

**EXECUTIVE WOMEN INTERNATIONAL CHAPTER  
BOARD OF DIRECTORS MINUTES  
March 12, 2008**

**CALL TO ORDER**

President Carol Whitfield (FedEx) called the March 12 Board Meeting of the Memphis Chapter to order at 6:08 p.m. at Ernst and Young.

**ROLL CALL**

Carol Whitfield, President  
Anna Hough, Vice President  
Lisa Forrest, Treasurer  
Sherry Fields, Programs  
Rose Ann Bradley, Publications  
Krissie Heuer, Advisor  
Martha Pallesen, Parliamentary Advisor  
Jane Liddell, Secretary

Absent: Katie Hart, Membership Director  
Tommye Ballard, Sergeant-at-Arms  
Patricia Barnett, Ways & Means  
Susan Babb, Public Relations

**MINUTES**

The minutes of the January & February Board and Chapter meeting will be presented to the board and posted to the website upon correction.

**TREASURER'S REPORT**

The Treasurer's report was presented by Lisa Forrest. She reported that the Regions Golf account was closed and transferred to an interest bearing account at the Bank of Bartlett. Total accounts \$39,813.14.

**COMMUNICATIONS**

There was no report on communications.

**COMMITTEE REPORTS**

The Board of Officers and Directors presented the following reports:

**MEMBERSHIP**

In the absence of Katie Hart, President Whitfield announced that a EWI member had requested that we post Office Depot. A discussion regarding possible objections was made. The

motion was made by Jane Liddell to post Office Depot and approved by the board.

Sustainer membership regulations were discussed.

A membership Blitz party is planned prior to the April meeting.

**PROGRAM**

Sherry Fields presented information for upcoming meetings. Hicks Conventions would furnish the balloon centerpieces, party hats, and favors to carry-out the 50<sup>th</sup> birthday theme. Candles would be placed on each dessert.

Talbots was selected for the Fashion show in April at the Holiday Inn, U of M. Centerpieces were also discussed

The May meeting will be a luncheon at Memphis Country Club. The speaker has not yet confirmed.

The University Club - June  
July meeting still unplanned  
August venue is possibly St. Jude  
September's meeting could possibly be moved to a different date.

**PUBLICATIONS**

Rose Ann Bradley announced all articles were received on time. An effort was being made to get pictures of all members for the web-site. Rose Ann also recommended that everyone look at the corporate website. Plans were underway to include helpful articles of interest in the Pulse.

**SERGEANT-AT-ARMS**

Tommye Ballard reported the following attendance for February: 34 active Reps, 4 Guests, 3 Sustainers, 0 Life Member, 0 Honorary, and 0 Executives for a total of 41, a 67.4% attendance.

**PUBLIC RELATIONS**

In Susan Babb's absence, President Whitfield presented the board with copies of Memphis Woman magazine containing an article on EWI. An article had also been sent to the Commercial Appeal.

## Memphis Board Meeting

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### **TECHNOLOGY**

Anna Hough made the motion that new software be purchased and was approved by the Board.

### **BCDP**

No report

### **WAYS AND MEANS**

No Report

The board reviewed the plans for a potential wine tasting for a fund raiser.

### **PARLIAMENTARY PROCEDURES**

Martha Pallesen gave a few tips on Robert.

### **UNFINISHED BUSINESS**

None

### **NEW BUSINESS**

Rules for the nominating committee were discussed as well as the straw ballot to be presented in June.

### **ANNOUNCEMENTS**

The next Board meeting will be April 9, 2008 at Ernst & Young at 6:00 pm.

### **ADJOURNMENT**

The meeting was adjourned at 7:55 pm

Jane L. Liddell  
2007/2008 Secretary

Carol Whitfield  
2007/2008 President