

Minutes of the Board Meeting
EWI of Memphis
August 12, 2010

Call to Order

The August EWI of Memphis Board meeting was called to order by President Martye Slayton (Kemmons Wilson) at 6:02 pm at Kemmons Wilson Companies.

Roll Call

Present:

Martye Slayton, President
Kristi Richardson, Vice President
Carol Whitfield, Secretary
Henri Vaskin, Treasurer
Jane Bratton, Sergeant-At-Arms
Paige Perkins, Membership Director
Jackie Hicks, Program Director
Barbara Taylor, Publications Director
Terrice Huggins, Ways & Means Director
Deborah Vaughn, B/C/DP Director
Anna Hough, Advisor
Martha Pallesen, Parliamentary Advisor

Sybil Sides, Holiday Inn Wolfchase, Guest
Julia Chrestman, Interactive Solutions, Guest

Peachie Bailey, Advisory Committee

Minutes

The July Board minutes were approved as distributed.

The July Chapter minutes will be posted on the website and will be presented to the membership at the August 19 Chapter meeting.

Vice President/Public Relations

- Notices of the August 19 Chapter meeting were emailed to our Media contacts on August 2
- Current EWI Roster will be emailed to the membership after the August meeting
- No trivia for August, so as not to compete or distract from our Business & Bylaws discussion

Communications

None

Treasurer's Report

Cash balances as of July 31, 2010, are as follows:

General Operating Account	\$ 11,446.23
Golf Account	15,451.22
Money Market Account	<u>2,217.63</u>
TOTAL	\$29115.08

B/C/DP Account	\$ 6,892.93
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Restricted funds:	
Peggy Quinn Fellows	\$ 5,434.00

Treasurer Henri Vaskin (Deloitte Services) presented the Board with information from our three member firm banks. Upon closer review, the Board requested that Henri to go back to the banks and re-quote interest rates for tiered amounts of money so the Board will have an "apples-to-apples" comparison to make their decision.

It was also suggested that the Money Market account be consolidated into the General Operating Fund. Carol Whitfield made the motion, and the vote passed.

Sergeant-At-Arms

For the July Chapter meeting, there were
26 Member Firms present, with 28 Representatives present
(Note: 74% of reps attended, compared to 55% in July of prior year)
1 Life Member present
1 Sustaining Member present
1 Honorary Member present
2 Executives present
1 Guest present
TOTAL: 33

Committee Reports:

Membership

Membership as of July 31, 2010:
Member firms: 36 Active reps: 39
Sustaining: 13 Life: 1 Honorary: 2 Transitional: 1

Paige Perkins (Memphis Grizzlies) noted that Jackie Haas will become a 3rd rep for Smith & Nephew. She also noted the Membership Campaign will launch in September.

Program

- In August, we will meet at the DoubleTree Hotel on Sanderlin. Our guest speaker will be Cheryl Anderson, representing Shelby Residential Vocational Services (SRVS). It will also be a Business Meeting.
- Esplanade will host the September 16 Chapter meeting, and the new Board will be installed. Guest speaker will be Kevin Kane with the Memphis Convention & Visitors Bureau.
- Our Silent Auction will take place in October at the Peabody Hotel.

Publications

The deadline to receive information for the September EWICConnect is August 31, with the issue to be posted to the website on September 7.

Ways & Means

Director Terrice Huggins (BancorpSouth) reported the following:

- July door prizes netted \$173.00
- The “No Dirty Dishes for a Month” fundraiser is underway. Tickets cost \$10.00 each, or three tickets for \$20, and will give each purchaser the chance to win \$600 worth of dining gift cards (multiple cards with varying amounts). The fundraiser will run until August 19, at which time the winning ticket will be drawn. Look for the “silver pot” at Chapter meetings – this is where purchased ticket stubs will be deposited.
- Kroger cards will be made available at monthly Chapter meetings, and representatives will be encouraged to use them each time they shop for groceries, gasoline, and/or prescriptions. The Chapter receives five (5%) percent from purchases.
- “Brown Bag Special” will be the theme for August door prizes.
- It was noted by Peachie Bailey, Golf Committee chair, that we need more teams for the tournament in September.

B/C/DP

No report

Parliamentary Advisor

No report

Unfinished Business

None

New Business

By-Laws Chair, Peachie Bailey, discussed the high points of the changes to our Corporate and Chapter by-laws to be voted on at LCAM. She highly encouraged everyone to vote to send our delegates “informed and uninstructed”. She will go over these changes with the Chapter at next week’s business meeting.

A motion was made by Jane Bratton to have Julia Chrestman replace Carol Whitfield as secretary for September as Carol is moving. The motion was seconded and carried.

The Board expressed appreciation to Secretary Whitfield for all of her service to the Chapter and wished her well.

Announcements

- ✓ The September Joint Board meeting will be held on Saturday, September 11, 2010, at 8:30am at Kemmons Wilson Companies, hosted by Deborah Vaughn.
- ✓ A listing of important dates to remember was provided to all Board members. This includes Board, Chapter, and Golf Committee meetings, as well as other scheduled Chapter activities, and Corporate Webinar opportunities.

Adjournment

The meeting was adjourned at 8:10 pm.

Approved by Martye Slayton

(President's signature)

Submitted by Carol Whitfield

(Secretary)