



Minutes of the Board Business Meeting
EWI of Memphis
October 8, 2009

Call to Order

The October EWI of Memphis Board meeting was called to order at 6:00 pm @ Kemmons Wilson Co., Memphis, TN, by Martye Slayton, President.

Roll Call

Present:	Absent: None
Martye Slayton, President	
Kristi Richardson, Vice President	
Carol Whitfield, Secretary	
Henri Vaskin, Treasurer	
Jane Bratton, Sergeant-At-Arms	
Paige Perkins, Membership Director	
Sherry Fields, Program Director	
Barbara Taylor, Publications Director	
Terrice Huggins, Ways & Means Director	
Deborah Vaughn, B/C/DP Director	
Anna Hough, Advisor	
Martha Pallesen, Parliamentary Advisor	

Minutes

The September Board minutes were approved as corrected. A motion was made by Kristi Richardson, seconded and motion carried.

The September Chapter minutes were approved as corrected.

Treasurer’s Report

The balances at September 30, 2009 are as follows:

General Operating Account	\$10,653.50
B/C/DP Account	\$15,899.70
Golf Account	\$16,209.45
Money Market Account	<u>\$12,240.43</u>
TOTAL	\$55,003.08

Treasurer Henri Vaskin (Deloitte Services LP) asked all board members to use “Check Request Form #39” when requesting a check. She also announced that, starting in October, the monthly financials would be more “user friendly.”

Communications

None

Committee Reports:

Membership:

Membership as of September 30, 2009:

Member firms: 43 Active reps: 45
Sustaining: 12 Life: 1 Transitional: 1

18 prospective firms were board approved via email on 10/9/09 and were published in the October *EWIConnect*. Two additional firms, Holiday Inn-Wolfchase and NIKE, were brought forth for posting. Director Paige Perkins (Memphis Grizzlies) made the motion, and the motion carried, to post these two firms in the November *EWIConnect*.

Paige also noted that a membership blitz in the planning for November.

Program:

Director Sherry Fields (Rhodes College) reviewed her plans for the upcoming months with the board. In November, the Audubon House is our venue and the meal will be catered by Rhodes College.

Ways & Means:

Director Terrice Huggins (BancorpSouth) reported the following:

- \$190 was collected from door prizes in September
- The nuts will be distributed at the October 15 chapter meeting. We expect to clear approximately \$1200 in profit from nut sales.
- October door prizes will have a harvest/Halloween theme and November door prizes will have a holiday theme.
- With the board's approval, beer and wine will be sold as a W&M fundraiser in November.
- A possible outside fundraiser was discussed for the January 2010 timeframe. More details to follow.

B/C/DP

The first order of business for the B/C/DP committee will be to make plans for the Reading Rally. They will also discuss a philanthropy project for the holiday time period. Deborah Vaughn (NOI Memphis), Chairman, will be setting up a meeting in the very near future.

Standing Committees

Parliamentary Advisor

Martha Pallesen (Pallesen Consulting Services LLC) gave each board member a folder containing basic "Robert" information. Each folder also contained "Spotlight on You the Board of Directors", a Leadership Handbook by the National Association of Parliamentarians.

Unfinished Business

President Slayton read to the board the EWI of Memphis Standing Rules and Regulations regarding Honorary Member consideration. A motion was made by Sherry Fields to extend “honorary membership” to Terry Reeves/Hicks Convention Services. The motion was seconded and approved by the board. This recommendation will be presented to membership at the October chapter meeting.

New Business

As an ice-breaker, the entire board played “Who Am I?” We broke out into groups of four and were presented with little-known facts about other board members. The object of the game was to match these facts with the correct person. Many laughs and stories were shared amongst us.

President Slayton and Vice President Richardson led a discussion on leadership and mentoring. “Leading.....Mentoring.....Growing our Chapter Together” is this years’ theme. We plan to enjoy the work and have fun while doing it! Our main goal will be to try anything that will strengthen the communication within the chapter.

Vice President Richardson presented each board member with a candy bar with EWI trivia attached to the back of the wrapping. Her challenge to each board member was to initiate conversation each month at the chapter meeting based on a particular point of interest attached to EWI trivia “goodies” which will be part of the table décor.

President Slayton reminded all committee chairs that their first meeting must take place no later than October 30, 2009, and to be sure to have the meeting posted to the website calendar.

Henri Vaskin made a motion for Jane Bratton to serve on 2009-2010 Nominating Committee as board representative. The motion was seconded and the board approved.

Announcements

- ✓ Deadline for the November *EWIConnect* is November 3, 2009. All submissions should be sent to Barbara Taylor.
- ✓ The November Board meeting will be held on Thursday, November 12, 2009, at Rhodes College (Palmer Hall) and will be hosted by Sherry Fields.

Adjournment

The meeting was adjourned at 9:40 pm.

Approved by Martye Slayton
(President’s signature)

Submitted by Carol Whitfield
Secretary