be presented by Rhonda Bannard.

Adjournment

The meeting adjourned at 7:31 pm.