

**EXECUTIVE WOMEN INTERNATIONAL MEMPHIS CHAPTER  
BOARD OF DIRECTORS  
MINUTES OF THE NOVEMBER MEETING  
NOVEMBER 11, 2006**

**CALL TO ORDER**

President Krissie Heuer (Business Equipment Center) called the November Board Meeting of the Memphis Chapter of Executive Women International to order at 9:00 a.m., Saturday, November 11, 2006. The meeting was held at the University of Memphis Holiday Inn and was hosted by Janet Mitchell.

**ROLL CALL**

***Present:***

Krissie Heuer, President  
Janet Mitchell, Vice President  
Judy Thompson, Secretary  
Carol Whitfield, Treasurer  
Peachie Bailey, Board Advisor  
Rose Ann Bradley, Sergeant-at Arms  
Ida Dixon, Publications Director  
Christy Berryman, Program Director  
Melinda Edwards, BCDP Director  
Katie Hart, Membership Director  
Jane Liddell, Ways & Means Director  
Martha Pallesen, Parliamentary Advisor

**MINUTES**

Minutes from the October 2006 Board of Directors meeting as well as minutes from the October Chapter meeting have been posted to the website.

**TREASURER'S REPORT**

The October financials have been posted to the website.

**COMMUNICATIONS**

An invitation was received regarding the chartering of the Montgomery Chapter on December 7.

President Krissie Heuer received a note from Heather Hann thanking her as well as the rest of the Board for their hard work. President Heuer also received a note from Kristie Richardson advising that Margie Rhodes would be renewing her membership.

**COMMITTEE REPORTS** were given by the Board of Officers and Directors:

**PROGRAM**

Program Director Christy Berryman (Hampton Inn & Suites at Beale Street) reported that the November meeting would be held at The University Club. A silent auction will be held and Shelley Bauer will speak to us on "Integrity-Based Communications".

**PUBLICATIONS**

Publications Director Ida Dixon (Smith & Nephew) reported that the November *PULSE* was posted to the website on November 11<sup>th</sup>. An updated roster and birthday list were also e-mailed to the membership. Deadline for information to be included in the December *PULSE* is December 6, 2006.

**PUBLIC RELATIONS**

It was discussed that there was nice article about Peggy Quinn in *The Commercial Appeal*.

**TECHNOLOGY**

The Memphis Chapter has changed to another website host. Ricky Barnett will attend the November Chapter Meeting to advise all members of the change.

**MEMBERSHIP**

Membership Director Katie Hart (Hampton Inn & Suites at Beale Street) reported that would not be any new members installed this month. Katie reported that Arbonne International, IBM, Retail Management Services Co. and Simply Radiant Personal Shopping Services are prospective new members. Jane Liddell made a motion that we post these firms; Rose Ann Bradley seconded the motion and the motion was passed.

It was reported that that Kim Patterson would be replacing Carolyn Owens as the representative for NOI Corporate Connection.

### **B/C/DP**

Melinda Edwards (Juice Plus) brought up the Reading Rally for next year and discussion was held regarding what kind of timeline we are looking at.

### **SERGEANT-AT-ARMS**

Chair Rose Ann Bradley (FedEx Corporation) reported the following attendance for the October Chapter meeting: Of 54 member firms, 39 active reps were present along with 2 sustaining members, 0 lifetime member, 0 honorary member and 3 guests. We had 64.8% attendance.

### **WAYS AND MEANS**

Ways and Means Director Jane Liddell (Briarcrest Christian School) reported door prize ticket sales for October was \$197.00.

She passed out a preliminary list of auction items for the November Silent Auction.

### **PARLIAMENTARY PROCEDURES**

Parliamentary Advisor Martha Pallesen quizzed the Board on material that was passed out at the last Board Meeting and prizes were given for correct answers.

### **UNFINISHED BUSINESS**

There was nothing to report this month.

### **NEW BUSINESS**

Discussion was held with regard to the Strategic Planning questionnaire and all Board Members were urged to complete this.

Discussion was held regarding the donation of \$100.00 to the Montgomery Chapter in honor of

their Charter. Carol Whitfield made the motion that the Memphis Chapter make this donation, Melinda Edwards seconded the motion and the motion passed.

### **ANNOUNCEMENTS**

There were no announcements.

### **ADJOURNMENT**

The meeting was adjourned at 12:40 p.m.

The next Board Meeting will be held at 9 a.m. on Saturday, December 9 at Business Equipment Center. Katie Hart will be the hostess for the meeting.

Judy Thompson  
2006/2007 Secretary

Krissie Heuer  
2006/2007 President