



Minutes of the Board Meeting  
EWI of Memphis  
July 8, 2010

**Call to Order**

The July EWI of Memphis Board meeting was called to order by President Martye Slayton (Kemmons Wilson) at 6:00 pm at Kemmons Wilson Companies.

**Roll Call**

Present:

Martye Slayton, President  
Kristi Richardson, Vice President  
Carol Whitfield, Secretary  
Henri Vaskin, Treasurer  
Jane Bratton, Sergeant-At-Arms  
Barbara Taylor, Publications Director  
Deborah Vaughn, B/C/DP Director  
Anna Hough, Advisor  
Martha Pallesen, Parliamentary Advisor

Sybil Sides, Holiday Inn-Wolfchase, Guest  
Julia Chrestman, Interactive Solutions, Guest

Absent:

Jackie Hicks, Program Director  
Paige Perkins, Membership Director  
Terrice Huggins, Ways & Means Director

**Minutes**

The June Board minutes were approved as distributed.

The June Chapter minutes will be posted on the website and will be presented to the membership at the July 15 Chapter meeting.

**Vice President/Public Relations**

- Notices of the July 15 Chapter meeting were emailed to our Media contacts on June 30
- Current EWI Roster will be emailed to the membership after the July meeting
- No trivia for July, so as not to compete or distract from BancorpSouth's Firm Night

**Communications**

None

## **Treasurer's Report**

Preliminary cash balances as of June 30, 2010, are as follows:

General Operating Account	\$ 12,947.76
Golf Account	13,280.12
Money Market Account	<u>2,227.54</u>
TOTAL	\$28,455.42

B/C/DP Account	\$ 8,320.56
----------------	-------------

Restricted funds:

Peggy Quinn Fellows	\$ 5,434.00
---------------------	-------------

Treasurer Henri Vaskin (Deloitte Services) will report in August on her findings in regards to more competitive bank account rates and fees.

## **Sergeant-At-Arms**

For the June Chapter meeting, there were

27 Member Firms present, with 30 Representatives present

(Note: 75% of reps attended, compared to 51% in June of prior year)

1 Life Member present

1 Sustaining Member present

1 Honorary Member present

14 Guest presents (1 prospective member; 10 ASIST guests, 3 other guests)

TOTAL: 47

## **Committee Reports:**

### **Membership**

Membership as of June 30, 2010:

Member firms: 36    Active reps: 38

Sustaining: 13    Life: 1    Honorary: 2    Transitional: 1

Kristi Richardson (FedEx Services) presented the membership report in the absence of Director Paige Perkins (Memphis Grizzlies). A motion was made by Carol Whitfield to grant "transitional" status to Christina Andrews; the motion was seconded and carried.

MLGW was approved to be posted to the membership. A motion was made by Carol Whitfield; it was seconded and carried.

## **Program**

- The July 15 Chapter meeting will be held at The Crescent Club. It will be a Firm Night, hosted by BancorpSouth.
- In August, we will meet at the DoubleTree Hotel on Sanderlin. Our guest speaker will be Cheryl Anderson, representing Shelby Residential Vocational Services (SRVS). It will also be a Business Meeting.

- Esplanade will host the September 16 Chapter meeting, and the new Board will be installed.

### **Publications**

The deadline to receive information for the August EWICConnect is July 23, with the issue to be posted to the website on August 9.

The July issue of the EWICConnect will be submitted to Corporate as an entry in their contest to name the top three Chapter newsletters. The deadline is July 30, 2010, and Publications Director, Barbara Taylor (FedEx), will submit our entry.

### **Ways & Means**

Director Terrice Huggins (BancorpSouth) was on vacation; in her absence, Sybil Sides (Holiday Inn - Wolfchase) reported the following:

- June door prizes netted \$205.00
- The EWI Bowl-a-Thon netted \$165.00
- The “No Dirty Dishes for a Month” fundraiser is underway. Tickets cost \$10.00 each, or three tickets for \$20, and will give each purchaser the chance to win \$600 worth of dining gift cards (multiple cards with varying amounts). The fundraiser will run until August 19, at which time the winning ticket will be drawn. Look for the “silver pot” at Chapter meetings – this is where purchased ticket stubs will be deposited.
- “*Summertime, Summertime, Sum-Sum-Summertime*” will be the theme for July door prizes.
- Kroger cards will be made available at monthly Chapter meetings, and representatives will be encouraged to use them each time they shop for groceries, gasoline, and/or prescriptions. The Chapter receives five (5%) percent from purchases.
- “Brown Bag Special” will be the theme for August door prizes.

### **B/C/DP**

Director Deborah Vaughn (Lonesource) announced that a check for \$500.00 was given to the Andrews family. This money was budgeted under Philanthropy.

The winner of the Professional Leadership Award will be announced at the July Chapter meeting.

### **Parliamentary Advisor**

Parliamentary Advisor Martha Pallesen (Pallesen Consulting Services LLC) presented information about two Robert’s Rules: (1) a standing vote when a voice vote is uncertain (Division of the Assembly) and (2) rules in place when the motion “Reconsider” may be used. A brief ten-question quiz with multiple choice answers was also reviewed.

## **Unfinished Business**

### **New Business**

Nominating Committee Chair, Anna Hough (Captivating Interiors), and her committee presented the Delegates & Alternates nominations as follows:

Delegates: Martye Slayton & Kristi Richardson

Alternates: Jackie Hicks & Barbara Taylor

These names will be presented to the membership at the July Chapter meeting. Nominations from the floor will be accepted before the vote. Form 6, "Delegate Notification" is due to Corporate by August 10. The form and check will be sent overnight by Secretary Carol Whitfield (FedEx Corporation).

Copies of the proposed Corporate and Chapter Bylaws changes were distributed by President Slayton. She has requested that the entire Board meet with the Bylaws Committee on Monday, July 26, at 5:30 pm, to review and discuss the proposed changes that will be presented at the LCAM Annual Meeting in September. The Board was requested to read the materials prior to the meeting. The proposed changes will then be presented to the membership for discussion at the August Business meeting.

### **Announcements**

- ✓ The August Board meeting will be held on Thursday, August 12, at 5:30 pm, at Kemmons Wilson Companies, hosted by Barbara Taylor (FedEx Express).
- ✓ A listing of important dates to remember was provided to all Board members. This includes Board, Chapter, and Golf Committee meetings, as well as other scheduled Chapter activities, and Corporate Webinar opportunities.
- ✓ Next Golf Committee meeting is Tuesday, July 13, at 5:30pm at KWC.

### **Adjournment**

The meeting was adjourned at 7:45 pm.

**Approved by Martye Slayton**  
(President's signature)

**Submitted by Carol Whitfield**  
(Secretary)