



Minutes of the Chapter Meeting
EWI of Memphis
February 19, 2010

Call to Order

The February EWI of Memphis Chapter meeting was called to order at 6:00 pm at Rhodes College, Memphis, TN, by President Martye Slayton (Kemmons Wilson Companies).

Roll Call

30 Active Representatives, 1 Sustaining Member, 1 Honorary Member, and 3 Guests were present, for a total of 35 present.

Minutes

The January Chapter minutes were approved as published on the website.

Treasurer's Report

The December 2009 and January 2010 financials were posted to the website. There were no questions; therefore, both sets of financials will be filed for audit.

Treasurer Henri Vaskin (Deloitte Services LP) called attention to a formula error found in the General Operating Budget for 2010. She explained the difference, noting that \$2,020 less would now create a balanced budget. There were no questions from the membership. Yvonne Joiner (Memphis Cook Convention Center) made a motion to approve the amended 2010 General Operating Budget. A vote was taken and the motion passed.

Membership:

Communications

None

Committee Reports:

Program:

Guest speaker Cathy Ross, CFO of FedEx Express, was unable to attend due to a family emergency. We hope to reschedule Ms. Ross at a later date.

Ways & Means:

Director Terrice Huggins (BancorpSouth) and her committee drew for the "red" door prizes. In addition, she brought some "Go Red for Women" pins from the American Heart Association. Any denomination was accepted in return for a pin. She thanked the membership for their generosity in January. Not only did we raise \$216 from the White Elephant Sale and \$149 from wine sales, the first EWI of Memphis Bowl-a-Thon netted the chapter \$375! Ms. Huggins also noted that there would not be door prizes at the Executive Luncheon in March.

Unfinished Business

Vice President Kristi Richardson (FedEx Services) presented the EWI of Memphis 3-Year Strategic Plan. Mirrored after our Corporate plan, she carefully explained the process that the committee followed, careful to follow a business model that would uphold our mission, vision, and goals. A motion was made by Melinda Edwards (Healthy Lifestyle Consultants) to approve the Plan and the motion passed. President Slayton reminded the membership that it is the responsibility of the Strategic Plan Committee to monitor the yearly goals and to advise the Chapter if our goals are not being met.

New Business

Our Trivia moment this month:

- What is the primary philanthropic cause that EWI supports? LITERACY & LEARNING
- How do we accomplish this? READING RALLY

With the resignation of Linda Christenson (Christenson Sash & Door), the membership was required to elect a replacement representative for the Nominating Committee. Krissie Heuer (Business Equipment Center) nominated Jackie Hicks (Hicks Convention Services) to fill the vacancy. A vote was taken and Jackie will now serve on the Nominating Committee.

Spring Conference Update

- We have received \$550 in sponsorships so far.
- Our Friday lunch will be a regular Chapter meeting (for which you will be charged) – please invite your executive or anyone who may be interested in our organization.
- A media flyer is being put together for use in gaining outside participation from other professional organizations and companies.
- 37 attendees as of this date (21 of which are out-of-towners)
- Next Spring Conference Committee meeting will be February 23, 2010, at 5:30pm at Kemmons Wilson Companies.

Announcements

- ✓ Corporate is accepting applications for Fellows Scholarships through April 30th.
- ✓ Deadline for the March **EWIConnect** is March 2, 2010. All submissions should be sent to Barbara Taylor (FedEx Express).
- ✓ The March Board meeting will be held at Kemmons Wilson Companies on Thursday, March 11, 2010, at 5:30 pm. Terrice Huggins will be the hostess.
- ✓ Corporate has requested feedback on a membership survey. Please take five minutes and fill this out before tomorrow.
- ✓ Mark your calendars for an upcoming Professional Development Webinar entitled “Leaders vs. Losers” – March 9th at 6 pm CST.
- ✓ Sherry Fields (Rhodes College) announced that the March Executive’s Luncheon will be held at the Hunt & Polo Club on Shady Grove on Thursday, March 18, 2010 at 11:00 am.
- ✓ If you have any concerns that you would like to share with the Chapter, please contact Chaplain Julia Chrestman (Interactive Solutions).
- ✓ Updated rosters, Board and Chapter minutes, financials and copies of the **EWIConnect** are available each month at the nametag table. Please pick up a copy and “stay connected”!
- ✓ White logo shirts are available to pick up tonight.

Adjournment

The meeting was adjourned at 7:40 pm.

Approved by Martye Slayton
(President’s signature)

Submitted by Carol Whitfield
Secretary