



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting
EWI of Memphis
May 12, 2010

Call to Order

The May EWI of Memphis Board meeting was called to order by President Martye Slayton (Kemmons Wilson) at 5:55 pm at the Kemmons Wilson Companies office.

Roll Call

Present:

Martye Slayton, President
Kristi Richardson, Vice President
Carol Whitfield, Secretary
Henri Vaskin, Treasurer
Jane Bratton, Sergeant-At-Arms
Terrice Huggins, Ways & Means Director
Deborah Vaughn, B/C/DP Director
Martha Pallesen, Parliamentary Advisor
Anna Hough, Advisor
Peachie Bailey, Advisory Committee (not present this month)
Peggy Quinn, Advisory Committee (not present this month)
Cindy Lynch, Advisory Committee (not present this month)

Absent:

Paige Perkins, Membership Director
Sherry Fields, Program Director
Barbara Taylor, Publications Director

Minutes

The April Board minutes were approved as distributed.

The April Chapter minutes will be posted on the website and will be presented to the membership at the May 20 Chapter meeting.

Vice President / Public Relations

- Notices of the May 20 Chapter meeting were emailed to our Media contacts on May 3
- Current EWI Roster will be emailed to the membership on Friday, May 21.
- Our May trivia theme is “Being a Mentor in EWI is like planting a seed and watching it grow! Sharing your EWI stories and ideas with other reps will help promote leadership and involvement within our organization.” Seed packets will be placed at each place setting at the chapter meeting.

Communications

Notes of appreciation and thanks regarding the Spring Conference were received from Diana Larson (Orlando), Sandy Gulick (Detroit-Windsor), Connie Velghi (Wichita), Candace Parry (Wichita), Janet Jones (Nashville), Renea Callery (Detroit-Windsor), Nancy Harrison (Chattanooga) and several reps from the Tulsa chapter. We also received a kind note from our March speaker, Dr. Robert Waller.

Treasurer's Report

The cash balances at April 30, 2010, are as follows:

General Operating Account	\$ 14,766.22
Golf Account	27,510.29
Money Market Account	<u>2,247.35</u>
TOTAL	\$44,524.26
B/C/DP Account	\$ 17,319.11
Restricted funds:	
Peggy Quinn Fellows	\$ 5,384.00

Reading Rally funds have been used for 2010 event. There are no restricted funds left for carryforward.

A financial analysis for the Spring Conference will be submitted to the board next month after all transactions are completed.

Sergeant-At-Arms

For the April Chapter meeting, there were
30 Member Firms present, with 32 Representatives present
(Note: 88% of reps attended, compared to 67% in April of prior year)
1 Life Member present
1 Guest present
2 Prospective members present
TOTAL: 36

Committee Reports:

Membership

Membership as of April 30, 2010:

Member firms: 34 Active reps: 37

Sustaining: 12 Life: 1 Honorary: 2

Three new member firms will be installed in May: Metropolitan Bank, Career College and The River Inn at Harbor Town. Second Representatives for Smith & Nephew and FedEx will be introduced.

Introduction of the “Five New Members” campaign has been delayed to June.

Program

- The May Chapter meeting will be held on Thursday, May 20, at the River Inn at Harbor Town. The speaker, Colonel Arthur Oliver, has been confirmed.
- The June 17 Chapter meeting will be held at the Embassy Suites. This will be the meeting to recognize scholarship winners.
- July 15 will be BancorpSouth Firm Night at the Crescent Club. More details to follow next month.

President Slayton read a letter from Sherry Fields. She will be retiring from Rhodes College on June 30, 2010. She tendered her resignation from the board effective May 31, 2010. In accordance with Article III, CHAPTER BOARD DIRECTORS & OFFICERS, Section 5. *Any vacancy in the office of Director (including any Director designated as an Officer) shall be filled for the remainder of the term by the appointment of an individual who is qualified under these Bylaws by the remaining members of the Board. In the event the Vice President/ President-Elect cannot assume the duties of the President, the Nominating Committee shall present a successor as Vice President/ President-Elect or Vice President only.* Anna Hough (Captivating Interiors), Chair of Nominating Committee, nominated Jackie Hicks (Hicks Convention Services) to fill the Program’s director position for the remainder of the board year. The board unanimously approved the motion. The membership will be informed of this action at next week’s chapter meeting.

Publications

The deadline to receive information for the May **EWICconnect** is June 1, 2010, with the issue to be posted to the website on June 7, 2010.

President Slayton asked that all board members be more considerate and sensitive to meeting the Connect deadline. It takes untold hours to put all the information together and must be worked around the Publication Director’s “real job” deadlines.

Ways & Means

Director Terrice Huggins (BancorpSouth) reported the following:

- The Spring Conference “Nose-to-Toes” cash pot fundraiser yielding \$440.
- May door prizes will have a “Spring Fling” theme.

- Another EWI Bowl-a-Thon is planned for June 22, 2010; flyers to be given out at chapter meeting.
- The “No Dirty Dishes for a Month” fundraiser will kick off in May. Tickets will cost \$10.00 each and will give each purchaser the chance at \$600 worth of dining gift cards (multiple cards with varying amounts). The fundraiser will run until August 19, at which time the winning ticket will be drawn.
- We are half-way towards the \$5,000 goal for the Kroger Neighborhood Reward Program. Terrice plans to address the membership next week regarding this continuing fundraiser.

B/C/DP

Deborah Vaughn (Lonesource Company) provided a recap of the Reading Rally as well as photos of the Hawaiian-themed event. She thanked the board for their support and will give the chapter a summary next week.

The ASIST Scholarship deadline was April 30, 2010. Thirteen (13) applications were received. The committee will meet on June 2 to go over applications to present to judges. The winners will be contacted by June 7.

Parliamentary Advisor

Advisor Martha Pallesen was asked by President Slayton to postpone her exercise on “Motions” until the June meeting.

Spring Conference

As noted in the Treasurer’s report, a full analysis will be presented at the June board meeting.

Unfinished Business

None

New Business

Nominating Committee Chair Anna Hough announced that Straw Ballots would be sent out by email next week. She will also have them available at the May and June chapter meetings.

Anna also said that the Sally Foster fundraising packets would be distributed in July.

Announcements

- ✓ Applications for Fellows Scholarship are due to the Corporate office by May 30.
- ✓ A listing of important dates to remember was provided to all Board members. This includes Board, Chapter, Spring Conference, and Golf meetings, as well as other scheduled Chapter activities.
- ✓ The June Board meeting will be held on Thursday, June 10, 2010, at 5:30 pm, at Rhodes College, hosted by Paige Perkins (Memphis Grizzlies).

Adjournment

The meeting was adjourned at 7:45 pm.

Approved by Martye Slayton
(President's signature)

Submitted by Carol Whitfield
(Secretary)