



Minutes of the Board Meeting
EWI of Memphis
December 3, 2009

Call to Order

The December EWI of Memphis Board meeting was called to order at 6:12 pm at the home of Anna Hough, Germantown, TN, by Martye Slayton, President.

Roll Call

Present:

Absent: Henri Vaskin, Treasurer

- Martye Slayton, President
- Kristi Richardson, Vice President
- Carol Whitfield, Secretary
- Jane Bratton, Sergeant-At-Arms
- Paige Perkins, Membership Director
- Sherry Fields, Program Director
- Barbara Taylor, Publications Director
- Terrice Huggins, Ways & Means Director
- Deborah Vaughn, B/C/DP Director
- Martha Pallesen, Parliamentary Advisor
- Anna Hough, Advisor

Guests:

- Cindy Lynch, Advisory Committee Member
- Peachie Bailey, Advisory Committee Member
- Peggy Quinn, Advisory Committee Member

Minutes

The November Board minutes were approved as distributed.

The November Chapter minutes were approved as corrected – added “**were present**” to Roll Call section of chapter report.

Treasurer’s Report

The balances at November 30, 2009 are as follows:

General Operating Account	\$ 10,367.28
B/C/DP Account	\$ 7,375.99
Golf Account	\$ 16,950.25
Money Market Account	<u>\$ 12,244.45</u>
TOTAL	\$ 46,937.97

In the absence of Treasurer Henri Vaskin (Deloitte Services), President Slayton reviewed the financials with the board. She also reported that Rick Barnett was sent a catch up check to bring his webmaster fee account up-to-date through the end of the year.

Communications

None

Committee Reports:

Membership:

Membership as of November 30, 2009:

Member firms: 44 Active reps: 45

Sustaining: 11 Life: 1 Transitional: 2 Honorary: 2

Chairman Paige Perkins (Memphis Grizzlies) reported the following:

- Welcome Signage for Guests will be located near the name tag table, starting in December
- New Member installations will now take place right after Roll Call in an effort to engage new reps early on
- Host a membership reception in conjunction with the Spring Conference. Utilize the conference to showcase all aspects of EWI to prospective members.

Program:

Director Sherry Fields (Rhodes College) reviewed her plans for the upcoming months with the board. In December, the University Club will host our chapter meeting. Bake Sale auction items will be used as centerpieces to generate interest and additional income for the auction. The “Woolsocks” will serenade us with holiday cheer. In January, the Holiday Inn Wolfchase will be our venue and Jim O’Brien, VP Hotel Development, will give us a tour of the facility and speak to the membership. Our Executive Luncheon will take place in March 2010 and we hope to be able to meet at the Hunt & Polo Club on Shady Grove Road.

Sergeant-At-Arms:

For the November chapter meeting, there were:

28 Member Firms present with 30 Representatives present

5 Sustaining Members present

1 Life Member present

1 Honorary Member present

4 Guests present

TOTAL: 41

Ways & Means:

Director Terrice Huggins (BancorpSouth) reported the following:

- \$132 was collected from door prizes in November
- \$77.50 was collected from the “Nose-to-Toes” cash pot
- Bake Sale/Silent Auction will take place at December chapter meeting
- Santa will greet guests and pass out a small gift containing our monthly EWI Trivia (information about the Tilly Award)
- At the January chapter meeting, we will have a “White Elephant” sale – bring your unwanted holiday gifts or “slightly used” items to sell at bargain prices

- Ways & Means will host a EWI Bowl-a-Thon on January 26, 2010, at Cordova Bowling Center. The cost is \$10 per person which includes two hours of unlimited games and shoe rental. Our chapter will get to keep one-half of the monies collected.

B/C/DP

Chairman Deborah Vaughn (NOI Memphis) reported that the December Philanthropy project is underway. We are adopting five families, and plan to take gifts and food to each family on Christmas Eve.

President Slayton asked Chairman Vaughn to follow up with Treasurer Henri Vaskin on the logistics of the presentation of the Applause Awards for the December chapter meeting.

Standing Committees

Parliamentary Advisor

Martha Pallesen (Pallesen Consulting Services LLC) hosted a “Santa Robert” game for the board members. Board members impressed Martha with their Robert’s Rules knowledge! Lovely gifts were provided for each player, compliments of Pallesen Consulting Services LLC.

Unfinished Business

Board members were encouraged to attend the Past President’s Brunch on Saturday, December 5, 2009, at the home of Sherry Fields.

New Business

Vice President Kristi Richardson (FedEx Services) presented and discussed the EWI of Memphis Three-Year Strategic Plan. The plan is designed to mirror Corporate’s Strategic Plan, where applicable. A motion was made by Carol Whitfield to approve the plan as presented. The board approved as presented. Vice President Richardson will present the Plan to the membership in the near future.

2010 Spring Conference Chairman Peachie Bailey presented the board with a tentative list of events and agenda. She noted that the April Chapter meeting will take place during the conference and reps will be billed accordingly. All other conference activities and meals will be complimentary to Memphis reps because of special funds earmarked for Professional Development. These special funds were raised through our golf tournament efforts and earmarked for professional development endeavors for our EWI members. A committee meeting will be called in January soliciting reps to assist with further plans.

Announcements

- ✓ Deadline for the January ***EWIConnect*** is January 5, 2010, for publication on January 11, 2010. All submissions should be sent to Barbara Taylor.
- ✓ The January Board meeting will be held on Thursday, January 14, 2010, at 5:30 pm at the Kemmons Wilson Co., hosted by Jane Bratton.

Adjournment

The meeting was adjourned at 8:40 pm.

Approved by Martye Slayton
(President's signature)

Submitted by Carol Whitfield
Secretary