

**EXECUTIVE WOMEN INTERNATIONAL MEMPHIS CHAPTER
BOARD OF DIRECTORS
MINUTES OF THE OCTOBER MEETING
OCTOBER 10, 2007**

CALL TO ORDER

President Krissie Heuer (Business Equipment Center) called the October Board Meeting of the Memphis Chapter of Executive Women International to order at 6:00 p.m., on Wednesday, October 10, 2007. The meeting was held at the University of Memphis, Fogelman Center. This was a joint board meeting including the 2006/2007 board members as well as the incoming 2007/2008 board members.

ROLL CALL

Present:

Krissie Heuer, President
Judy Thompson, Secretary
Carol Whitfield, Treasurer
Lisa Forrest, 2007/2008 Treasurer
Rose Ann Bradley, Sergeant-at Arms
Katie Hart, Membership Director
Jane Liddell, Ways & Means Director
Patricia Barnett, 2007/2008 Ways & Means
Melinda Edwards, B/C/DP Director
Susan Babb, 2007/2008 Public Relations
Peachie Bailey, Board Advisor
Martha Pallesen, Parliamentary Advisor

Absent:

Janet Mitchell, Vice President
Christie Berry, Program Director
Tommye Ballard, 2007/2008 Sgt.-at-Arms

MINUTES

Minutes from the September 2007 Board of Directors Meeting and Chapter Meeting have not been approved and posted to the website but should be completed and posted shortly.

TREASURER'S REPORT

The Treasurer's Report as of October 10, 2007 was distributed to the Board and the September financials have been posted to the website.

Carol Whitfield (FedEx) made a motion that we transfer \$5,000.00 from the investment fund to the general checking account. The motion was seconded and passed.

Carol presented the 2008 budget to the board and discussion was held.

Discussion was held with regard to reducing the scholarships presented in 2008 to two. (One would be a Special Scholarship and the other would be an ASIST scholarship.)

Jane Liddell made a motion that we accept the budget with the changes that were discussed, the motion was seconded and the motion passed.

PARLIAMENTARY PROCEDURES

There was nothing to report.

COMMUNICATIONS

Judy Thompson sent a thank-you note to National Specialty's executive for his help with the golf tournament.

COMMITTEE REPORTS

The following reports were given by the Board of Officers and Directors:

MEMBERSHIP

Katie Hart made a motion that we post Al's Cycle Shop, Holiday Inn Select East, and the Madison Hotel. The motion was seconded and the motion passed.

We presently have 51 member firms with 59 active representatives, 12 sustaining members, 1 lifetime member and 1 honorary member.

A motion was made by Katie Hart, seconded and passed that Elizabeth Emge's status would be changed to transitional since she is no longer with UT Federal Credit Union.

PROGRAM

Program Director Christie Berry (Destination King) was not at the meeting but Krissie Heuer reported that the October 18 Chapter Meeting would be held at the University of Memphis Holiday Inn. New Board Members will be installed at this meeting.

The November 15, 2007 Chapter Meeting will be held at the University Club where we will celebrate the Memphis Chapter's 50th Anniversary.

PUBLICATIONS

Rose Ann Bradley reported that the October *PULSE* was posted to the website on October 11, 2007. Deadline for information to be included in the November *PULSE* is October 26 and the *PULSE* should be posted by November 1, 2007.

SERGEANT-AT-ARMS

Chair Rose Ann Bradley (FedEx Corporation) reported the following attendance for the September Chapter meeting: Of 51 member firms, 34 active reps were present along with 0 sustaining members, 1 lifetime member, 0 honorary members and 3 guests. We had 56.9% attendance.

WAYS AND MEANS

Ways and Means Director Jane Liddell (Briarcrest Christian School) presented her report. The chapter raised the following during the month of September: Door Prizes - \$171.00; Kroger Rebates - \$8.00; and Boomerang Carwash Cards - \$30.00 for a total of \$209.00.

PUBLIC RELATIONS

Susan Babb (University of Memphis) reported that she had sent in a photo and article on the golf tournament to *The Commercial Appeal* – "Greater Memphis" desk. She plans to send an article regarding the upcoming Reading Rally with follow-up pictures and another article after the event. She will also be sending in a notice of the upcoming EWI Chapter meeting on Friday or Monday.

B/C/DP

Melinda Edwards (Juice Plus), B/C/DP Director, presented her report:

The Momentum Events at Springdale School have been well received. The Tennis Team and Coach Charlotte Petersen from the University of Memphis will be handing out goodies at the upcoming Momentum Event.

TECHNOLOGY

There was nothing to report.

UNFINISHED BUSINESS

There was nothing to report.

NEW BUSINESS

President Heuer announced to the board that airline tickets, which were purchased earlier this year by the chapter for travel to LCAM, were found at a lower rate and the tickets were exchanged. However, the airlines would not refund the savings to the chapter but issued

vouchers in the travelers' names. Discussion was held with regard to this matter and Krissie Heuer was going to check with the airlines and find out if they would issue a check to the chapter for the credit or if not she would inquire if open vouchers could be issued to be used for future chapter travel.

ANNOUNCEMENTS

The next Board Meeting is scheduled for 6:00 p.m. on November 7 at Ernst & Young. .

ADJOURNMENT

The meeting was adjourned at 8 p.m

Judy Thompson
2006/2007 Secretary

Krissie Heuer
2006/2007 President