

**EXECUTIVE WOMEN INTERNATIONAL MEMPHIS CHAPTER
BOARD OF DIRECTORS
MINUTES OF THE SEPTEMBER MEETING
SEPTEMBER 15, 2007**

CALL TO ORDER

President Krissie Heuer (Business Equipment Center) called the September Board Meeting of the Memphis Chapter of Executive Women International to order at 9:15 a.m., on Saturday, September 15, 2007. The meeting was held at the University of Memphis, Fogelman Center and was a joint board meeting with 2006/2007 board members as well as the incoming 2007/2008 board members.

ROLL CALL

Present:

Krissie Heuer, President
Judy Thompson, Secretary
Carol Whitfield, Treasurer
Christie Berry, Program Director
Katie Hart, Membership Director
Jane Liddell, Ways & Means Director
Melinda Edwards, B/C/DP Director
Martha Pallesen, Parliamentary Advisor
Susan Babb, 2007/2008 Public Relations
Lisa Forrest, 2007/2008 Treasurer
Tommye Ballard, 2007/2008 Sgt.-at-Arms
Patricia Barnett, 2007/2008 Ways & Means

Absent:

Janet Mitchell, Vice President
Peachie Bailey, Board Advisor
Rose Ann Bradley, Sergeant-at Arms

MINUTES

Minutes from the August 2007 Board and Chapter Meetings have been approved and posted to the website, and printed copies were distributed at the meeting.

TREASURER'S REPORT

The Treasurer's Report as of September 15, 2007 was distributed to the Board and the August financials have been posted to the website.

PARLIAMENTARY PROCEDURES

There was nothing to report.

COMMUNICATIONS

There was nothing to report.

COMMITTEE REPORTS

The following reports were given by the Board of Officers and Directors:

MEMBERSHIP

Membership Director Katie Hart (Hampton Inn & Suites at Beale Street) made a motion that we post Woodland Presbyterian School. The motion was seconded and the motion passed.

We presently have 51 member firms with 59 active representatives, 12 sustaining members, 1 lifetime member and 1 honorary member.

PROGRAM

Program Director Christie Berry (Destination King) reported that the September 20th Chapter Meeting would be held at the University of Memphis Holiday Inn. The installation of the 2007/2008 Board will not take place at the September Chapter Meeting. Due to President Elect Janet Mitchell's recent surgery, the Board agreed to wait until October so Janet could be installed along with her entire board.

Christie announced that the October 18th Chapter Meeting will be held at the University of Memphis Holiday Inn where installation of the 2007/2008 Board will take place.

Plans are being made for the November 15th Chapter Meeting where the Memphis Chapter will be celebrating its 50th Anniversary.

Christie also discussed some of her plans for the coming year.

PUBLICATIONS

Due to the absence of Rose Ann Bradley, President Heuer reported that the September *PULSE* was

posted to the website on September 9, 2007. Deadline for information to be included in the October *PULSE* is September 29 and the *PULSE* should be posted to the website by October 4, 2007.

SERGEANT-AT-ARMS

Chair Rose Ann Bradley (FedEx Corporation) was not in attendance but her report reflected the following attendance for the August Chapter Meeting: Of 51 member firms, 38 active reps were present along with 4 sustaining members, 0 lifetime members, 0 honorary members and 5 guests. We had 72.5% attendance.

Several representatives have had perfect attendance for the past year. These reps will be acknowledged at the Chapter Meeting and one of their names will be drawn. The winner will receive a prize.

WAYS AND MEANS

Ways and Means Director Jane Liddell (Briarcrest Christian School) presented her report. The chapter raised the following during the month of August: Door Prizes - \$170.00; Nut Sales - \$34.00; Schnucks/Kroger Rebate - \$26.25; and Boomerang Carwash Cards - \$10.00 for a total of \$240.25.

PUBLIC RELATIONS

Susan Babb (University of Memphis) reported that she had placed a notice of the upcoming Chapter Meeting in *The Commercial Appeal*. She will also be sending a press release to several publications regarding the upcoming Reading Rally.

B/C/DP

Melinda Edwards (Juice Plus), B/C/DP Director, presented her report:

Melinda reported that everyone has worked very hard on the Reading Rally. The Momentum Events at Springdale School have gone very well and the students at Springdale are very excited.

TECHNOLOGY

There was nothing to report.

UNFINISHED BUSINESS

There was nothing to report.

NEW BUSINESS

A "Strategic Plan" handout was passed out to board members and all were encouraged to study it. We did not go over it in the meeting.

ANNOUNCEMENTS

The next Board Meeting is scheduled for October 10 at the University of Memphis, Fogelman Center. This will be a Joint Board Meeting including members from the 2006/2007 and 2007/2008 Boards attending.

ADJOURNMENT

The meeting was adjourned at 12 noon.

Judy Thompson
2006/2007 Secretary

Krissie Heuer
2006/2007 President