



Minutes of the Chapter Meeting  
EWI of Memphis  
July 16, 2010

**Call to Order**

The July EWI of Memphis Chapter meeting was called to order at 6:00 pm, at the Crescent Club, Memphis, TN, by President Martye Slayton (Kemmons Wilson Companies).

**Roll Call**

28 Active Representatives, 1 Sustaining Member, 1 Life Member, 2 Executives, and 1 Guest was present, for a total of 33 present.

**Minutes**

The June Chapter minutes were approved as published on the website.

**Treasurer's Report**

The June financials will be posted to the website soon.

**Communications**

None

**Committee Reports:**

**Program:**

Janice Toshach introduced her executive, Robert Morehead, Community President of BancorpSouth. BancorpSouth was founded in 1876, in the small town of Verona, MS. Today, they serve major markets in eight states. In January 2010, they were ranked 24 of 100 of the safest banks around. They maintain a good capital ratio and they consider themselves very conservative in lending practices.

Mr. Morehead compared banking to life: "You can't take more out than you can put in!" He said banks are a "people" business and are remarkably simple.

*The best banks=the best people*

The five C's taught early-on (Character, Cash Flow, Credit, Capacity, and Collateral) still hold true today; although even folks with good character have faced major hardships with this recession.

**Ways & Means:**

Director Terrice Huggins (BancorpSouth) and her committee drew for door prizes.

Other items to note:

- “No Dirty Dishes for a Month”! The Chapter will give away \$600 worth of restaurant gift cards to one lucky person for a suggested donation of \$10 for one ticket, or three tickets for \$20. The winning ticket will be drawn at the August 19 Chapter meeting, and attendance is not required to win.
- Please use your Kroger cards! The Chapter receives 5% of every dollar spent with these reloadable cards! Cards will be available to purchase at each monthly meeting.
- August door prizes - “Brown Bag Special” Door prizes will be disguised in brown paper bags – you will be given clues as to what is inside!

**New Business**

In the absence of Nominating Committee Chair Anna Hough (Captivating Interiors), Cindy Lynch (Medtronic) presented the nominations for Delegates and Alternates for the 2010 Leadership Conference and Annual Meeting (LCAM) as follows:

Martye Slayton – Delegate  
Kristi Richardson – Delegate

Jackie Hicks – Alternate  
Barbara Taylor – Alternate

The Chair opened the floor for additional nominations; none were offered for either position.

The vote was taken and the above-mentioned reps will represent EWI of Memphis at the 2010 LCAM in September. Next month, the Chapter will vote on whether to send delegates “informed but uninstructed” or “informed and instructed”.

Jane Bratton (Smith & Nephew) was selected for this year’s Professional Development Award. Her many contributions to EWI were recognized with this all expense paid trip to the 2010 LCAM. Congratulations to Jane – WELL DESERVED!

Peachie Bailey (B&L Embroidery) gave the Chapter an update on the Golf Tournament. With only nine weeks left, we still have much to accomplish. Everyone should be recruiting teams, tee signs, and door prizes!

**Announcements**

- ✓ Deadline for the July EWICConnect is July 23. All submissions should be sent to Publications Director Barbara Taylor (FedEx Express).
- ✓ The August Board meeting will be held at Kemmons Wilson Companies on Thursday, August 12, at 5:30 pm. Barbara Taylor will be the hostess.
- ✓ Jackie Hicks (Hicks Convention Services) announced that the August Chapter meeting will be held at the DoubleTree Hotel on Thursday, August 19, at 5:30pm.
- ✓ If any member has concerns that they would like to share with the Chapter, please contact Chaplain Julia Chrestman (Interactive Solutions).
- ✓ Next Golf Committee meeting will be August 17 at Kemmons Wilson Companies at 5:30pm. Please make plans to attend!
- ✓ Updated rosters, Board and Chapter minutes, financials and copies of the EWICConnect are available each month at the nametag table. Please pick up copies and “stay connected”!

**Adjournment**

The meeting was adjourned at 8:15 pm.

**Approved by Martye Slayton**  
(President’s signature)

**Submitted by Carol Whitfield**  
Secretary