

**EXECUTIVE WOMEN INTERNATIONAL MEMPHIS CHAPTER  
BOARD OF DIRECTORS MEETING MINUTES  
MARCH 10, 2007**

**CALL TO ORDER**

President Krissie Heuer (Business Equipment Center) called the March Board Meeting of the Memphis Chapter of Executive Women International to order at 8:10 a.m., Saturday, March 10, 2007. The meeting was held at Kemmons Wilson Company and was hosted by Peachie Bailey.

**ROLL CALL**

***Present:***

Krissie Heuer, President  
Janet Mitchell, Vice President  
Judy Thompson, Secretary  
Carol Whitfield, Treasurer  
Melinda Edwards, BCDP Director  
Christy Berryman, Program Director  
Rose Ann Bradley, Sergeant-at Arms  
Jane Liddell, Ways & Means Director  
Peachie Bailey, Board Advisor  
Martha Pallesen, Parliamentary Advisor

***Absent:***

Katie Hart, Membership Director  
Ida Dixon, Publications Director

**MINUTES**

Copies of the minutes from the February 2007 Board of Directors meeting as well as minutes from the February 2007 Chapter meeting were passed out to all board members. The minutes were approved and have been posted to the website.

**TREASURER'S REPORT**

A Treasurer's Report as of March 10, 2007 was distributed to the Board and the February financials have been posted to the website.

Treasurer Carol Whitfield (FedEx) reported that she has investigated several money market accounts. The Board voted and approved the movement of

\$24,940.19 from general funds into a money market account at Bank of Bartlett where we will earn

interest but still have ready access to the funds should they be needed.

**COMMUNICATIONS**

President Krissie Heuer communicated to each of last month's absentees that they were missed.

**COMMITTEE REPORTS** were given by the Board of Officers and Directors:

**MEMBERSHIP**

Membership Director Katie Hart was not present at the meeting but it has been reported that Lynne Lawrence of UCL Financial will be installed at the March Chapter Meeting.

We presently have 45 member firms with 52 active representatives, 12 sustainers, 1 lifetime member and 1 honorary member.

**PROGRAM**

Program Director Christy Berryman (Hampton Inn & Suites at Beale Street) reported that the spring "Mini" Auction would take place at the March Chapter Meeting to be held on March 15 at the Chickasaw Country Club. Peggy Quinn will be our speaker at the April meeting, which will be held on April 19. Christy will advise where the meeting will be held when she has a confirmation. The May meeting will be held May 17 and will be an Executive Breakfast at the Tower Room.

**PUBLICATIONS**

Publications Director Ida Dixon (Smith & Nephew) reported that the March *PULSE* has been posted to the website. The *PULSE*, updated roster, and birthday list have been e-mailed to the membership. The deadline for information to be included in the

April *PULSE* is March 26, 2007 and it will be posted to the website by April 1, 2007.

### **SERGEANT-AT-ARMS**

Chair Rose Ann Bradley (FedEx Corporation) presented her report reflecting the following attendance for the February Chapter meeting: Of the 45 member firms, there were 30 firms represented for a total attendance percentage of 66.7%. A total of 44 persons attended (34 active reps, 2 sustaining members, 0 lifetime member, 0 honorary member and 8 guests).

### **WAYS AND MEANS**

Ways and Means Director Jane Liddell (Briarcrest Christian School) reported on the progress of the Spring "Mini" Auction to be held at the March Chapter Meeting.

### **PUBLIC RELATIONS**

There was nothing to report.

### **B/C/DP**

B/C/DP Director Melinda Edwards (Juice Plus) reported that approximately twenty packets have been sent out to potential schools participating in the scholarship program this year. She also reported that the breakfast meeting at Briarcrest was a good meeting but not as good a turnout as expected.

Discussion was held as to how to go about endowing an EWI scholarship. Melinda agreed to investigate this and report back to the committee at a later date.

Melinda also plans to remind the membership to fill out the Rep of the Year forms for this year.

### **TECHNOLOGY**

There was nothing to report.

### **PARLIAMENTARY PROCEDURES**

Parliamentary Advisor Martha Pallesen in a continuing effort to educate us on Robert's Rules, passed out scripts illustrating the procedure for handling a main motion and a primary amendment to several of the Board members.

### **UNFINISHED BUSINESS**

There was nothing to report

### **NEW BUSINESS**

There was no new business.

### **ANNOUNCEMENTS**

The next Board Meeting will be held at 8 a.m. on Saturday, April 14, 2007 at Briarcrest High School, 10103 East Raleigh LaGrange and Jane Liddell is scheduled to host the meeting.

### **ADJOURNMENT**

The meeting was adjourned at 10:00 a.m.

Judy Thompson  
2006/2007 Secretary

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Krissie Heuer  
2006/2007 President