

Minutes of the Board Meeting
EWI of Memphis
September 11, 2010

Call to Order

The September EWI of Memphis Board meeting was called to order by President Martye Slayton (Kemmons Wilson Companies) at 8:30 am at Kemmons Wilson.

Roll Call

Present:

Martye Slayton, President
Kristi Richardson, Vice President/President-elect
Jane Bratton, Sergeant-At-Arms
Jackie Hicks, Program Director
Barbara Taylor, Publications Director
Terrice Huggins, Ways & Means Director
Deborah Vaughn, B/C/DP Director
Martha Pallesen, Parliamentary Advisor
Peachie Bailey, Advisory Committee/Incoming Parliamentary Advisor
Cindy Lynch, Incoming Publications Director
Sybil Sides, Incoming Ways and Means Director

Absent were:

Henri Vaskin, Treasurer
Paige Perkins, Membership Director
Anna Hough, Advisor

Minutes

Kristi Richardson (FedEx Services) made a motion to approve the August Board minutes as distributed. The motion was seconded and approved.

The August Chapter minutes will be posted to the website on September 13 and will be presented to the membership at the September 16 Chapter meeting.

Vice President/President-elect

- Notices of the September 16 Chapter meeting were sent to Media contacts on September 1.
- Updated EWI Member Roster was provided to each attendee and will be emailed to the membership after the September meeting.
- In the interest of time, there will be no Trivia at September meeting due to Guest Speaker and Installation of new Board.

Communications

- Letter received from Life member, Betty Loveless, expressing her sincere appreciation of the recent article about her in ***EWI Connect***.

Treasurer's Report

Cash balances as of July 31, 2010, are as follows:

General Operating Account	\$ 12,897.82
Golf Account	22,197.57
Money Market Account	<u>2,207.73</u>
TOTAL	\$37,303.12

B/C/DP Account	\$ 5,434.00
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Restricted funds:

Peggy Quinn Fellows	\$ 5,384.00
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Treasurer Henri Vaskin (Deloitte Services) gathered additional information from the three member firm banks and provided a report on comparison of fees and interest rates for various accounts. Deborah Vaughn (Lonesource) made a motion to move the Chapter's banking from Regions Bank to The Metropolitan Bank as recommended by Treasurer Vaskin. The motion was seconded and the Board approved.

Sergeant-At-Arms

For the August Chapter meeting, there were
23 Member Firms present, with 27 Representatives present
(Note: 71% of reps attended, compared to 74% in August of prior year)
1 Sustaining Member present
1 Honorary Member present
2 Guests present, including the speaker
TOTAL: 31

Committee Reports

Membership

Membership as of August 31, 2010:

Member firms: 36 Active reps: 37

Sustaining: 13 Life: 1 Honorary: 2 Transitional: 1

A potential candidate to replace Carol Whitfield at FedEx Corporation has been identified and a decision is expected in the very near future.

President Slayton noted that Husch Blackwell Sanders law firm has previously been posted for membership. Their corporate offices are in Kansas City and all Tennessee representatives who are attending LCAM have been invited to a dinner the firm is hosting. At least eight members from EWI of Memphis plan to accept this gracious invitation.

Jackye Haas will be installed in September as the third rep from Smith & Nephew, Inc.

Program

- On September 16, the Chapter meeting will be held at the Esplanade in Cordova. Kevin Kane, President of Memphis Convention and Visitors Bureau, will be the guest speaker. Installation of the new Board will take place at this meeting also.
- On October 21, the meeting will be held in the Skyway at the Peabody Hotel. Coach Josh Pastner of University of Memphis men's basketball will be the guest speaker. This is also the night of the annual Silent Auction. The Board was encouraged to invite many guests; companies (or groups of friends) may purchase tables if they like. Cost is \$50 per person and tables will seat 8 – 10.

Publications

The deadline to receive information for the October ***EWI Connect*** is October 4, with the issue to be posted to the website on October 11. Submissions should now go to Cindy Lynch (Medtronic).

Ways & Means

Director Terrice Huggins (BancorpSouth) reported the following:

- August door prizes netted \$180.
- The “No Dirty Dishes for a Month” fundraiser resulted in a net profit of \$2,740. Approximately 460 tickets were sold; Henri Vaskin (Deloitte Services) sold the most tickets; Martye Slayton was second in ticket sales. Tickets sold for \$10 each, or three for \$20. The winner, Lisa Tubbs of Smith & Nephew, was awarded \$700 in gift certificates. Grace Genzer (Smith & Nephew) sold the winning ticket.
- Sales of Kroger cards continue. The Chapter receives 5% of sales placed on the cards after \$5,000 benchmark is reached. Sales are currently at \$3,325.
- Due to time constraints and Golf Tournament taking place this month, there will be no door prizes at September Chapter meeting.
- Plans are underway to offer Terri Lynn nuts for sale again this year.
- Peachie Bailey (B & L Embroidery) provided an update on plans for the Golf Tournament, scheduled for Saturday, September 18, at Stonebridge Golf Club.

B/C/DP

- Deborah Vaughn (Lonesource) announced the local ASIST winner, regrettably, did not win at the Corporate level.
- Applause Awards will be presented at the December Chapter meeting; names of members who have attended a minimum of 10 meetings during the year will be eligible to be entered in a drawing.

Parliamentary Advisor

Martha Pallesen (Pallesen Consulting Services LLC) provided attendees with a folder containing Basics of Parliamentary Procedures. She also presented President Slayton with a framed Certificate of Excellence and provided a door prize – just for fun. The lucky winner was Jackie Hicks (Hicks Convention Services).

New Business

President Slayton announced that EWI of Memphis has received a communication from Corporate President, Louise Anderson, with news that Corporate expenses related to the Spring Conference held in Memphis in April were less than originally anticipated. For that reason, EWI of Memphis is being given two complimentary Academy of Leadership courses at LCAM in 2011. The Treasurer is asked to include this information in the budget preparation process.

Announcements

- ✓ President Slayton announced the following Board members had perfect attendance at Board meetings this year: Martye Slayton, Kristi Richardson, Martha Pallesen, and Jane Bratton.
- ✓ The October Board meeting will be held on Thursday, October 14, at 5:30 pm at the home of Deborah Vaughn, 3698 Billy Mahr Road, Bartlett, TN.

Adjournment

The meeting adjourned at 10:50 am.

Approved by Martye Slayton
(President's signature)

Submitted by Jane Bratton, S-A-A
(in the absence of a Secretary)