

# **Minutes of the Board Meeting**

## **EWI of Memphis**

**January 13, 2011**

### **Call to Order**

The January EWI of Memphis Board Meeting was called to order by President Kristi Richardson (Fedex Services) at 6 p.m. at the offices of Metropolitan Bank.

### **Roll Call**

Present:

Kristi Richardson, President  
Jackie Hicks, Vice President/President Elect  
Welby Stamps, Secretary  
Deborah Vaughn, Sergeant-At-Arms  
Paige Perkins, Membership Director  
Jane Bratton, Program Director  
Cindy Lynch, Communications Director  
Sybil Sides, Fundraising Director  
Barbara Taylor, B/C/DP Director  
Martye Slayton, Advisor  
Peachie Bailey, Parliamentary Advisor

Absent: Henri Vaskin, Treasurer

### **Minutes**

A motion was made to approve the December Board minutes as distributed. The motion was approved. There were no changes to the December Chapter minutes. The minutes have been posted to the website, and will be presented for approval at the January Chapter meeting.

### **Vice President/President Elect**

- Jackie Hicks (Hicks Convention Services) presented the quarterly report which stated that notices of the Chapter meetings were emailed to our media contacts during the months of October, November, and December, 2010.
- An updated roster was emailed to the membership and hard copies were available at each Chapter meeting.
- The Vice President / President-Elect participated in the Race for the Cure Walk.

- The Vice President / President-Elect also attended and participated in meetings for the Budget, Fundraising, and B/C/DP Committees.
- Corrections to the roster will be made because Terrice Huggins name has changed due to her recent marriage.

### **Communications**

- President Richardson read a letter from Kevin Kane stating that he enjoyed participating in the EWI installation in the fall.

### **Treasurer's Report – Henri Vaskin (Deloitte Services, LP)**

- There was no report given because Henri Vaskin was absent.
- Membership dues are due to corporate by 2-18-2011.

### **Sergeant-At-Arms – Deborah Vaughn (Lonesource)**

For the December Chapter meeting, there were

- 22 Member Firms present, with 22 Representatives present
- 4 Sustaining Members
- 0 Honorary Members
- 1 Prospective Member
- 2 Guests present
- 1 Guest Speaker
- Total: 30

### **Membership - Paige Perkins (Memphis Grizzlies)**

Director Perkins presented her quarterly report as follows:

Membership as of December 31, 2010:

- Member Firms: 36
- Active Reps: 39
- Sustaining: 12
- Life: 1
- Honorary: 2
- Transitional: 0

She also stated that the following firms were posted and approved for potential membership:

1. Memphis Airport Authority
2. National Civil Rights Museum
3. Pugh's Flowers
4. Hunt Phelan

5. Data Facts
6. Kirby Station Apartments

Membership ideas were discussed. Paige asked for help in following up with firms who had been contacted initially.

**Programs – Jane Bratton (Smith and Nephew Inc.)**

Director Jane Bratton reported the following:

- The January 20, 2011, meeting will be held at the Bartlett Banquet Hall.
- The February Meeting will be held at the National Civil Rights Museum.  
The list of approved caterers was discussed. President Richardson approved the printed invitation for the February meeting.
- The Director asked for ideas on where to have the March meeting. She suggested that the group might want to alternate among 2 or 3 venues going forward rather than try to find a new one each month.

**Communications (Cindy Lynch)**

- Director Lynch presented her quarterly report.
- Director Lynch reminded the Board that the deadline to send information for the EWI connect is January 31, 2011 and the date that it will be posted to the website will be February 7, 2011.

**Fundraising (Sybil Sides) Holiday Inn and Suites**

Director Sides reported on the money raised to date in each of the categories.

- **Fundraising Events**

|   |          |
|---|----------|
| September Wine Sales                    | \$ 85.00 |
| October Silent Auction                  | 4,523.00 |
| November Bake Sale                      | 820.00   |
| December Chapter Meeting Wine Sales     | 163.00   |
| December Chapter Meeting “Nose to Toes” | 105.00   |
| Nut Sales PTD                           | 4,710.00 |
| Kroger Reward Program (through Nov)     | 903.00   |

- **Future Fundraising Event Plans**

January 20<sup>th</sup> Chapter Meeting - committee will sell tickets for Door Prizes and will have Wine available @ \$5 per glass.

**B/C/DP – Barbara Taylor (FedEx Express)**

Director Taylor presented her Quarterly report:

## **October 2010**

The first B/C/DP committee meeting was held on Tuesday, October 15, 2010, at FedEx Express. A decision for a philanthropy project to adopt Major Alexander Snowden (Sander) marine company in Afghanistan with a company of 200 Marines by sending military care packages by Christmas was made.

Jennifer Thornton (FedEx Corporation) will be our Reading Rally chair.

It was discussed that Carey Lohrenz had an idea for a school. It was also discussed that the end of April would be a good time to have the Reading Rally before the schools started to wrap up the year in May.

The ASIST Scholarship funds for this year will be \$4,000. The committee decided we will not define the number of scholarships to award this year, allowing the committee the freedom to make this decision at a future date, and basing the decision on the qualification criteria of the applicants. If there are no qualified applicants presented this year, then the funds would be added to next year's B/C/DP budget for potential scholarship awards in 2011-2012.

## **November 2010**

Cards, letters, and care package items were collected at the November 18 Chapter meeting. Fifteen large flat rate USPS boxes were shipped on 11/30/2010 with the total shipping cost of \$175.00 (15 x \$12.50) which was taken out of the Philanthropy budget. An email was sent to the Chapter thanking them for their help in making this philanthropy project such a success and showing our soldiers that we love and support them.

## **December 2010**

The Applause Award was developed as a method of "giving back" to three of our members who attended 10 or more Chapter meetings in 2010. There were a total of 19 members who were eligible for this years Award program.

### **Perfect Attendance**

|                   |                              |
|-------------------|------------------------------|
| Jane Bratton      | Smith & Nephew               |
| Cindy Lynch       | Medtronics                   |
| Paulette McMillin | Sparks Corp                  |
| Martha Pallesen   | Pallesen Consulting Services |
| Cissie Pryor      | Living Health Day Spa        |
| Martye Slayton    | Kemmons Wilson Companies     |

Attended 10 or more Chapter Meetings

|                   |                              |
|-------------------|------------------------------|
| Rose Ann Bradley  | FedEx Services               |
| Melinda Edwards   | HealthyLifestyle Consultants |
| Krissie Heuer     | Business Equipment Center    |
| Jackie Hicks      | Hicks Convention Services    |
| Anna Hough        | Captivating Interiors        |
| Terrice Huggins   | BancorpSouth                 |
| Paige Perkins     | Memphis Grizzlies            |
| Peggy Quinn       | University of Memphis        |
| Kristi Richardson | FedEx Services               |
| Janice Toshach    | BancorpSouth                 |
| Martha Vanzant    | Mednikow Jewelers            |
| Henri Vaskin      | DeLoitte Services            |
| Deborah Vaughn    | Lonesource, Inc.             |

All of the eligible individual names were placed in a bag at the December Chapter Meeting and three names were pulled as the winners to receive complimentary annual dues for 2011. The 2010 APPLAUSE winners are Rose Ann Bradley (FedEx Services), Janice Toshach (BancorpSouth), and Henri Vaskin (DeLoitte Services).

Rose Bradley declined accepting the Applause Award in fear of losing budget funding next year. A replacement winner was drawn during the January Board meeting and Peggy Quinn won the remaining Applause Award.

**Parliamentary Advisor – Peachie Bailey**

None

**Advisor – Martye Slayton (Kemmons Wilson Companies)**

None

**Technology – Peachie Bailey**

The website will be reviewed to identify changes that need to be made in order to bring current.

### **Bylaws – Peachie Bailey**

Peachie Bailey asked that each one of the members become familiar with the EWI bylaws as it relates to the non-compete language. After an open discussion, the Board agreed for the Memphis Chapter to spearhead an effort to submit a proposed Corporate Bylaw change at LCAM in September, 2011.

### **Announcements**

- Happy Birthday to Henri Vaskin (Deloitte)
- The February Board meeting will be held on Thursday, February 10, at 5:30 pm at Kemmons Wilson. Hostess : Jackie Hicks

### **Adjournment**

The meeting adjourned at 8:00 pm.