



Minutes of the Board Meeting  
EWI of Memphis  
February 11, 2010

**Call to Order**

The February EWI of Memphis Board meeting was called to order at 6:05 pm at the Kemmons Wilson Companies office, by Martye Slayton, President.

**Roll Call**

Present:

- Martye Slayton, President
- Kristi Richardson, Vice President
- Carol Whitfield, Secretary
- Henri Vaskin, Treasurer
- Jane Bratton, Sergeant-At-Arms
- Paige Perkins, Membership Director
- Sherry Fields, Program Director
- Terrice Huggins, Ways & Means Director
- Deborah Vaughn, B/C/DP Director
- Martha Pallesen, Parliamentary Advisor

Guests:

- Peachie Bailey, Advisory Committee Member

Absent:

- Anna Hough, Advisor
- Barbara Taylor, Publications Director

**Minutes**

The January Board minutes were approved as distributed.

The January Chapter minutes will be distributed for review via email before next week's chapter meeting.

**Communications**

None

**Treasurer's Report**

The balances at January 31, 2010 are as follows:

General Operating Account	\$ 15,729.88
B/C/DP Account	\$ 7,517.20
Golf Account	\$ 16,959.73
Money Market Account	<u>\$ 12,251.13</u>
TOTAL	\$ 52,457.94

Treasurer Henri Vaskin (Deloitte Services) reviewed the 2010 renewals with the Board. EWI of Memphis will lose nine member firms and one 3<sup>rd</sup> rep for 2010. All checks have been received and the Chapter will mail their Corporate dues and insurance to the Corporate Office on February 15, 2010, via overnight delivery.

While setting up the monthly financial spreadsheet for 2010, Ms. Vaskin discovered an error with a formula on the general operating budget spreadsheet. Therefore, a revised budget was presented to the Board for review. The revised balanced general operating budget stands at \$52,721, a reduction of \$2,010. A motion to accept the revised 2010 operating budget was made by Carol Whitfield (FedEx Corporation), and the motion carried. The 2010 revised general operating budget will be presented to membership at the Chapter meeting next week.

### **Sergeant-At-Arms**

For the January Chapter meeting, there were  
29 Member Firms present with 31 Representatives present  
2 Sustaining Members present  
1 Honorary Member present  
5 Guests present  
TOTAL: 39

### **Committee Reports:**

#### **Membership**

Membership as of January 31, 2010:

Member firms: 35    Active reps: 37  
Sustaining: 11    Life: 1    Transitional: 1    Honorary: 2

A motion was made by Sherry Fields (Rhodes College) to post prospective member firm River Inn, to be represented by Lisa Roberts. The motion carried and this firm will be posted for membership.

#### **Program**

Director Sherry Fields (Rhodes College) announced the following:

- Rhodes College will host the February Chapter meeting and FedEx Express CFO, Cathy Ross, will be our speaker for the evening. Sherry informed Terrice Higgins, Ways & Means Chair, that the committee would be able to sell wine at the meeting.
- The Hunt & Polo Club has been confirmed for our March Executives' Luncheon, and Dr. Robert Waller (former head of the Mayo Clinic and Foundation) will provide the program. The luncheon will begin at 11:00 am.

#### **Publications**

The deadline to receive information for the March **EWIConnect** is March 2, 2010. The March issue will be posted to website on March 8, 2010.

## **Ways & Means**

Director Terrice Huggins (BancorpSouth) reported the following:

- The White Elephant sale yielded \$216 for the Chapter. Wine sales totaled \$149.
- Our first EWI Bowl-a-Thon was held on January 26, 2010, at the Cordova Bowling Center. Our chapter earned \$375 at this event!
- A special thank you to Melinda Edwards for being the highest bidder of the “*Ladies in Red*” watercolor and note cards that were donated by Krissie Heuer (Business Equipment Center). \$65 will go directly to our Scholarship fund.
- There will be no door prizes at the March Executives’ Luncheon.
- There will be no tickets sold for the Door prizes given away at April Spring Conference; however, there will be a “Nose-to-Toes” fundraiser.

## **B/C/DP**

Chairman Deborah Vaughn (Lonesource) reported that the B/C/DP committee is in the process of verifying contact information with our area colleges, and ASIST packets will be mailed in the next two weeks.

The Reading Rally is set for May 1, 2010, at the Baptist Children’s Home. Preliminary plans include a skit, pizza lunch, and book giveaway. More details to follow.

## **Standing Committees**

### **Parliamentary Advisor**

Advisor Martha Pallesen (Pallesen Consulting Services LLC) asked the Board what Parliamentary motion would you make if you could not hear what the speaker was saying in a meeting? The correct answer would be to “raise a Question of Privilege.” This privileged motion would allow a member to interrupt pending business to state their urgent request relative to noise, inadequate ventilation, etc.

## **Special Committees**

### **Spring Conference**

Chair Peachie Bailey (B & L Embroidery) gave the Board an update on the Spring Conference. She also noted that \$400 has been received from our sponsorship letters. The next Spring Conference committee meeting will take place on Tuesday, February 23, 2010, at 5:30 pm at Kemmons Wilson Companies.

## **Unfinished Business**

President Slayton asked the Board who was planning to attend the Tennessee Board Forum on February 26-27, 2010, in Nashville. So far, attendees include Kristi Richardson, Anna Hough, Peachie Bailey, Peggy Quinn, and Martye Slayton.

## **New Business**

As noted in one of the weekly E-Blasts from Corporate, the Pin Exchange during LCAM is going to be re-vamped for 2010. The pins will be given throughout the Conference; thus, giving reps more time to network during the welcome reception.

Due to Linda Christenson not renewing her membership, her position will need to be filled on the Nominating Committee. This will be done at the February Chapter meeting.

Corporate will be accepting applications for Fellows Scholarships until April 30. This scholarship is for active EWI reps who are pursuing under-graduate, graduate or post-graduate degrees. Application forms will be provided at the February Chapter meeting for anyone interested.

A listing of important dates has been provided to all Board members. This includes all Board, Chapter, Spring Conference, and Golf meetings.

## **Announcements**

- ✓ The March Board meeting will be held on Thursday, March 11, 2010, at 5:30 pm at the Kemmons Wilson Co., hosted by Terrice Huggins.

## **Adjournment**

The meeting was adjourned at 8:30 pm.

**Approved by Martye Slayton**  
(President's signature)

**Submitted by Carol Whitfield**  
Secretary