



Minutes of the Board Meeting
EWI of Memphis
November 12, 2009

Call to Order

The November EWI of Memphis Board meeting was called to order at 6:35 pm @ Rhodes College, Memphis, TN, by Martye Slayton, President.

Roll Call

Present:

Absent: Anna Hough, Advisor

- Martye Slayton, President
- Kristi Richardson, Vice President
- Carol Whitfield, Secretary
- Henri Vaskin, Treasurer
- Jane Bratton, Sergeant-At-Arms
- Paige Perkins, Membership Director
- Sherry Fields, Program Director
- Barbara Taylor, Publications Director
- Terrice Huggins, Ways & Means Director
- Deborah Vaughn, B/C/DP Director
- Martha Pallesen, Parliamentary Advisor

Guest: Cindy Lynch, Medtronic (Advisory Committee Member)

Minutes

The October Board minutes were approved as distributed.

The October Chapter minutes were approved as distributed.

Treasurer's Report

The balances at October 31, 2009 are as follows:

General Operating Account	\$ 8,461.69
B/C/DP Account	\$ 6,874.42
Golf Account	\$16,209.45
Money Market Account	<u>\$12,244.45</u>
TOTAL	\$43,790.01

Treasurer Henri Vaskin (Deloitte Services LP) reviewed the financials under the new format with the board. Several board members commented that it was very comprehensive and easy to understand.

Communications

A certificate of appreciation was received from the Mid-South Race for the Cure committee.

Committee Reports:

Membership:

Membership as of October 31, 2009:

Member firms: 43 Active reps: 45
Sustaining: 12 Life: 1 Transitional: 1

Independent Bank was approved by the board for posting. Chairman Paige Perkins reported that Tracey Foldenauer with AmeriPride Services will be installed as a new member; Terry Reeves (Hicks Convention Services) will be installed as an Honorary Member.

Program:

Director Sherry Fields (Rhodes College) reviewed her plans for the upcoming months with the board. In November, the Audubon House is our venue and the meal will be catered by ARAMark. In December, the University Club will host our chapter meeting. Bake Sale auction items will be used as centerpieces to generate interest for the auction. The “Woolsocks” will serenade us with holiday cheer.

Sherry also announced the Past Presidents Brunch will take place Saturday, December 5, 2009, at her home. Invitations will be mailed to all chapter members and past presidents.

Ways & Means:

Director Terrice Huggins (BancorpSouth) reported the following:

- \$162 was collected from door prizes in October
- November door prizes will have a “Holiday” theme
- “Nose-to-Toes” cash pot – purchase number of tickets equal to the length from nose-to-toes, with fifty percent of total cash going to winning ticket
- W&M will host a EWI Bowl-a-Thon on January 26, 2010, at Cordova Bowling Center. The cost is \$10 per person which includes two hours of unlimited games and shoe rental. Our chapter will get to keep one-half of the monies collected.
- Profit from nut sales approximately \$1615.00
- December Bake Sale will be a silent auction event

B/C/DP

At the recommendation of her committee, Deborah Vaughn (NOI Memphis), Chairman, presented the December philanthropy project – adopting families from New Hope Christian Academy. Deborah will make a presentation to the chapter next week and have sign-up sheets on each table to solicit toys and/or donations. The Reading Rally will be held in February or early March 2010.

Standing Committees

Parliamentary Advisor

Martha Pallesen (Pallesen Consulting Services LLC) gave each board member the “Spotlight on You the President”, a Leadership Handbook by the National Association of Parliamentarians. She also passed out fifteen True or False questions to be used in conjunction with a “Santa Robert” game at December’s board meeting.

Unfinished Business

None

New Business

Vice President Richardson presented each board member with “vegetable seeds” with EWI trivia attached to the back. Her theme this month is “Plant a Seed” in our reps. Her challenge to each board member is to initiate conversation each month at the chapter meeting based on a particular point of interest attached to EWI trivia “goodies” which will be part of the table décor.

Treasurer Henri Vaskin presented the 2010 Memphis Chapter budget. She explained the rationale for each line item and answered questions from board members. The board voted to approve the budget with the corrections made that night. The 2010 budget will be presented to membership at the November chapter meeting and will be voted upon at the December chapter meeting.

A watercolor painting entitled “The Ladies”, along with matching note cards, was donated by Krissie Heuer as a fundraiser for the scholarship program. “The Ladies” is a rendition of the February 2008 photo taken of our group celebrating “Go Red for Women”, the American Heart Association’s national movement against heart disease. The painting and note cards will be shown at the November and December chapter meetings and auctioned off in January.

Announcements

- ✓ Deadline for the December *EWIConnect* is November 23, 2009. All submissions should be sent to Barbara Taylor.
- ✓ The December Board meeting will be held on Thursday, December 3, 2009, at 5:30 pm at the home of Anna Hough.

Adjournment

The meeting was adjourned at 9:45 pm.

Approved by Martye Slayton
(President’s signature)

Submitted by Carol Whitfield
Secretary