

**EXECUTIVE WOMEN INTERNATIONAL
MEMPHIS CHAPTER
BOARD OF DIRECTORS MINUTES
October 9, 2008**

CALL TO ORDER

President Carol Whitfield (FedEx Corporation) called the Joint Board Meeting of the EWI Memphis Chapter to order at 6:10p.m. on October 9, 2008, at the Ernst and Young office.

A lovely dinner was hosted by Carol Whitfield, Anna Hough, Sherry Fields, Martha Pallesen and Lisa Forrest.

ROLL CALL: Jane Liddell, Secretary (absent)

Outgoing Board:

Carol Whitfield, President
Anna Hough, Vice President
Lisa Forrest, Treasurer
Sherry Fields, Programs
Rose Ann Bradley, Publications
Patricia Barnett, Ways & Means
Susan Babb, Public Relations
Krissie Heuer, Advisor
Martha Pallesen, Parliamentary Advisor

Incoming Board:

Kathleen Swann, Secretary
Barbara McClarence, Sergeant-at-Arms
Beth Washington, Membership
Henri Vaskin, B/C/DP
Jackie Hicks, Programs
Judy Thompson, Ways & Means

Absent:

Jane Liddell, Secretary
Tommye Ballard, Sergeant-at-Arms
Katie Hart, Membership Director
Martye Slayton, Publications

PRESIDENT

Outgoing President Carol Whitfield welcomed new board members and again thanked the outgoing board for their service.

VICE PRESIDENT

Vice President Anna Hough (Captivating Interiors) reported on LCAM and the presentation of the scholarship check to Peggy Quinn. The celebration will continue at the October chapter meeting.

MINUTES

The minutes of the August and September board and chapter meetings have not been completed.

TREASURER'S REPORT

A copy of the Treasurer's report was presented to the board by Treasurer, Lisa Forrest (Ernst and Young).

SERGEANT-AT-ARMS

Incoming SAA Barbara McClarence (FedEx Express) reported the following attendance for the September EWI chapter meeting: 32 active Reps, 8 Guests, 3 Sustainers, 1 Life Member, 1 Honorary, 0 Executives and 0 prospective members for a total of 45, a 56.9% attendance.

COMMUNICATIONS

None were received.

DIRECTOR REPORTS

The Board of Officers and Directors presented the following reports:

MEMBERSHIP

Outgoing Advisor Krissie Heuer announced she would be assisting incoming chair Beth Washington until the end of October. Beth is the chair of the Mid-South Susan G. Komen "Race for the Cure", which takes place on October 25, 2008. Currently we have 51 member firms, 56 active reps, 11 sustaining members, 1 transitional member, 1 life member and 1 honorary member.

Krissie Heuer announced that Melinda Edwards' firm name will now be listed as HealthyLifestyle Consultants and the information has been submitted to Corporate on Form 36.

Krissie Heuer also presented the following prospective firm(s) for discussion and posting:

William Howard & Company, Financial Advisors, Inc.

This prospective firm was approved by the board for posting following the motion by Krissie.

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PROGRAM

Incoming Program Chair Jackie Hicks stated that all the details were set for the October chapter meeting at the Holiday Inn/University of Memphis campus. Jackie's assistant, Terry Reeves will decorate the tables. We will also hold our installation of officers.

Jackie also noted that the November meeting would be a firm night, hosted by her company, Hicks Convention Services.

PUBLICATIONS

In Martye Slayton's absence, Vice President Anna Hough announced that the October PULSE would showcase the new EWI logo and format.

The deadline for November Pulse articles is October 31, 2008, with a posting date of November 6, 2008.

PUBLIC RELATIONS

Director Susan Babb had nothing to report.

WAYS & MEANS

Patricia Barnett reported that she and several others worked the Macy's Sale on September 20, 2008, but that the response from the membership was minimal.

WAY & MEANS (ADDITIONAL)

Golf Committee

Chairman Krissie Heuer reported that final numbers from the Golf Tournament will be emailed out to membership in the next several days. She thanked everyone for their support and participation.

TECHNOLOGY

Outgoing President Carol Whitfield had nothing to report.

BCDP

Chairman Melinda Edwards had nothing to report.

PARLIAMENTARY PROCEDURES

Martha Pallesen (Pallesen Consulting Services) gave all present a handout "Robert's Rules of Order – Some Basics" and noted that a learning experience with Robert would be presented at the December board meeting.

UNFINISHED BUSINESS

Outgoing President Carol Whitfield noted that Misty Hudson at the Corporate office would be sending info concerning Year-End advertising in the Corporate Chapter PULSE. The board had

previously approved a half-page ad congratulating Peggy Quinn.

NEW BUSINESS

The 2009 budget was presented to the board by Lisa Forrest, Treasurer. Each line item was discussed. The 2009 budget was approved by the board.

ANNOUNCEMENTS

The next board meeting will be November 13, 2008, at Kemmons Wilson Companies, beginning at 6p.m. The November meeting will be hosted by Henri Vaskin.

ADJOURNMENT

The meeting was adjourned at 7:55p.m.

Carol Whitfield
2007/2008 President