

**EXECUTIVE WOMEN INTERNATIONAL
MEMPHIS CHAPTER
BOARD OF DIRECTORS MINUTES
July 14 2008**

CALL TO ORDER

President Carol Whitfield (FedEx) called the Board Meeting of the EWI Memphis Chapter to order at 6:10 p.m, on Monday July 14 at Ernst and Young.

ROLL CALL: Jane Liddell, Secretary

Carol Whitfield, President
Anna Hough, Vice President
Jane Liddell, Secretary
Lisa Forrest, Treasurer
Tommye Ballard, Sergeant-at-Arms
Katie Hart, Membership Director
Susan Babb, Public Relations
Krissie Heuer, Advisor
Melinda Edwards, BCDP

Absent:

Sherry Fields, Programs
Rose Ann Bradley, Publications
Patricia Barnett, Ways & Means
Martha Pallesen, Parliamentary Advisor

Guest: Peachie Bailey, InSouth Bank

President Whitfield spoke to the board on the subject of the rights of member firms to object to postings of similar firms. She stated that retaining members is the second part of recruitment. She noted that By-Law changes had been presented at LCAM in the past and had been voted down. Carol then gave a synopsis on the board's position on honoring NOI's objections to the previous postings of similar office supply firms. Carol opened the floor for discussion on the subject and invited Peachie to express her opinion. Peachie handed out several documents showing EWI Membership Comparison, same type firms, and postings from 2004 – 2008. She also pointed out past Pulse articles on membership. After much discussion regarding the subject on a national and local level, the board suggested that Peachie educate the membership on recruiting like firms through Pulse articles and programs. Peachie thanked the

board for the opportunity to speak on the subject and left.

Membership chairman Katie Hart (Hampton Inn & Suites) read NOI's objection letter on Office Scapes which the board voted unanimously to uphold. Jennifer Messer, 2nd rep for Mednikow Jewelers had not completed the final application process for July installation.

MINUTES

The minutes of the June chapter meeting were presented to the board and will be posted to the website upon correction. The June board minutes will be submitted at a later date.

TREASURER'S REPORT

A copy of the Treasurer's report was given to the board for review by Treasurer, Lisa Forrest (Ernst and Young) and was approved by the board.

Lisa stated that Quick Books software had been upgraded. Corporate financials were due on the following Monday and would be submitted on time.

COMMUNICATIONS

President Whitfield had received a memo from Corporate stating that all disbursements must have board approval. Blanket approval must be in the standing rules.

COMMITTEE REPORTS

The Board of Officers and Directors presented the following reports:

PROGRAM

In absence of the program director, Sherry Fields (Rhodes College) President Whitfield presented the committee report.

The Racquet Club will host the July meeting and Attorney General Bill Gibbons will speak.

Melody McAnally of Butler Snow will introduce him.

Memphis Board Meeting

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August will be a firm night hosted by the Peabody. Invitations will be sent to all the executives. Each board member will present a brief report to comply with business meeting regulations.

The Golf tournament will take the place of the September meeting due to LCAM.

October will be at the Holiday Inn University for Board installation.

PUBLICATIONS

Rose Ann Bradley (FedEx Worldwide Services) announced all articles for the Pulse were received on time and provided each Board member with a copy.

The deadline for the August Pulse articles is August 6 with a posting date of August 11.

SERGEANT-AT-ARMS

Tommye Ballard (FedEx Worldwide Services) reported the following attendance for the June EWI chapter meeting: 27 active Reps, 8 Guests, 2 Sustainers, 0 Life Member, 0 Honorary, 0 Executives and 4 prospective members for a total of 41, a 50.0% attendance.

PUBLIC RELATIONS

Director Susan Babb (University of Memphis) Contacted Chanel 3 inquiring on having Peggy Quinn and EWI on the morning show hosted by Mary Beth Conley and Alex Coleman. Their programs are set months in advance and cannot work us in at the present time.

Nominating Committee

Krissie Heuer reported that the nominations were complete and would be announced at the July meeting. Nominations from the floor will be taken at that time. Krissie suggested possibly engaging a second person as co-chair to "groom" in to the positions as part of the process for next year.

Golf Committee

Krissie gave an update on the tournament.

TECHNOLOGY

None to report

BCDP

Melinda Edwards discussed taping Thomas

Leggett's acceptance speech. Checks for the scholarships will be mailed to the schools.

Three submissions were received for Rep of the year and the award will be presented at the July meeting.

The Reading Rally plans and ideas are being considered and a committee meeting will be held at the end of July to discuss.

WAYS AND MEANS

In the absence of Patricia Barnett, President Whitfield announced that we would sell Macy's cards in August. Annetta Vick is handling door prizes for the meetings. There are some car wash cards left for sale.

PARLIAMENTARY PROCEDURES

Due to Martha's absence, no procedures were discussed.

UNFINISHED BUSINESS

NEW BUSINESS

Anna and Carol need to turn in forms for LCAM to the Treasurer.

The board agreed to sponsor a Tee sign for the Golf tournament.

ANNOUNCEMENTS

The Indiana chapter has sent an invitation asking us to participate in their "Bowling Bash".

The next board meeting will be August 13 @ Ernst and Young – 6 p.m.

The September board meeting will be held @ Anna Hough's home on September 3 following the golf goodie bag stuffing.

ADJOURNMENT

The meeting was adjourned at 8:20 pm.

Jane L. Liddell
2007/2008 Secretary

Carol Whitfield
2007/2008 President