



Minutes of the Chapter Meeting
EWI of Memphis
April 23, 2010

Call to Order

The April EWI of Memphis Chapter meeting was called to order at 12:15 pm at the Holiday Inn/University of Memphis, Memphis, TN, by President Martye Slayton (Kemmons Wilson Companies). The Chapter meeting took place during the 2010 EWI Spring Conference.

Roll Call

32 Active Representatives, 1 Life Member, 2 Prospective Members, and 1 Guest were present, for a total of 36 present.

In addition, several members of the Corporate Board were present: Louise Anderson (Maurice H. Joseph, Inc.), Sharon Bennett (Lifetouch), Nancy Harrison (Law Offices of Lloyd Stanley), Darlene Banogon (North Island Credit Union), Lisa Stokes (BRP Entertainment), Renea Callery (Lake Trust Credit Union) and EWI Executive Director, Lynne Shaffer.

Due to the time constraints, the chapter held an abbreviated business section of the meeting.

Minutes

The March Chapter minutes were approved as published on the website.

Treasurer's Report

The March 2010 financials were posted to the website. There were no questions; therefore, the financials will be filed for audit.

Committee Reports:

Program:

Corporate President, Louise Anderson, was our featured speaker. President Anderson highlighted her Board's goals for the current EWI year:

- Simplify and streamline our procedures
- Provide high level of customer service
- Provide quality professional development opportunities
- Keep members informed
- Market EWI at both chapter and corporate levels
- Reassess strategic plan goals for 2007-2009

She and her Board have been working diligently to provide the organization with professional development offerings, open forums, website facelift, development of a pilot program for Junior Membership and expansion of chapters.

Louise concluded, "We have remained viable through these 72 years because the members recognize that the basic purpose of the organization is timeless – promote member firms, enhance personal and professional development and encourage community involvement, simply stated as Connections, Careers, and Community. The achievements of this year will enhance EWI's appeal to all demographics and position EWI for steady growth in years to come."

Executive Director Lynne Schaffer was also asked to speak. She reiterated that the Corporate Office was there for all the chapters to utilize and thanked everyone for their support.

Announcements

- ❖ Purchase your "Nose-to-Toes" cash pot tickets from the ladies in the red aprons.
- ❖ The beautiful David Yurman bracelet, donated by Mednikow Jewelers, will be given away on Saturday morning. Martha Vanzant and her group will be happy to accept your donations.
- ❖ The Academy of Leadership with Lori G. continues at 1:30pm in the Tennessee Room.
- ❖ Vendors will be set up until 5:00 pm in the third floor lobby area.
- ❖ Those who signed up for shopping should meet Martha Pallesen in the hotel lobby at 1:30pm.
- ❖ Dinner will be served from 6:00 – 7:00 pm in the Shelby Room, followed by the fantastic Bouffants!

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Adjournment

The meeting was adjourned at 1:20 pm.

Approved by Martye Slayton

(President's signature)

Submitted by Carol Whitfield

Secretary