



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Chapter Meeting  
EWI of Memphis  
December 9, 2010

**Call to Order**

The December EWI of Memphis Chapter meeting was called to order at 6:09 pm at the Sheffield Antique Mall by President Kristi Richardson (FedEx Services).

**Roll Call – Barbara Taylor, Acting Secretary (FedEx Express)**

In attendance were: 22 active reps, 4 sustaining members, 4 guests including 1 potential member and 1 guest speaker, for a total of 30.

**Invocation**

Jane Bratton (Smith & Nephew, Inc) gave the invocation. Afterwards everyone enjoyed their dinner.

**New Member Installation**

Membership Director, Paige Perkins (Memphis Grizzlies), came forward and installed new member Lori Cothren (Rodan & Fields). Lori grew up in Bartlett and has a BA in Journalism from Memphis State. She is married with two daughters and currently lives in Franklin, TN. Rodan & Fields develops clinically proven skincare regimens developed by the creators of Proactiv Solution. The new product line uses Multi-Med Therapy and is focused on anti-aging and the common reasons people visit a dermatologist. Lori joined Rodan & Fields about a year and a half ago because she loves their product and their people.

Paige presented Welby Stamps (Metropolitan Bank) with a \$100 check for successfully recruiting Lori Cothren as a new member during our Membership Campaign, which has now been extended through the end of January 2011. Paige encouraged everyone in the Chapter to continue pursuing new members, so they could be the next recipient of a \$100 check award.

**Program**

Jane Bratton (Smith & Nephew) introduced Anna Hough, founder and owner of Captivating Interiors and Peggy Quinn, Assistant Professor at University of Memphis. Anna and Peggy have two booths at the Sheffield Antique Mall and gave a booth vendor's perspective on how to forge a successful business, while remaining friends over the last few years. Both Anna and Peggy look forward to continuing their business for many years to come.

Jane then introduced Dana Voorhees, Sheffield Mall manager, who presented "Business models for consigned businesses." Dana's interest in antiques has spanned his lifetime; he became an earnest collector and part-time dealer over 30 years ago. After retiring 12 years ago, he became a partner in The Royal Warrant Estate Sale Co. He started showing and selling antiques at stores throughout the Midsouth. Ten years ago, he began working for Trezevant Enterprises antique stores and shortly afterwards, took on the role of General Manager of Sheffield Antiques. Although Dana is interested in all areas of collecting, his passion is for collecting fine silver.

### **APPLAUSE Awards – Barbara Taylor, B/C/DP Director (FedEx Express)**

The Applause Award was started in 2009 due to the economic hardships many of our representatives and firms face together in these current times. This award was developed as a method of “giving back” to three of our members who attended 10 or more Chapter meetings in 2010.

There were a total of 19 members who were eligible for this years Award program and the following individuals were congratulated for their commendable allegiance to our Chapter and for representing their firms in an exemplary manner. Certificates were handed out to each of these eligible representatives:

#### **Perfect Attendance (6)**

Jane Bratton	Smith & Nephew, Inc.
Cindy Lynch	Medtronic, Inc.
Paulette McMillin	Sparks Corp.
Martha Pallesen	Pallesen Consulting Services
Cissie Pryor	Living Health Day Spa
Martye Slayton	Kemmons Wilson Companies

#### **Attended 11 Chapter Meetings (9)**

Rose Ann Bradley	FedEx Services
Melinda Edwards	HealthyLifestyle Consultants
Krissie Heuer	Business Equipment Center
Jackie Hicks	Hicks Convention Services
Anna Hough	Captivating Interiors
Terrice Huggins	BancorpSouth
Kristi Richardson	FedEx Services
Peggy Quinn	University of Memphis
Deborah Vaughn	Lonesource, Inc.

#### **Attended 10 Chapter Meetings (4)**

Paige Perkins	Memphis Grizzlies
Janice Toshach	BancorpSouth
Martha Vanzant	Mednikow Jewelers
Henri Vaskin	DeLoitte Services

All of the eligible individual names were placed in a bag and Veda Ajamu (prospective member guest, National Civil Rights Museum) drew three names as the winners to receive complimentary annual dues for 2011.

The individuals selected were:

1. Rose Ann Bradley (FedEx Services)
2. Janice Toshach (BancorpSouth)
3. Henri Vaskin (DeLoitte Services)

### **Confirmation of Quorum**

Jane Bratton (Smith & Nephew) confirmed there was a quorum present on behalf of Sergeant-at-Arms Deborah Vaughn (LoneSource, Inc.), who was absent due to a death in her family. A majority of the total voting representatives in good standing shall constitute a quorum. There were 22 voting representatives present or 55%, which confirmed a quorum was present.

### **Minutes**

The November minutes were approved as posted on the website.

### **Treasurer's Report**

The November financial reports have been posted to the website and will be filed for audit.

### **Business**

At the November Chapter meeting, Peachie Bailey (B&L Embroidery) presented the proposed 2011 budget to the membership and gave a detailed explanation of each line item, along with rationale where appropriate.

President Richardson (FedEx Services) advised the Chapter on EWI's policy on voting rights:

- Voting rights encompass the right to make motions, to second motions, and to vote. Each representative shall have one vote. Sustainers, honorary, life, and transitional members shall not be entitled to a vote.

Peachie Bailey (B&L Embroidery) made a motion to approve the 2011 general operating budget and the motion was seconded by Paige Perkins (Memphis Grizzlies). The proposed 2011 general operating budget was presented to the Chapter for a vote and passed with no objections.

Peggy Quinn (University of Memphis) made a motion to approve the 2011 B/C/DP budget and the motion was seconded by Martye Slayton (Kemmons Wilson Companies). The proposed 2011 B/C/DP budget was presented to the Chapter for a vote and passed with no objections.

### **Fundraising**

Martye Slayton (Kemmons Wilson Companies) came forward and drew the winning Nose-To-Toes ticket and the winner was Peachie Bailey (B&L Embroidery).

A door prize sign-up sheet was placed at each table and every representative was asked to consider signing up for donating two door prizes during the upcoming year.

### **January Program Update**

Program Director, Jane Bratton (Smith & Nephew, Inc.) gave an update on the January 20 Chapter Meeting, which will be held at the Bartlett Banquet Hall. This meeting will be a Firm Night for HealthyLifestyle Consultants and scheduled guest speaker will be Renee Frazier, CEO, Healthy Memphis Common Table, presenting "A Healthy Start to a New Year."

## **Announcements**

- Articles for the ***EWIConnect*** are due to Communications Director, Cindy Lynch, by January 3, 2011.
- The January 13 Board meeting will be held at Metropolitan Bank at 5:30 pm and will be hosted by Welby Stamps. This is an open meeting so please notify a Board Member if you would like to attend.
- If you have concerns that you wish to share with the membership, please email Julia Chrestman and she will promptly get the word out.
- Congratulations to Martye Slayton (Kemmons Wilson Companies) who was recently named the first place winner of the 2010 Outstanding Volunteer Service Award by the Kemmons Wilson Family Foundation. Part of the award includes a \$150 payment to the recipient's charity of choice and Martye has requested this donation be made to our EWI ASIST Fund.
- Paulette McMillin is retiring from Sparks Corp. effective December 17, 2010, and will move to Sustainer status as of January 1, 2011. President Kristi Richardson asked Paulette to come forward so that she could be thanked for her many accomplishments and years of exemplary service to EWI.
- Happy Birthday to Jackie Hicks (Hicks Convention Services), Nadine Lakey (EWI Sustainer), Jane Bratton (Smith & Nephew, Inc.), Jackye Haas (Smith & Nephew, Inc.) and Cissie Pryor (Living Health Day Spa).

President Kristi Richardson (FedEx Services) gave a special thanks to Dana Voorhees, Anna Hough (Captivating Interiors) and Peggy Quinn (University of Memphis) for the delightful meeting and also for the 10% discount extended to the Chapter by Sheffield's, as well as Captivating Interiors donating 10% of its booth sales to our B/C/DP program.

## **Adjournment**

The meeting adjourned at 8:00 pm.

## **Approved by Kristi Richardson**

2010-2011 President

## **Submitted by Barbara Taylor, B/C/DP Director**

(Acting Secretary)