



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting
EWI of Memphis
June 10, 2010

Call to Order

The June EWI of Memphis Board meeting was called to order by President Martye Slayton (Kemmons Wilson) at 5:55 pm at Rhodes College.

Roll Call

Present:

Martye Slayton, President
Kristi Richardson, Vice President
Carol Whitfield, Secretary
Henri Vaskin, Treasurer
Jane Bratton, Sergeant-At-Arms
Paige Perkins, Membership Director
Jackie Hicks, Program Director
Terrice Huggins, Ways & Means Director
Deborah Vaughn, B/C/DP Director
Martha Pallesen, Parliamentary Advisor
Anna Hough, Advisor
Peachie Bailey, Advisory Committee
Special Guest: Sherry Fields, Rhodes College

Absent:

Barbara Taylor, Publications Director

Minutes

The May Board minutes were approved as distributed.

The May Chapter minutes will be posted on the website and will be presented to the membership at the June 17 Chapter meeting.

Vice President/Public Relations

- Notices of the June 17 Chapter meeting were emailed to our Media contacts on June 4
- Current EWI Roster will be emailed to the membership on Friday, June 18
- Our June trivia theme: What does B/C/DP stand for? What does ASIST stand for? Brightly colored rulers will be placed at each place setting at the chapter meeting with the answers on them.

Communications

None

Treasurer's Report

The cash balances at May 31, 2010, are as follows:

General Operating Account	\$ 12,599.25
Golf Account	12,307.76
Money Market Account	<u>2,237.44</u>
TOTAL	\$17,144.45

B/C/DP Account	\$ 17,319.11
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Restricted funds:	
Peggy Quinn Fellows	\$ 5,384.00

At the direction of the Board, Treasurer, Henri Vaskin (Deloitte Services), was asked to approach our banking institution firms to obtain a comparison of banking account rates and fees.

Peachie Bailey (B&L Embroidery), Spring Conference Chair, presented a Spring Conference analysis to the Board. She will make a formal report at the June Chapter meeting.

Beginning Balance	\$13,210.72 (restricted use funds)
Cash Receipts	<u>\$26,002.20</u>
Total Receipts	\$39,212.92
Total Disbursements	<u>\$33,201.94</u>
Net Proceeds to Chapter	<u>\$ 6,010.98</u>

Peachie thanked the Board for their outstanding efforts with the conference.

Sergeant-At-Arms

For the May Chapter meeting, there were
30 Member Firms present, with 34 Representatives present
(Note: 85% of reps attended, compared to 57% in May of prior year)
8 Sustaining Members present
1 Honorary Member present
6 Guest presents
TOTAL: 49

Committee Reports:

Membership

Membership as of May 31, 2010:

Member firms: 36 Active reps: 40

Sustaining: 12 Life: 1 Honorary: 2

One prospective member, Andrea Ingleton, with Randstad US, will attend the June Chapter meeting as our guest.

Program

Program Director, Jackie Hicks (Hicks Convention Services), reported that the June Chapter meeting will be held on Thursday, June 17, at the Embassy Suites Hotel. The 2010 ASIST Scholarship winners will be announced and honored at this meeting.

- The July 15 Chapter meeting will be held at The Crescent Club. It will be a Firm Night, hosted by BancorpSouth.
- In August, we will meet at the DoubleTree Hotel on Sanderlin. Our guest speaker will be Cheryl Anderson, representing Shelby Residential Vocational Services (SRVS).

Publications

The deadline to receive information for the July **EWIConnect** is June 29, with the issue to be posted to the website on July 6.

President Slayton asked that all Board members be more considerate and sensitive to meeting the EWIConnect deadline. It takes untold hours to put all the information together and must be worked around the Publication Director's "real job" deadlines.

Ways & Means

Director Terrice Huggins (BancorpSouth) reported the following:

- May door prizes netted \$150.00
- June door prizes will have a "*Happy Birthday America*" theme
- Another EWI Bowl-a-Thon is planned for June 22. In addition to flyers given out at Chapter meeting, Terrice will address the membership.
- The "No Dirty Dishes for a Month" fundraiser is underway. Tickets cost \$10.00 each, or three tickets for \$20, and will give each purchaser the chance to win \$600 worth of dining gift cards (multiple cards with varying amounts). The fundraiser will run until August 19, at which time the winning ticket will be drawn. Look for the "silver pot" at Chapter meetings – this is where purchased ticket stubs will be deposited.
- The "No Dirty Dishes for a Month" fundraiser will be set up at the bowling event on June 22.
- "*Summertime, Summertime, Sum-Sum-Summertime*" will be the theme for July door prizes.
- Kroger cards will be made available at chapter meetings, and representatives will be encouraged to use them each time they shop for groceries, gasoline, and/or prescriptions. The Chapter receives five (5%) percent from purchases.

B/C/DP

Director Deborah Vaughn (Lonesource) provided a recap of the ASIST scholarship process. Judges met on June 8 and selected three winners, who will be announced at the June Chapter meeting.

Applications and instructions for the Professional Leadership Award went out via email on June 7. The application deadline is July 2. The winner will be awarded an “all expenses paid” trip to LCAM in September. The winner will be announced at the July Chapter meeting.

Parliamentary Advisor

The entire Board participated in an exercise on the “handling of a motion”, put together by Parliamentary Advisor Martha Pallesen (Pallesen Consulting Services LP). It was an entertaining and informative session, and will continue next month with another topic.

Unfinished Business

Nominating Committee Chair, Anna Hough (Captivating Interiors), and her committee will meet on Saturday, June 12, to put together the 2010-2011 Slate of Officers and Directors. The slate will be presented to the Board and to the membership at the June Chapter meeting. Nominations from the floor will be taken at the meeting; voting will take place at the August Chapter meeting.

New Business

Cindy Lynch has submitted a request to the Medtronic Foundation for a \$500 grant for her service in EWI. The process takes several months, so we will expect to hear something in August or September. Her company will also match (dollar-for-dollar) the personal donation she made to the Corporate Planned Giving Program. Thank you, Cindy, for your support of our Chapter!

Announcements

- ✓ Quarterly Board reports (April/May/June) are due to President Slayton no later than July 6. The reports will be compiled and printed for the July Chapter Business Meeting.
- ✓ President Slayton summarized LCAM flight options, expenses, and agenda on a handout for the Board. She encouraged all Board members to attend.
- ✓ A listing of important dates to remember was provided to all Board members. This includes Board, Chapter, and Golf Committee meetings, as well as other scheduled Chapter activities, and Corporate Webinar opportunities.
- ✓ The July Board meeting will be held on Thursday, July 8, at 5:30 pm, at Kemmons Wilson Companies, hosted by Kristi Richardson (FedEx Services).

Adjournment

The meeting was adjourned at 7:55 pm.

Approved by Martye Slayton
(President’s signature)

Submitted by Carol Whitfield
(Secretary)