

**Minutes of the Board Meeting
EWI of Memphis
April 19, 2011**

Call to Order

The April EWI of Memphis Board Meeting held at Smith and Nephew was called to order by President Kristi Richardson (Fedex Services) at 6:15p.m.

Roll Call

Present:

Kristi Richardson, President

Jackie Hicks, Vice President | President – Elect

Welby Stamps, Secretary

Henri Vaskin, Treasurer

Deborah Vaughn, Sergeant-At-Arms

Paige Perkins, Membership Director

Jane Bratton, Program Director

Sybil Sides, Fundraising Director

Barbara Taylor, B/C/DP Director

Martye Slayton, Advisor

Peachie Bailey, Parliamentary Advisor

Absent:

Cindy Lynch, Communications Director

Minutes

A motion was made to approve the March Board minutes as distributed. The motion was approved. There were no changes to the March Chapter minutes. The minutes will be posted to the website, and will be presented for approval at the April Chapter meeting.

Vice President/President Elect - Jackie Hicks (Hicks Convention Services)

- Notices of the April 21, 2011 Chapter meeting were emailed to our media contacts on March 31, 2011.
- Current EWI rosters will be made available at the April Chapter meeting.
- During the months of January, February and March, monthly notices of the Chapter meetings were emailed to our media contacts.
- An updated Roster was emailed to the membership and hard copies were available at each Chapter meeting.
- The Vice President / President-Elect also attended and participated in the meeting for the Fundraising Committee.

Communications

A thank you note was received from Krissie Heuer in honor of her nephew Sander Snowden. She also sent a gift of \$25.00 for the Memphis Chapter B/C/DP Program.

A thank you note was received from Peggy Maxell (EWI of Little Rock) thanking Martye Slayton and Sybil Sides for their help in securing hotel accommodations for her trip to Memphis in April.

Treasurer's Report - Henri Vaskin (Deloitte Services, LP)

Treasurer's Report

The cash balances at March 31, 2011 are as follows:

| | |
|---------------------------|--------------------|
| General Operating Account | \$43,806.95 |
| Golf Account | -0- Account Closed |
| Money Market Account | -0- Account Closed |
| TOTAL | \$43,806.95 |
| B/C/DP Account | \$ 7,691.12 |
| Restricted funds: | |
| Peggy Quinn Fellows | \$ 6,000 |
| Reading Rally | -0- |

Sergeant-At-Arms - Deborah Vaughn (Lonesource)

For the March Chapter meeting, there were

- 23 Member Firms present, with 26 Representatives present
- 3 Sustaining Members
- 0 Honorary Member
- 1 potential member: Latrica McCool (Embassy Suites)
- 1 Life member
- Total: 31

Membership - Paige Perkins (Memphis Grizzlies)

The Membership as of March is as follows:

- 35 Member Firms
- 39 Active Reps
- 14 Sustaining Members
- 1 Life Member
- 2 Honorary Members

B/C/DP – Barbara Taylor (FedEx Express) - 2nd Quarterly Board Report - 2011

ASIST Scholarship

- January 27, 2011 –participated in Chapter Development Training Conference call.
- March 4 - 37 large first class envelopes were mailed to the school institutions in the counties of Shelby, Fayette, and Tipton in Tennessee, the Counties of DeSoto, Tunica and Marshall in Mississippi, and the Counties of Crittenden, St. Francis, Lee and Phillips in Arkansas communities.
- March 30 - Corporate announced the following allotments for the Corporate ASIST Scholarships:
1 - 10,000 2- 5,000 10- 2,000 (Total 40,000)

These amounts were communicated to the EWI of Memphis Board, B/C/DP Committee and to the school institutions that received ASIST scholarship applications.

- April 11 –Over 40 emails were emailed to school institutions with deadline reminders, as well as applicant qualifications, and a soft copy of the ASIST application. I reminded the schools about our scholarship award, as well as the Corporate ASIST Scholarships.
- April 13 - Follow up calls were made to the schools encouraging schools financial aid counselors to get out as many applications as they can to students who have financial need and have clearly defined career goals.
- I already have received a few applications; five applications from Southwest Tennessee Community College; one application from Christian Brothers University, one application Belhaven University and one application from Victory University for a total of eight applications so far. I receive at least 5 – 6 calls each day from different students who are filling out their applications and either wish to verify the mailing address or ask questions regarding the application process, etc.

The remaining time table for the ASIST Scholarship is:

- **April 29** **Deadline to turn in applications**
- Week of May 2 B/C/DP Committee to meet and pre-qualify applicants.
- Week of May 9 Judges meeting to choose applicant
- Week of May 16 Award announcements for winning applicant(s) sent.
- Week of May 16 Memo to non-winning applicants to be sent.
- Week of May 23 Order award(s), finalize details with our Guest Speaker
Send Invites for scholarship dinner to winning applicant, financial aid advisors, etc.
- Week of May 30 Work to finalize ASIST Scholarship award brochure
Issue Press Release about Chapter ASIST Winner.
- July 1 Deadline to submit Chapter ASIST Winner to Corporate.
- July 15 Corporate Judging
- August 5 Twelve Corporate Winners selected and notified.
- **Confirmed ASIST Scholarship Judges**
 - **Jon Crisp, Chairman, Shelby County Chambers of Commerce**
 - GM, Holiday Inn & Suites Wolfchase
 - **Sylvia King-Blackwell, Benefits Specialist, City of Memphis**
 - Scholarship Committee Chairman and Board member for IAAP

ASIST Scholarship Awards Dinner Speaker - Summer Owens is **confirmed** as our guest speaker for the Scholarship dinner. She works for FedEx in the marketing department and is a professional speaker sharing her story about having a baby at 15 years old after being raped by a family member. Her book, "Life After Birth," will be available for purchase at the June meeting.

FELLOWS Scholarship

- Yvonne Joiner (Memphis Cook Convention Center) has applied for the 2011 EWI Fellows Award and her completed application was sent overnight 4/15/2011 to Corporate (Attn: Lynne Shaffer).
- The time table for the Fellows Scholarship is:
 - May 1 – July 1 Selection Process
 - August 1 Fellows announced /disbursements from Corporate.

Corporate announced the following allotments for the FELLOWS Scholarships:

The amount distributed for this program is based on the number of qualified applicants and the amounts requested. Total distribution is not to exceed \$ 15,000.

Philanthropy Project Update

March 21 – Major Sander Snowden and his squadron landed at March Air Force Base – USA !!! Sander reported that the Marines were in good spirits but glad to be home after the long 7 months deployed.

Bylaws – Peachie Bailey

Non-compete update: Form 5 was submitted to the Corporate Bylaws Committee on April 11, 2011.

Unfinished Business

The Tennessee Board Forum will be held in Nashville on June 10-11, 2011.

Martye Slayton reminded the Board of their commitment to send in their Straw Ballots.

Announcements

The next Board meeting will be held on May 12, at 5:30 pm, at Kemmons Wilson hosted by Barb Taylor.

Open Forum Conference Call w/Corp Pres Sharon Bennett on April 26 at 12 Noon.

Women's Foundation for a Greater Memphis Annual Luncheon is on April 28.

Professional Development Webinar on May 3: "Emotional Intelligence" presented by Cathy Holloway Hill (2010 LCAM Speaker). Time TBA.

Happy Birthday to Martye Slayton (April 7) and Barb Taylor (April 20).

Adjournment

The meeting adjourned at 8:26 pm.