



Minutes of the Board Meeting
EWI of Memphis
December 2, 2010

Call to Order

The December EWI of Memphis Board meeting was called to order by President Kristi Richardson (FedEx Services) at 6:02 pm at the offices of Kemmons Wilson Companies.

Roll Call

Present:

Kristi Richardson, President

Jackie Hicks, Vice President/President-elect

Henri Vaskin, Treasurer

Deborah Vaughn, Sergeant-At-Arms

Paige Perkins, Membership Director

Jane Bratton, Program Director

Cindy Lynch, Communications Director

Sybil Sides, Fundraising Director

Barbara Taylor, B/C/DP Director /December Acting Secretary

Martye Slayton, Advisor

Peachie Bailey, Parliamentary Advisor

Guest: Welby Stamps (Metropolitan Bank) she will begin her official duties as Secretary in January

Minutes

Paige Perkins (Memphis Grizzlies) made a motion to approve the November Board minutes as distributed. The motion was seconded and approved. There were no changes to the November Chapter minutes. The minutes have been posted to the website, and will be presented for approval at the December Chapter meeting.

Vice President/President-elect

- Jackie Hicks (Hicks Convention Services) announced that notices of the December 9 Chapter meeting were emailed to media contacts on November 19, 2010.
- A current EWI Member Roster was emailed to the membership on Monday, November 22. Hard copies were provided to all board members and will also be made available at the Chapter meeting.

Communications - None

Treasurer's Report – Henri Vaskin (Deloitte Services)

Cash balances as of December 2, 2010, are as follows:

General Operating Account	\$ 10,114.78 *
Golf Account	<u>21,310.51</u> *
TOTAL	\$ 31,425.29
B/C/DP Account	\$ 5,797.50
Restricted B/C/DP funds:	
Peggy Quinn Fellows	\$ 5,434.00
TOTAL ALL ACCOUNTS:	<u>\$ 35,416.99</u>

*Preliminary balance –bank reconciliations have not been completed for November 30, 2010

- Transition to Metropolitan Bank will be completed in December 2010.
- Annual dues invoices will be sent out in December.
- Reconciliation of unpaid invoices for 2010 will be conducted in December.

Sergeant-At-Arms – Deborah Vaughn (Lonesource, Inc.)

For the November Chapter meeting, there were
21 Member Firms present, with 25 Representatives present
(Note: 64% of reps attended, compared to 67% in November of prior year)
0 Sustaining Members present
1 Life Member
0 Honorary Members present
2 Prospective Members present
6 Guests present, including the speaker
TOTAL: 34

Membership – Paige Perkins (Memphis Grizzlies)

Membership as of November 30, 2010:
Member firms: 36 Active reps: 38 Sustaining: 12
Life: 1 Honorary: 2 Transitional: 0
There are two firms whose dues are paid through year-end, but have no current rep.

Lori Cothren from Rodan and Fields will be installed at the December 9 Chapter Meeting. Kristi Richardson (FedEx Services) and Paige Perkins (Memphis Grizzlies) have been in contact with the prospective member/representative from Pugh's Flowers and both feel confident that this prospect is promising. A membership packet has been sent to Pugh's Flowers and Data Facts. Kirby Station Apartments was posted in the November 2010 *Connect* and Welby Stamps (Metropolitan Bank) plans to start membership discussions with them. Jane Bratton (Smith & Nephew) made a motion to post The National Civil Rights in the December *Connect* and the motion was seconded by Barbara Taylor (FedEx Express).

Membership - continued

President Kristi Richardson (FedEx Services) announced that Paulette McMillin (Sparks Corp.) has submitted her job resignation from Sparks Corp. effective December 17. Paulette will move to Sustainer status as of January 2011. At this current time there is no replacement representative identified from Sparks Corp.

Peachie Bailey (B&L Embroidery) announced that as of January 2011 she will move to Sustainer status as well.

Program – Jane Bratton (Smith & Nephew, Inc.)

- The December 9 Chapter meeting will be held at the Sheffield Antique Mall in Collierville. Speakers & Topic: Dana Voorhees, mall manager, presenting “Business models for consigned businesses” and from a Booth Vendor’s perspective – Anna Hough (Captivating Interiors) and Peggy Quinn (University of Memphis). There will be wine sales and nose-to-toes at this event. President Kristi Richardson (FedEx Services) asked Fundraising Director, Sybil Sides (Holiday Inn & Suites Wolfchase), to send out a reminder email to the Chapter on Friday, December 3, advising our members that wine consumption can only take place inside the Restaurant and shopping will be reserved for after the meeting from 8 pm – 9 pm.
- The January 20 Chapter meeting will be held at the Banquet Hall of Bartlett. This will be a firm night for Healthy Lifestyle Choices-Chapter Representative, Melinda Edwards. Topic: “Kick-start your New Year with a good plan for healthy living.” Speaker Renee Frazier, CEO of Healthy Memphis Common Table. Normal \$300 facility fee is waived for EWI thanks to Melinda Edwards. Wine sales and door prizes will be available.
- The February 17 Chapter meeting has been confirmed and will be held at The National Civil Rights Museum. A private guided tour of the museum will be available to our representatives prior to the Chapter meeting. The museum is waiving their normal facility fees as well as the guided tour fees for our members. Speaker will be Cathy Ross, FedEx Express, Executive Vice President and Chief Financial Officer (also serves on the National Civil Rights Museum Board of Directors) and her topic will be related to Black History Month and the museum’s history. As well as securing the museum for our February Chapter meeting, Veda Ajamu, Executive Assistant to Beverly Robertson, President of the National Civil Rights Museum, will be a prospective member guest at the December 9 Chapter meeting.

Communications – Cindy Lynch (Medtronic, Inc.)

- The December ***EWIConnect*** was posted to the website on November 29, 2010.
- The deadline for submitting information for the January ***EWIConnect*** is January 3; newsletter will be posted to the website on January 10. Submissions should be sent to Cindy Lynch-Medtronic, Inc.

Fundraising – Sybil Sides (Holiday Inn & Suites-Wolfchase)

- October Silent Auction income was \$4,523.60.
- November Bake Sale income was \$ 820.00.
- Kroger Delta Neighborhood Reward Program: As of November 27, income for this year is \$ 903.00.
- Nut Sales/Orders are ongoing.
- Wine will be sold at the December Chapter meeting along with Nose-to-Toes.
- Wine will be sold at the January Chapter meeting as well as door prize tickets.

B/C/DP – Barbara Taylor (FedEx Express)

The Marines Care Package Philanthropy project was a huge success. Fifteen large flat rate USPS boxes were shipped to Major Snowden and his company on 11/30/2010 with the total shipping costs \$ 175.00 (15 x \$12.50) which was taken out of the Philanthropy budget. Major Snowden is nephew to Krissie Heuer (Business Equipment Company) and is a former employee of member firm, Smith & Nephew. Appreciation email was sent on Thursday, November 18, to all EWI of Memphis representatives as well as the individual ladies who donated items from Kemmons Wilson. Peachie Bailey (B&L Embroidery) expressed an interest to have the Chapter send additional care packages to Major Snowden's company sometime in the spring. This idea will be considered at a future B/C/DP Committee Meeting.

Reading Rally: Jennifer Thornton (FedEx Corporation), Reading Rally chair, plans to reach out to some local schools after the holiday season to see if one of them would be interested in participating as our “adopted school” for the 2011 Reading Rally. Starting in January there will be a box decorated as a school bus at each Chapter meeting to start collecting donation items for the Reading Rally – “Fill the Bus” campaign. A communication will go out to the Chapter in early January with suggested items to bring and will be communicated each month in the *Connect*.

Local author Pamela Miller-Ray has been promoting her new book “Tiddels’s Journey to Hoot Owl Canyon” at local schools throughout Memphis. Pamela has worked with children for forty years and has a passion for building their positive self-esteem. A copy of her children’s book was given to the Board for their review. Ideas for this year’s Reading Rally if her book is adopted are: Pamela reading her book aloud to our adopted school, coloring contest for the kids, possibly a story writing contest for the kids – “writing their own Tiddels adventures” –top three stories could be read during the Reading Rally and 1st, 2nd, and 3rd place ribbons could be given out. The local media could be contacted to cover event.

ASIST Scholarship: No further communication has been sent from the Corporate Board of Directors regarding the Scholarship ad-hoc committee’s review or decision regarding the distribution structure at the corporate level scholarship funds allotted to EWISP and ASIST.

Applause Award Update: As of November, 2010, nineteen representatives have been identified as attending 10 meetings or more and are eligible for this award. Three names will be drawn from the eligible representatives at the December Chapter meeting.

Parliamentary Advisor

Peachie Bailey will be available to assist the President and the Board in any way needed during the year.

Advisor – Martye Slayton (Kemmons Wilson Companies)

Martye asked the Board to provide her with any information from the 2009-2010 Board year to be included in the historical box that she will be sending to storage in January.

Technology

The website will be reviewed to identify changes that need to be made in order to bring current.

Bylaws – Peachie Bailey (B&L Embroidery)

Peachie will provide Rick Barnett with the new Corporate Bylaws that were approved at LCAM and ask that he post them to the website.

Chapter Bylaws will be reviewed for possible changes by her bylaws committee at a meeting in January.

Unfinished Business

None

New Business

- Professional Development webinar: December 14 at 2 pm – “Social Networking and Textual Harassment” by Hillary Klein (Husch Blackwell).

Announcements

- Happy Birthday to Jackie Hicks (Hicks Convention Services) and Jane Bratton (Smith & Nephew, Inc.).
- The January Board meeting will be held on Thursday, January 13, at 5:30 pm at Metropolitan Bank. Hostess Welby Stamps will provide refreshments.

Adjournment

The meeting adjourned at 7:28 pm.

Approved by Kristi Richardson
Chapter President

Submitted by Barbara Taylor
B/C/DP Director
(December Acting Secretary)