

**EXECUTIVE WOMEN INTERNATIONAL MEMPHIS CHAPTER
BOARD OF DIRECTORS
MINUTES OF THE AUGUST MEETING
AUGUST 9, 2007**

CALL TO ORDER

President Krissie Heuer (Business Equipment Center) called the August Board Meeting of the Memphis Chapter of Executive Women International to order at 5:45 p.m., on Thursday, August 9, 2007. The meeting was held at InSouth Bank and was hosted by Melinda Edwards (Juice Plus).

ROLL CALL

Present:

Krissie Heuer, President
Janet Mitchell, Vice President
Judy Thompson, Secretary
Carol Whitfield, Treasurer
Peachie Bailey, Board Advisor
Rose Ann Bradley, Sergeant-at Arms
Christie Berry, Program Director
Katie Hart, Membership Director
Jane Liddell, Ways & Means Director
Melinda Edwards, B/C/DP Director
Martha Pallesen, Parliamentary Advisor

Absent:

Ida Dixon, Publications Director

MINUTES

Minutes from the July 2007 Board of Directors Meeting and Chapter Meeting have been approved and posted to the website and printed copies were distributed at the meeting.

TREASURER'S REPORT

The Treasurer's Report as of August 9, 2007 was distributed to the Board and the July financials have been posted to the website.

PARLIAMENTARY PROCEDURES

Parliamentary Advisor Martha Pallesen (Pallesen Consulting Services, LLC) passed out "Pointers on Parliamentary Procedure to each of the Board members.

COMMUNICATIONS

A thank you note was received from Krissie Heuer with regard to the recent death of her father-in-law. We also received a thank you note from Deborah Segerson (one of our scholarship winners).

COMMITTEE REPORTS

The following reports were given by the Board of Officers and Directors:

MEMBERSHIP

Membership Director Katie Hart (Hampton Inn & Suites at Beale Street) made a motion that we post E/Doc Systems, M & F Bank, MetLife, and Summit Access Management. The motion was seconded and the motion passed.

We presently have 51 member firms with 59 active representatives, 12 sustaining members, 1 lifetime member and 1 honorary member.

PROGRAM

Program Director Christie Berry (Destination King) reported that the August 16th meeting would be held at the Hilton Hotel and we will have a speaker from the Leadership Academy. The installation of 2007-2008 Board Members will be held at the September meeting, which will be held on September 20 at the University of Memphis Holiday Inn.

PUBLICATIONS

Publications Director Ida Dixon (Smith & Nephew) was absent. The August *PULSE* was posted to the website on August 2. Deadline for information to be included in the September *PULSE* is August 27, 2007 and the *PULSE* should be posted by September 1, 2007.

SERGEANT-AT-ARMS

Chair Rose Ann Bradley (FedEx Corporation) reported the following attendance for the July Chapter meeting: Of 51 member firms, 38 active

reps were present along with 3 sustaining members, 0 lifetime members, 0 honorary members and 11 guests. We had 68.6% attendance. Rose Ann reported that she had sent cards to members who had missed several meetings.

WAYS AND MEANS

Ways and Means Director Jane Liddell (Briarcrest Christian School) presented her report. The chapter raised the following during the month of July: Door Prizes - \$198.00; Nut Sales - \$42.50; Schnucks Rebate - \$97.00; and Boomerang Carwash Cards - \$20.00 for a total of \$357.50.

PUBLIC RELATIONS

Janet Mitchell (University of Memphis) reported that she had placed a notice of the upcoming Chapter meeting in *The Commercial Appeal*. She also sent a press release to several publications regarding the ASIST winners and Rep of the Year.

B/C/DP

Melinda Edwards (Juice Plus), B/C/DP Director, presented her report:

The recipients of the ASIST scholarships were verified for enrollment for this coming year by Baptist College of Health Sciences and checks to the school were disbursed at the end of July.

Melinda reported that the last Reading Rally committee meeting had the best turnout ever. Our target grade is the 4th grade with total students estimated to be about 50-60. Reading Rally Momentum Events at Springdale School will be held on five Fridays from 2:30 to 3:00 p.m. with 4th grade students prior to the Reading Rally.

TECHNOLOGY

President Heuer informed us that Rick Barnett continues to work on and improve our website.

UNFINISHED BUSINESS

President Heuer announced that as of this time we have not received information regarding any major changes or items that would be brought up at LCAM other than the budget. She will address at the upcoming Chapter Meeting whether or not the delegates will go "instructed" or "uninstructed".

NEW BUSINESS

Vice President Janet Mitchell (University of Memphis) presented some material for the Board to study regarding the possibility of endowing one or more scholarships. The Board discussed this and felt that we need much more information before this was presented to the membership.

President Heuer announced that Ida Dixon has resigned the position of Publications Director and Krissie Heuer and Rose Ann Bradley will these duties until the new Board takes office.

ANNOUNCEMENTS

The next Board Meeting take place during the Board Retreat September 14 and 15 at the University of Memphis, Fogelman Center. This will be a Joint Board Meeting with members from the 2006/2007 Board and 2007/2008 Board attending.

ADJOURNMENT

The meeting was adjourned at 8 p.m.

Judy Thompson
2006/2007 Secretary

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Krissie Heuer
2006/2007 President