



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Chapter Meeting  
EWI of Memphis  
September 16, 2010

**Call to Order**

The September EWI of Memphis Chapter meeting was called to order at 6 pm at the Esplanade by President Martye Slayton (Kemmons Wilson Companies).

**Roll Call**

In attendance were: 31 active reps, representing 28 firms; 6 sustaining members, 1 honorary member, and 7 guests, which included 1 prospective member and the speaker, for a total of 45.

**Installation**

Paige Perkins (Memphis Grizzlies) installed Jackye Haas as the third rep from Smith & Nephew, Inc.

**Minutes**

The August minutes were approved as posted on the website.

**Treasurer's Report**

The August financial reports have been posted to the website and will be filed for audit.

**Nominating Committee Report**

Anna Hough (Captivating Interiors), Chairman of the Nominating Committee, and on behalf of the Committee, nominated Welby Stamps (The Metropolitan Bank) to the open position of Secretary. President Slayton called for nominations from the floor. Hearing none, nominations from the floor were closed. Nominations may be presented in writing until September 29. The vote will be taken at the October Chapter meeting, with installation taking place at the November meeting.

**ByLaws**

Bylaws Committee Chair, Peachie Bailey (B&L Embroidery) reported that the membership voted overwhelming in favor of the majority of proposed changes to the Bylaws to be presented at LCAM. The one exception was the amendment pertaining to Revenue. The delegates and alternates are being sent to the Annual Meeting "informed but uninstructed." The Bylaws Committee provided a copy of Chapter voting results to the Delegates and this will be used as a guide when they vote on proposed Bylaws changes.

**Board Change / Passing of the Gavel**

President Slayton concluded her portion of the meeting; the incoming Board took their positions at the head table; and the gavel was passed to Kristi Richardson (FedEx Services), incoming President. On behalf of the outgoing Board, President Richardson presented a lovely gift from Mednikow Jewelers (bird perched on a rock) to Past President Slayton for her outstanding service to EWI of Memphis.

## **Installation**

Kevin Kane, President of the Convention and Visitors Bureau, shared his perspective on the “Power of One” which is President Richardson’s theme for 2010-2011. He gave several examples of outstanding Memphians who began as one person with an idea and went on to achieve outstanding results in their various fields. Naming several accomplishments of Billy Hicks, Deanne Parker, Harriet McFadden, Rodney Baber and Martha Ellen Maxwell, he encouraged the incoming Board to unite as one to achieve common objectives. President Richardson then installed the remaining members of the Board and presented each one with a unique, clever gift as a symbol of their responsibilities for the coming year.

Vice President/President-elect: Jackie Hicks (Hicks Convention Services)

*Sponge to soak up knowledge during the year*

Treasurer: Henri Vaskin (Deloitte Services)

*Nestle Crunch since she crunches the numbers*

Sergeant-At-Arms: Deborah Vaughan (Lonesource)

*Calculator for calculating LARGE attendance records*

Membership Director: Paige Perkins (Memphis Grizzlies)

*A rope for roping in new members*

Program Director: Jane Bratton (Smith & Nephew, Inc)

*A magic wand to produce great programs*

Publications Director: Cindy Lynch (Medtronic)

*Coffee filters, as she will be filtering information*

Ways & Means Director: Sybil Sides (Holiday Inn Wolfchase)

*Play Dough, as she will be rolling in the “dough”*

B/C/DP Director: Barbara Taylor (FedEx Express)

*Light bulbs as her duties will brighten the futures of scholarship winners*

Parliamentary Advisor: Peachie Bailey (B&L Embroidery)

*A Level because she needs to be level-headed*

Advisor: Martye Slayton (Kemmons Wilson)

*A large Target as she will keep the Board on target through the year*

## **Vote on Nominating Committee**

President Richardson announced that as immediate past President, Martye Slayton will serve as Chair. The Board will elect one member from among themselves. After receiving confirmation from the S-A-A that a quorum was present, three members were nominated from the floor. Cissie Pryor (Living Health Day Spa) nominated Peggy Quinn (University of Memphis). Tracey Foldenauer (AmeriPride Linens) nominated Krissie Heuer (Business Equipment Center). Janice Toshach (BancorpSouth) nominated Anna Hough (Captivating Interiors). There were no further nominations from the floor. Paulette McMillin (Sparks Corporation) made a motion to accept those proposed for the Nominating Committee; there was no discussion; the motion was approved.

## **Membership Campaign**

Membership Chair, Paige Perkins, introduced a clever new program, whereby the membership is divided into three teams (depending on the color of dollar bills at their

seat). These teams will compete for new members through the remainder of the year. Each person who successfully recruits a new member will receive \$100 cash! The winning team will receive a dinner prepared especially for them by the Membership Committee.

### **Program**

On October 21, the membership meeting will be held in the Skyway at the Peabody Hotel. Coach Josh Pastner of University of Memphis men's basketball will be the guest speaker. This is also the night of the annual Silent Auction. Members are encouraged to invite many guests. Companies (or groups of friends) may purchase tables if they like. Cost is \$50 per person and tables will seat 8 – 10.

### **Ways and Means**

Sybil Sides announced that order forms for Nut Sales will be emailed to the membership. The deadline to submit orders to Sybil is September 30. Members were encouraged to donate and/or solicit many items for the Silent Auction and have the items to Sybil as soon as possible. Donated items should have a minimum value of \$50.

### **Announcements**

- ✓ Peachie Bailey made a final push for the September 18<sup>th</sup> Golf Tournament at Stonebridge, announcing a total of 24 teams and sale of 52 tee signs.
- ✓ Barbara Taylor encouraged members to register for the annual Race for the Cure, to be held on October 30. Participants are invited to meet at Anna Hough's house and begin the walk together.
- ✓ EWI of Memphis will have nine reps attending LCAM in Kansas City.
- ✓ The October Board meeting will be held on Thursday, October 14, at 5:30 pm at the home of Deborah Vaughn, 3698 Billy Maher Road, Bartlett, TN. This is an open meeting, but members planning to attend should contact Deborah in advance.
- ✓ Deadline for submissions to ***EWIConnect*** is October 4. Members were asked to send items of interest to Publications Director Cindy Lynch (including firm news, promotions, and other items of interest to the membership). President Richardson has named this C<sup>3</sup> News (Careers/Connections/Community).
- ✓ Members were reminded to notify Vice President Jackie Hicks of any upcoming committee meetings so they may be posted on the website calendar.

### **Adjournment**

The meeting adjourned at 8:30 pm.

**Approved by Martye Slayton**  
2009-2010 President

**Submitted by Jane Bratton, S-A-A**  
(in the absence of a Secretary)

**Approved by Kristi Richardson**  
2010-2011 President