



Minutes of the Chapter Meeting  
EWI of Memphis  
March 18, 2010

DRAFT

**Call to Order**

The March EWI of Memphis Chapter meeting was called to order at 11:30 am at the Memphis Hunt and Polo Club, Memphis, TN, by President Martye Slayton (Kemmons Wilson Companies).

**Roll Call**

28 Active Representatives, 9 Executives, 7 Sustaining Members, 1 Life Member, 1 Honorary Member, and 8 Guests were present, for a total of 57 present.

Due to the time constraints, the chapter held an abbreviated business section of the meeting.

**Minutes**

The February Chapter minutes were approved as published on the website.

**Treasurer's Report**

The February 2010 financials were posted to the website. There were no questions; therefore, the financials will be filed for audit.

**Committee Reports:**

**Program:**

Dr. Robert Waller is retired Chairman of the Board for the Institute for Healthcare Improvement and the past President and CEO of the Mayo Clinic and Mayo Foundation. He now resides in Memphis where he continues to serve on many boards including the Church Health Center. He is also a trustee on the Board of Directors at Rhodes College.

Dr. Waller did his homework – he knew all about EWI and our three C's – connections, careers and community! He praised us for our commitment to our community.

The hot topic of recent times is universal healthcare. Dr. Waller has been heavily involved in the process since the early 2000's. He describes healthcare by breaking it down into three segments:

1. It is a celebration! Health of human kind is the best it has ever been and it is constantly improving. Heart disease is down over 50% as well as the occurrence of strokes is down 60%!
2. Who is responsible for all of the problems? ALL of us! We must find a way to redesign the system but not spend any more money; the basic need is to reduce cost. Expense is primarily driven by fear of death; over 80% of costs are spent in the last two years of life.

3. Solutions are underway. There are 74 regions throughout the United States that are models to emulate. It takes intense cooperation and respect with the community to make this work. Costs must be reduced without jeopardizing patient's care. It will take a broad base of leadership to correct the problem – not only doctors! The Church Health Center here in Memphis is a model and resource to be applauded in its endeavor to reform healthcare on a local level.

### **Announcements**

President Slayton recognized the executives attending today's luncheon with a round of applause and a sincere thank you for their support to our organization. In their honor, the chapter is making a donation to our ASIST scholarship program.

President Slayton also reiterated that all Memphis chapter representatives have the opportunity to attend the two-day Spring Conference on April 22-24, 2010, at absolutely NO COST to the member firm. Profits from previous years' golf tournaments are funding our members' attendance as a professional development experience.

### **Adjournment**

The meeting was adjourned at 12:45 pm.

**Approved by Martye Slayton**

(President's signature)

**Submitted by Carol Whitfield**

Secretary