

**EXECUTIVE WOMEN INTERNATIONAL CHAPTER
BOARD OF DIRECTORS MINUTES
January 12, 2008**

CALL TO ORDER

President Carol Whitfield (FedEx) called the January Board Meeting of the Memphis Chapter to order at 8:50a.m.on Saturday January 12, 2008 at Ernst and Young.

ROLL CALL

Carol Whitfield, President
Lisa Forrest, Treasurer
Katie Hart, Membership
Tommye Ballard, Sergeant-at-Arms
Sherry Fields, Programs
Rose Ann Bradley, Publications
Patricia Barnett, Ways & Means
Susan Babb, Public Relations
Krissie Heuer, Advisor
Martha Pallesen, Parliamentary Advisor
Jane Liddell, Secretary
Melinda Edwards, BCDP

MINUTES

The minutes of the December Board and Chapter meeting were presented to the board and would be posted to the website upon approval

TREASURER'S REPORT

The Treasurer's report was presented by Lisa Forrest. She also presented an update on outstanding chapter dues. Chairman Forrest made the motion to move money into the Bank of Bartlett interest bearing money market account and was approved by the board.

COMMUNICATIONS

There was no report on communications.

COMMITTEE REPORTS

The Board of Officers and Directors presented the following reports:

MEMBERSHIP

Katie Hart reported for Membership: She announced that the new member Mentor program had begun.

Katie was working on contacting two firms that had not yet rejoined, The Airport Authority and The Peabody.

Posting for Sharp and Nike were recommended and approved by the board.

PROGRAM

Sherry Fields was welcomed as the new Program Director. She presented a list of possible speakers and programs.

The January meeting will be held at the Embassy Suites on Shady Grove. Tommy Lawrence of UCL Financial Group will speak. The February meeting will be at the Hilton Inn and everyone will be asked to wear red to promote the America Heart Association. Dr. Irvin Fleming will speak in February.

PUBLICATIONS

Rose Ann Bradley announced the December Pulse was posted to the website on January 8. January 31 is the deadline for January Pulse articles to the Publications Director. The Pulse is to be posted to the website by February 11. Rose Ann also presented the new roster.

SERGEANT-AT-ARMS

Tommye Ballard reported the following attendance for December: 40 Active Reps, 7 Guests, 4 Sustainers, 1 Life Member, 0 Honorary, and 6 Executives for a total of 59, a 67.3% attendance.

PUBLIC RELATIONS

Susan Babb, Public Relations reported she had contacted Memphis Woman Magazine for future publication in "Women you need to Know". There was no response from "Skirt". VIP had not published anything. Good relationships have been established with the Commercial Appeal.

TECHNOLOGY

There was nothing to report for Technology.

BCDP

Melinda Edwards presented a report to the board on ASIST. A committee meeting is planned for

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January 24 where she will present suggestions on schools to target. Melinda reported that calls were coming in inquiring about the scholarships. Rep of the year forms will be distributed at the January Chapter meeting.

Melinda provided the board with Commercial Appeal copies of the Reading Rally article. The up-coming Rally will be discussed at the January committee meeting.

WAYS AND MEANS

Patricia Barnett presented the Ways and Means report. She introduced "Good Search" as a means to earn money by using it as the primary search engine on the internet. She also suggested that our next main fund raiser be the Golf Tournament. After board discussion, Lisa Forrest made the motion that we have a golf tournament as our next major fund raiser and it was approved by the board. It is understood by all the 25% of the golf tournament proceeds are designated for scholarship endeavors.

PARLIAMENTARY PROCEDURES

Martha Pallesen gave a few tips on Robert.

UNFINISHED BUSINESS

No word from Northwest Airline on refund of Janet Mitchell's ticket.

Krissie Heuer reported that the Nominating Committee had approached a candidate for Vice President and we will hear in 2 weeks the decision.

NEW BUSINESS

President Whitfield read a letter from the Sparks Foundation presenting EWI with a \$2,000.00 donation in memory of Mr. Willard Sparks for the BCDP scholarships.

ANNOUNCEMENTS

The next Board meeting will be February 13, 2008 at Ernst & Young at 6:00 pm.

ADJOURNMENT

The meeting was adjourned at 12:15 pm

Jane L. Liddell
2007/2008 Secretary

Carol Whitfield
2007/2008 President