

**EXECUTIVE WOMEN INTERNATIONAL MEMPHIS CHAPTER  
BOARD OF DIRECTORS  
MINUTES OF THE JULY MEETING  
JULY 14, 2007**

**CALL TO ORDER**

President Krissie Heuer (Business Equipment Center) called the July Board Meeting of the Memphis Chapter of Executive Women International to order at 8:15 a.m., on Saturday, July 14, 2007. The meeting was held at Kemmons Wilson Companies and was hosted by Carol Whitfield.

**ROLL CALL**

***Present:***

Krissie Heuer, President  
Janet Mitchell, Vice President  
Judy Thompson, Secretary  
Carol Whitfield, Treasurer  
Peachie Bailey, Board Advisor  
Rose Ann Bradley, Sergeant-at Arms  
Christie Berry, Program Director  
Katie Hart, Membership Director  
Jane Liddell, Ways & Means Director  
Melinda Edwards, B/C/DP Director  
Martha Pallesen, Parliamentary Advisor

***Absent:***

Ida Dixon, Publications Director

**MINUTES**

Minutes from the June 2007 Board of Directors Meeting and Chapter Meeting have been approved and posted to the website.

**TREASURER'S REPORT**

The Treasurer's Report as of July 14, 2007 was distributed to the Board and the June financials have been posted to the website.

**PARLIAMENTARY PROCEDURES**

Parliamentary Advisor Martha Pallesen (Pallesen Consulting Services, LLC) quizzed the Board on Roberts Rules.

**COMMUNICATIONS**

There was nothing to report this month.

**COMMITTEE REPORTS**

The following reports were given by the Board of Officers and Directors:

**MEMBERSHIP**

Membership Director Katie Hart (Hampton Inn & Suites at Beale Street) made a motion that we post Mid-American Specialties, Inc. (MAS), Ugly Mug Coffee, and the Crescent Club. The motion was seconded and the motion passed.

We presently have 51 member firms with 59 active representatives, 12 sustaining members, 1 lifetime member and 1 honorary member.

**PROGRAM**

Program Director Christie Berry (Destination King) reported that the July 19<sup>th</sup> meeting would be held at Rhodes College and Judy Bell with the Memphis Area Teacher's Credit Union would be our speaker. The August meeting place has not been confirmed but will be held on August 16, and the September meeting will be held at the University of Memphis Holiday Inn on September 20.

**PUBLICATIONS**

Publications Director Ida Dixon (Smith & Nephew) was absent but reported that the July *PULSE* was posted to the website on July 3. An updated roster and birthday list were also e-mailed to the membership. Deadline for information to be included in the August *PULSE* is July 26, 2007 and the *PULSE* should be posted by August 3, 2007.

The Representative of the Year will be announced at the July 19<sup>th</sup> Chapter Meeting.

### **SERGEANT-AT-ARMS**

Chair Rose Ann Bradley (FedEx Corporation) reported the following attendance for the June Chapter meeting: Of 51 member firms, 42 active reps were present along with 3 sustaining members, 0 lifetime members, 0 honorary members and 13 guests. We had 59.2% attendance.

### **WAYS AND MEANS**

Ways and Means Director Jane Liddell (Briarcrest Christian School) was not present but reported that the chapter raised the following during the month of June: Door Prizes - \$219.00; Nuts - \$29.00; Kroger Rebates - \$197.50; and Boomerang Carwash Cards - \$70.00 for a total of \$660.50.

A suggestion was made that the Schnucks and Kroger numbers be reported separately.

### **PUBLIC RELATIONS**

Janet Mitchell (University of Memphis) reported that she had placed a notice of the upcoming Chapter meeting in *The Commercial Appeal*.

### **B/C/DP**

Melinda Edwards (Juice Plus), B/C/DP Director presented her report:

Melinda forwarded by Express Mail the package for our Chapter nominee for the Corporate Level ASIST program.

Plans are underway for the Reading Rally that will take place on Saturday, October 20 at the Hollywood Community Center. Lisa Forrest will be taking orders at the Chapter meeting for the new Reading Rally T-shirts.

### **TECHNOLOGY**

Names of the scholarship winners have been posted to the website.

### **UNFINISHED BUSINESS**

There was nothing to report.

### **NEW BUSINESS**

The Financial Review is due in September 1<sup>st</sup>.

### **ANNOUNCEMENTS**

The next Board Meeting will be held at 8 a.m. on Saturday, August 11, at Kemmons Wilson Companies. Melinda Edwards will host the meeting.

### **ADJOURNMENT**

The meeting was adjourned at 9:50 a.m.

Judy Thompson  
2006/2007 Secretary

Krissie Heuer  
2006/2007 President