

**EXECUTIVE WOMEN INTERNATIONAL
MEMPHIS CHAPTER
BOARD OF DIRECTORS MINUTES
May 7, 2008**

CALL TO ORDER

President Carol Whitfield (FedEx) called the Board Meeting of the EWI Memphis Chapter to order at 6:09 p.m, May 7 at Ernst and Young.

ROLL CALL: Jane Liddell, Secretary

Carol Whitfield, President
Jane Liddell, Secretary
Lisa Forrest, Treasurer
Katie Hart, Membership Director
Sherry Fields, Programs
Rose Ann Bradley, Publications
Susan Babb, Public Relations
Krissie Heuer, Advisor
Martha Pallesen, Parliamentary Advisor

Absent:

Anna Hough, Vice President
Patricia Barnett, Ways & Means
Tommye Ballard, Sergeant-at-Arms

TREASURER'S REPORT

A copy of the Treasurer's report was given to the board for review by Treasurer, Lisa Forrest and was approved by the board.

MINUTES

The minutes of the April Board meeting were presented to the board and will be posted to the website upon correction.

COMMUNICATIONS

There were no communications to report

COMMITTEE REPORTS

The Board of Officers and Directors presented the following reports:

MEMBERSHIP

Director Katie Hart (Hampton Inn) announced the current membership of 47 Firms/54 Reps, 1 Transitional, 11 Sustainers, 1 Life and 1 Honorary. It was announced that Memphis

Shelby County Airport Authority would not renew its membership. Katie announced that she is in the process of updating the membership roster to include each member's date of installation.

Barbara McClarence (FedEx Express) and Paige Perkins (Memphis Grizzlies) will be installed at the May meeting. Fontaine Taylor of Coleman-Etter, Fontaine Realtors will be delayed due to Ms. Taylor's absence even though her application and fees have been processed. Katie presented the following prospective members for discussion and posting.

- Whispering Woods Hotel and Conference Center
- Holiday Inn Select, Downtown

It was noted that a member firm had objected to extend membership to Office Depot. After discussion by the board, Director Hart moved to honor the objection. The board concurred. Whispering Woods and Holiday Inn were approved by the board for posting following the motion by Katie.

Prospective member Sue Sigler of Doubletree Downtown will attend the May luncheon.

PROGRAM

Sherry Fields (Rhodes College) discussed the final plans for the May Executive Luncheon to be held at Memphis Country Club from 11:30 – 1:00 on May 15.

Jackie Hicks (Hicks Convention Services) will handle the table linens and flowers. Dick Hackett, CEO of The Children's Museum of Memphis will speak. Sherry encouraged the board members meet and greet the luncheon attendees.

The University Club will be the venue for the June meeting. Deborah Sergerson, 2007 scholarship winner will speak. BCDP chair, Melinda Edwards will be in charge of the scholarship recognition/presentation.

The Racquet Club will host the July meeting and Attorney General Bill Gibbons will speak.

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PUBLICATIONS

Rose Ann Bradley (FedEx Worldwide Services) announced all articles for the Pulse were received on time and provided each Board member with a copy. The board commended Rose Ann for the informative articles being provided for the member's perusal. The deadline for the June Pulse articles is June 4 with a posting date of June 9.

SERGEANT-AT-ARMS

Tommye Ballard (FedEx Worldwide Services) submitted a report with the following attendance for the April EWI chapter meeting: 36 active Reps, 4 Guests, 4 Sustainers, 0 Life Member, 0 Honorary, 0 Executives and 13 prospective members for a total of 57, a 70.2% attendance.

PUBLIC RELATIONS

Director Susan Babb (University of Memphis) discussed the opportunity to sponsor an ad in the program at the dinner on August 25 for "*50 Women who make a Difference*". No decision was made and board will discuss again in June.

TECHNOLOGY

None to report

BCDP

Rep of the Year forms were requested to be turned in.

WAYS AND MEANS

Annetta Vick (Comerica Bank & Trust) will take care of the door prizes for the May meeting. She will compile a list of non-contributing members to approach for donations. She will try and obtain six to eight nice gifts.

The board approved for the remaining supply of nuts to be sold at "Buy one get one half off".

The board discussed the Macy Card fundraiser and felt it was a good possibility.

Other opportunities were presented in a report submitted by Pat Barnett, Chairman. The board agreed to have the Ways and Means committee provide additional information and details before making any further decisions.

PARLIAMENTARY PROCEDURES

Martha Pallesen, Parliamentary Advisor presented her Pulse article for the Correct Order of Business. She also informed the board of the proper order of Officers and Directors as listed in the Chapter Bylaws.

UNFINISHED BUSINESS

None

NEW BUSINESS

President Whitfield presented each member of the board with EWI note cards, donated by the Spokane Chapter and Pins with the new EWI Logo. She announced that each member would receive a pin at the May meeting. The attending executives will receive EWI paperweights.

An announcement will be made at an upcoming chapter meeting that Peachie Bailey has requested to be a candidate for the Corporate Nominating Committee.

Krissie Heuer, Nominating Committee Chair, announced that Straw Ballots were due May 12.

ANNOUNCEMENTS

Judy Baird received contributions totaling \$500 for the Hope Lodge from the chapter membership

The next Board meeting will be June 11 2008 at Ernst & Young at 6:00 pm.

Anna Hough will preside over the June board meeting.

The Board will decide at August board meeting when and where to hold next board meeting before the Sept. Golf Tournament/Chapter meeting.

ADJOURNMENT

The meeting was adjourned at 7:55 pm

Jane L. Liddell
2007/2008 Secretary

Carol Whitfield
2007/2008 President